

FAMILY GIVING BROCHURE



2025-2026



THANK YOU TO OUR 2025-2026 COMMUNITY PARTNERS



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COMPASS



WHY GIVE?

Bradfield thrives because of the dedication and financial support of our wonderful families and corporate donors. These private donations are crucial to meet the ongoing needs of our school and staff. Currently, state funding formulas result in roughly 70% of our local tax dollars leaving HPISD, creating a \$7-8 million budget shortfall. By contrast, the money you give to Bradfield PTA stays, allowing the Bradfield PTA to help bridge the gap and meet the ongoing needs of our school. **With thanks to our generous donors, we are proud to provide the best educational experience to our Bradfield Broncos!**

Where does the money go?

- Staff salary increases
- Technology and instructional materials for each classroom
- Passport To Spanish and Learning Garden programs
- Teaching assistants' salaries
- Teacher graduate degrees and on-going professional development
- Playfield upgrade
- New trees & landscaping care
- Staff appreciation meals, events & gifts
- Playground amenities
- Dozens of student, family and parent events
- **And so much more...**

How can I give?

- Give directly through BSSU
July 24rd – August 1st
- Mail a check to Bradfield
(made out to Bradfield PTA)
- Send a bank wire transfer
- Give online via
BradfieldFamilyGiving.org
- Make your gift by September 30th to be included on our Donor Recognition Sign
- Visit our website, read the eBulletin, and follow us on Instagram for event sponsorship and giving opportunities all year long



On behalf of Bradford's students, staff, and families, we extend our deepest gratitude for your incredible and continuing generosity. Your support plays a vital role in enriching the educational experience for all our Broncos.

Thanks to contributions from our many donors and sponsors last year, Bradford PTA was able to support critical salary increases for our teachers, fund the Passport to Spanish program, our Learning Garden program and our instructional assistants, provide technology and instructional materials for students and staff as well as ongoing professional development, host school-wide staff appreciation events, and celebrate our wonderful staff through holiday and birthday gifts. These resources empower our dedicated staff to deliver the highest quality education to every student.

Private donations remain crucial to meeting the ongoing needs of our school, as state funding formulas result in nearly 70% of local tax dollars leaving HPISD. In contrast, every dollar donated to PTA represents the equivalent of \$3 in taxes, directly impacting our students and staff and helping to ensure Bradford has resources to unlock each child's full potential.

In addition to making a lasting impact on our school, corporate donors enjoy valuable benefits. Depending on your goals, we offer sponsorships that provide exposure to our more than 450 registered families and community supporters or family-focused benefits. Please review the brochure to find the opportunity that is right for you.

Your support allows Bradford to maintain its tradition of excellence while nurturing its students. With your help, we can continue providing an exceptional education and special culture for every Bronco. Thank you again for your generosity!

Sincerely,

Dr. Aimee Hilton, Principal
Kamela Aboussie, PTA President
Abby Evans, PTA VP of Development
Kelly Sporich, PTA VP of Development

2025-2026

BRADFIELD FAMILY GIVING CAMPAIGN

- Please consider supporting Bradfield through our Annual Family Giving Campaign. Find the donor level that is right for you and enjoy the associated benefits!
- Make your donation by visiting www.bradfieldfamilygiving.org, or by sending a check to Bradfield.
- Paying by check through a foundation and corporate matching are available
- For more information, including sponsorship opportunities, please contact Bradfield PTA's VPs of Development:

Abby Evans bradfieldvpdevelopment@gmail.com
 Kelly Sporich bradfieldvpdevelopment@gmail.com

BRADFIELD THANKS YOU FOR YOUR SUPPORT!

DONOR LEVELS + BENEFITS

DONOR LEVELS	*NEW* FOREVER BRONCO \$15,000	DIAMOND BRONCO \$10,000	PLATINUM BRONCO \$5,000	GOLD BRONCO \$2,500	SILVER BRONCO \$1,000	BRONZE BRONCO \$500
Early Bird arrival for Open House	U					
Customized Monogrammed Mark and Graham Tote	U					
Unlimited Parent Night Out Admission for your Bradfield Student(s)	U	U				
Reserved seating for immediate family members at ALL Bradfield grade-level performances including Great Friends' Day, 2nd Grade Musical, 3rd Grade Biography Day, 4th Grade Winter Concert, and 4th Grade Graduation	U	U				
Reserved Seating for your Great Friends at Great Friends' Day	U	U	U			
(2) VIP Auction tickets	U	U	U	U		
Reserved seating for all immediate family members at the Carnival's Pancake Breakfast	U	U	U	U		
(2) Parent Night Out Admission for your Bradfield Student(s)	U	U	U	U		
Admission to the Fall Donor Breakfast with Principal Hilton for your Bradfield student(s)	U	U	U	U	U	
Bradfield logo picnic blanket and (2) stadium chairs	U	U	U			
(2) Bradfield logo neck fan	U					
(2) Bradfield logo water bottles	U	U	U	U	U	
Bradfield car magnet & (2) Bradfield bumper stickers	U	U	U	U	U	U
Bradfield 2025 – 2026 yard sign	U	U	U	U	U	U
Donor Wall Recognition	U	U	U	U	U	U



