



Friday, November 15th, 2024

3:00-6:00 pm

Bradfield Elementary School

Name of individual, family or company: _____

Contact: _____ Email: _____

Phone: _____ Address: _____

Yeti - \$10,000

One available for Lead Sponsor *SOLD!!

- Exclusive Carnival Lead Sponsorship
- Name/logo availability on large tent that will cover the sports court the day of the event; visibility by traffic on Mockingbird, Southern and Douglas Aves
- Recognition on banners around Bradfield in the month leading up to the event; minimum of two banners
- Sponsor for carnival reminder sticker
- Recognition as Presenting Sponsor in all Carnival promotions including social media, eBulletin and eBlasts

Snow Leopard - \$5,000

***Multiple available**

- Exclusive sponsorship of the sledding hill or photo booth
 - Sledding Hill *SOLD!!*
 - Photo Booth with sponsor branding on each keepsake photo from the event *SOLD!!*
- Recognition on two outdoor banners at Bradfield in the month leading up to the event
- Recognition as sponsor in one shared Bradfield Instagram post and recognition as sponsor in Carnival communications (Bradfield eBulletin and eBlast emails)

Penguin - \$1,000

***Multiple available**

- Name/logo on signage for choice of one event attraction or artist's stand
 - face painter
 - balloon artist
 - hair tinsel
 - Caricature artist
 - Glitter tattoos
- Recognition as sponsor in one shared Bradfield Instagram post and recognition as sponsor in Carnival communications (Bradfield eBulletin and eBlast emails)

Polar Bear - \$7,500

***Two available**

- Exclusive Carnival admission wristband sponsor or exclusive Pancake Breakfast sponsor
 - Custom logoed wristband distributed to each Carnival attendee *SOLD!!*
 - Exclusive promotion for and signage at November 13th Pancake Breakfast
 - Sponsor of carnival winter spirit wear item with logo
- Recognition on two outdoor banners at Bradfield in the month leading up to the event
- Recognition as sponsor in one shared Bradfield Instagram post and recognition as sponsor in Carnival communications (Bradfield eBulletin and eBlast emails)

Artic Fox - \$2,500

***Multiple available**

- Naming, logo and signage rights for choice of large attraction or attendee giveaway
 - Cake walk *SOLD!!*
 - DJ booth
 - 4th grade dunk tanks
 - Kona ice truck
- Recognition as sponsor in one shared Bradfield Instagram post and recognition as sponsor in Carnival communications (Bradfield eBulletin and eBlast emails)

Snow Bunnies - \$500

***Multiple available**

- Recognition as sponsor in Carnival communications (e.g. Bradfield eBulletin and eBlast emails)
- Recognition on Sponsor Billboard on day of event

Sponsor Signature: _____

Enclosed is my check payable to Bradfield PTA

Paid via credit card

****Family tickets included in all Carnival Sponsorships****

Please return the contract to John S. Bradfield Elementary School: 4300 Southern Ave., Dallas, TX 75205

Bradfield Elementary sincerely thanks you for your support. Bradfield PTA is a 501(c)(3) organization

All donations are tax deductible to the extent of the law. Please keep a copy of this signed contract for your records