



# MINDING YOUR MiND

## *A Celebration of Life: New Jersey*

An Evening of Hope & Remembrance

October 26, 2023

Spring Lake, NJ

### 2023 Sponsorship Information



*A Celebration of Life* began in 2011 to honor the memory of Kyle Craig, a 21-year-old student at Vanderbilt University who took his life in May of 2010. Kyle was a dynamic friend to many; a bright, handsome, and gifted individual across music and athletics, but whose strength of character enabled his growing struggles to be hidden from view. The grief over his shocking loss has been transformed into action. Beginning in Nashville, and expanding to New York City, Philadelphia, and New Jersey, this annual event has reached thousands of individuals and provided funding for hundreds of Minding Your Mind programs.

# Raising Awareness Through Philanthropy

---

*A Celebration of Life* is a movement focused on inspiring hope, while also remembering lives that have been lost to suicide. The evening creates special moments and appreciation for life. Funds raised from this event will support Minding Your Mind's mental health education and suicide prevention training programs. **Youth mental health has been named "the defining public health crisis of our time."** A sponsor of this hallmark event will make an immediate impact in the lives of students and communities in New Jersey. **Your organization will be introduced to hundreds of local professionals at the event and thousands of Minding Your Mind followers via social media, our website, and regional press.** Our presence is local and our reach is national, allowing for sponsors to receive recognition for supporting efforts to address an issue that is impacting the lives of millions of families across the country.

## About Minding Your Mind

---

Established in 2007, Minding Your Mind is a nonprofit that provides in-school and community-wide mental health education programs for students from kindergarten through college, and the adults in their lives. Minding Your Mind's mission is to end the stigma and destructive behaviors often associated with mental health challenges. This is accomplished through mental health education and suicide prevention programs presented in schools, workplaces, and communities across the U.S., either in person or virtually.

There is a mental health crisis among adolescents in this country. Research by SAMHSA reveals that 1 in 3 young adults between the ages of 18 and 25 experienced a mental, behavioral, or emotional health issue in the past year. Suicide is the second leading cause of death among people aged 10-34. Minding Your Mind programs meet students where they are with age-appropriate information on mental health and how to ask for help. In the 2022-2023 academic year, Minding Your Mind speakers presented more than 2,000 programs across the U.S.,. We know the demand for these programs will increase in the coming year. **You can help Minding Your Mind rise to meet this need and help change the lives of thousands of young people with a sponsorship to A Celebration of Life: New Jersey.**



# A Celebration of Life: New Jersey

## Sponsorship Levels

### Diamond Sponsor: \$20,000

Funds 40 programs reaching up to 40,000 students

- Tickets for 20
- Sponsor signage at event
- Recognition on:
  - promotional materials at A Celebration of Life events in New Jersey and Philadelphia
  - electronic program books displayed at the events
  - A Celebration of Life websites and promotional email
  - Minding Your Mind website and social media

### Platinum Sponsor: \$10,000

Funds 20 programs reaching up to 20,000 students

- Tickets for 16
- Sponsor signage at event
- Recognition on:
  - promotional materials at A Celebration of Life: New Jersey
  - electronic program books displayed at event
  - event website and promotional email
  - Minding Your Mind website and social media

### Gold Sponsor: \$5,000

Funds 10 programs reaching up to 10,000 students

- Tickets for 12
- Sponsor signage at event
- Recognition on:
  - electronic program book displayed at the event
  - event website and promotional email
  - Minding Your Mind website and social media

### Silver Sponsor: \$2,500

Funds 5 programs reaching up to 5,000 students

- Tickets for 8
- Recognition on:
  - electronic program book displayed at the event
  - event website

### Bronze Sponsor: \$1,000

Funds 2 programs reaching up to 2,000 students

- Tickets for 4
- Recognition on:
  - electronic program book displayed at the event
  - event website

Please type or print all information exactly as it should appear on recognition materials:

Personal    Corporate    Contact Name(s) \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email (required for all correspondence) \_\_\_\_\_

please add me to your general interest list so I can know about other Minding Your Mind programs

#### Payment Options:

1. Enclosed is my **check** for \$ \_\_\_\_\_ made payable to Minding Your Mind.

Mail to: Minding Your Mind, 124 Sibley Ave., Ardmore, PA 19003

2. Please **charge** my:  MasterCard  Visa Account number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_ Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

3. Donate **online**: [mindingyourmind.org/donate/](http://mindingyourmind.org/donate/)

Please write "A Celebration of Life: New Jersey" or "ACOLNJ" in the COMMENT section