



ECONOMIC DEVELOPMENT WEEK IN CONNECTICUT

Schedule of Events

Monday May 10th

11:00 am

Economic Development Week Kick-Off: Swift Factory Tour

Governor Ned Lamont, DECD Commissioner David Lehman and other state and local officials will kick-off Economic Development Week and tour the recently redeveloped Swift Factory in Hartford. Once a vacant and blighted property, Swift has been transformed into an 80,000 square foot commercial and community campus that is an engine for job growth.

Tuesday May 11th

10:00 to 11:00am

CT Main Street Center presents Vacant Properties Strategies: Turning the Lights Back On

Presenter: Donald J. Poland, PhD, AICP, Managing Director, Planning & Strategy, Goman + York

Vacant properties are often functionally obsolete – and you need the right tools to fix the problem. Donald Poland will examine the complex reasons why properties are unused, the critical importance of market alignment and expanding your toolbox with dreams & visions, master plans, zoning & code correction, parking strategies, and historic preservation tools to bring vacant buildings back to life in your community.

This webinar is fully-subscribed but will be recorded and available for view at: <https://ctmainstreet.org/education-resources/education-2/workshop-archives/>



Wednesday May 12th

10:00 to 11:00am

HEDCO Inc. presents How to Thrive in a Pandemic: Profiles of Business Success

Whereas the global pandemic has wreaked havoc on the small business community as a whole, some companies have managed to adjust, adapt,

and find ways to thrive during these challenging times. This webinar will allow participants to gain knowledge and seek wisdom, benefiting from the practices and strategies of our featured speakers.



Join us as we share lessons from a panel of business owners who are beating the odds to enjoy varying levels of success. Whether by creating an uptick in demand, modifying one's marketing approach, finding creative ways to reach new and service existing customers and or by adjusting product offerings, this discussion will serve as a proverbial light unto your pathway!

Zoom link for presentation:
https://zoom.us/webinar/register/WN_jd-sY6oCTZepAYxDEQmx8Q

Thursday May 13th

10:00 to 11:00am

seCTer presents the Eastern CT Workforce Investment Board (EWIB) Manufacturing Pipeline Initiative (MPI)

Presenters:

- Mark Hill, President/CEO Eastern CT Workforce Investment Board
- Andrew Bond, Vice President of Human Resources General Dynamics Electric Boat
- Chris Jewell, FCO/Principal Collins & Jewell, President Eastern Advanced Manufacturing Alliance



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Electric Boat. In essence, the MPI has become the recruiting arm of the manufacturing supply chain in southeastern CT and is now being replicated across the state and beyond.

seCTer's Zoom link: https://us02web.zoom.us/webinar/register/WN_tv8xy8fpQquzrvwYwiFJjA

Friday May 14th

10:00 to 11:00am

Connecticut Innovations/CTNext presents Technology Businesses: How Startups Succeed in Connecticut

Moderator:

Sean Teehan,
Hartford Busi-
ness Journal



Panelists:

- Janoye Williams, President, Junity
- Shay Cantner, Founder, Engagement Solutions
- Jessica Bailey, Founder, Greenworks Lending
- Reza Amin, Founder, Bastion Health



A panel of three successful CT entrepreneurs answer questions about making it in our state, recently ranked the #4 most innovative in the nation. How does a tech startup succeed in Connecticut? What makes our state a good place to launch a business? What kind of help/resources are available? What obstacles arise and how did you overcome them? If you're a startup, considering the possibility of starting a business, or work in a field with startups, this "can't-miss" one-hour discussion will be invaluable.

To register and participate, visit:
<https://www.eventbrite.com/e/how-startups-succeed-in-connecticut-registration-152871836779>

**CONNECTICUT
ECONOMIC
DEVELOPMENT
WEEK 2021
May 10-14**

Connecticut