2025-2026 AUCTION THE MILLENNIAL CENTENNIAL



PRESENTED BY



Saturday, February 21

The Dallas Country Club

Dust off your neon and get ready to rewind! Please join us for a totally rad Millennial themed party as we celebrate Bradfield's Centennial. That's all things 80's and 90's as we ring in 100 years of our beloved Bradfield. So put the pac-man game on pause, tease that hair and find us on the dance floor for this year's auction, February 21st, 2026 at Dallas Country Club. Nostalgia this strong knows no limits, so best dressed is highly encouraged!

Auction Co-Chairs:

Caitlin Bonner

Lauren Calano lauren.calano@gmail.com

Courtney McCauley courtneymccauley15@gmail.com

2025-2026 CARNIVAL SPACE COWBOY

Friday, October 24th

Bradfield Elementary School

Get ready to experience a Texas-sized out of this WORLD party at Bradfield's SPACE COWBOY! Launching Broncos into the Future on our 100th year. Join us on October 24th for a galactic bash (Texas sized of course!) - with fun-filled games, rides, treats and surprises sure to send you into orbit! Don't miss out on the fun at the biggest event of the year. Opportunities for sponsorship at this family-friendly event are available. Please contact the event chairs.

Carnival Co-Chairs:

Erika Burton erikaburton19@gmail.com

Marjon Henderson marjon.zabihi@gmail.com

Ashley Nowak ashleyandersonnowak@gmail.com

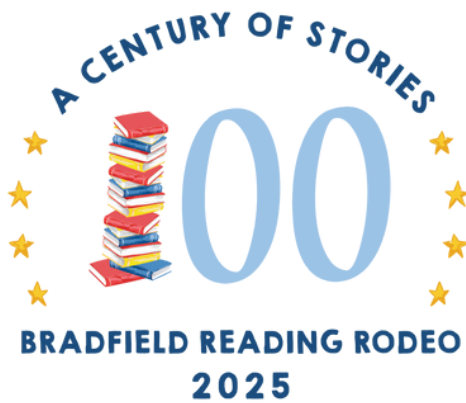


PRESENTED BY



2025-2026 READING RODEO

A CENTURY OF STORIES



PRESENTED BY



Wednesday, September 17th through
Friday, September 26th

Bradfield PTA is thrilled for our seventh annual Reading Rodeo! Get excited for "A CENTURY OF STORIES," a fundraiser that fosters our students' passion for reading while raising funds for Bradfield. With a CENTURY OF STORIES theme, we will celebrate our 100th year with surprises and friendly competition while honoring classic books that have created lasting memories. Reading Rodeo runs from September 17th to September 24th with awards on Friday, September 26th. Bradfield K-4 students are encouraged to read daily, log their minutes, and invite family and friends to support. We can't wait to read with you!

Reading Rodeo Co-Chairs:

Leslie Ellis leslie.h.ellis@gmail.com

Riley George rileygeorge90@gmail.com

Whitney Harmon whitneyharmon@icloud.com

Erin Hodges erinhodges818@gmail.com

BRADFIELD LEARNING GARDEN

We are grateful to be able to partner with Highland Park Allergy and Asthma Specialists and Dr. Erin Clarke again for the 2025-2026 school year. Bradfield's Learning Garden gives our students the opportunity throughout the school year to learn about science and nature from Farmer Kim. Children will rotate through the garden on a set schedule with their classes all year. Our beautiful garden is located next to the Kindergarten Playground at the corner of Armstrong and Southern.

Garden Liaisons:

Christy Brown christysbrown1227@gmail.com

Dawn Ferrer drferrernyc@gmail.com

Carrie Rowling carrierowling@gmail.com

PRESENTED BY





THANK YOU, BRADFIELD FAMILIES!

You may donate to our Family Giving Campaign through BSSU registration July 24th - August 1st, or by visiting bradfieldfamilygiving.org.

If you prefer to make your donation by check:

Please make payable to Bradfield PTA
Attn: Allison Small, PTA Treasurer
4300 Southern Avenue, Dallas, TX 75205

If you prefer to make your donation via wire:
Please contact Allison Small, PTA Treasurer:
treasurer@bradfieldpta.org

