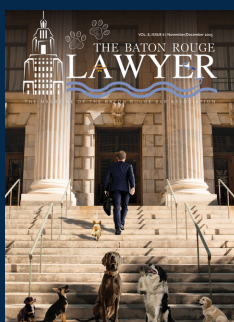




NABE Luminary Award Winner in 2025 & 2023

Excellence in
Regular
Publications



Advertising Package

The Baton Rouge Lawyer & BRBA Newsletter

ABOUT US

The Baton Rouge Lawyer is published six times a year as a 32-page glossy magazine featuring peer-reviewed substantive legal articles as well as feature articles and interviews with members of the bar and the judiciary. We distribute the printed magazine by mail and the digital version by e-newsletter. Additionally, we archive each digital issue on the Baton Rouge Bar Association website.

The BRBA Newsletter goes out once a week to all of our members and includes news, upcoming events and advertisements.

**DIGITAL
REACH
1.9K**

**PRINT REACH
2.2K**

PUBLICATIONS

January & February Issue
March & April Issue
May & June Issue
July & August Issue
September & October Issue
November & December Issue

ARTWORK DEADLINE

December 8th deadline
February 9th deadline
April 6th deadline
June 8th deadline
August 7th deadline
October 8th deadline

MAGAZINE PRICE AND DETAILS

Below are the details for selecting the perfect type of advertisement for your needs.

Ad size: Based off of standard 8.5" x 11" page

Frequency: The number of times the advertisement will run in the magazine per year

Dimensions: The actual size, in inches, of your advertisement

Bleed: No additional charge; use .125" bleed on each side you wish to bleed; include crop marks in the .PDF DPI (or LPI): 300 minimum

Ad Size	6x	3x	1x	Dimensions
Full Page	\$742	\$783	\$825	7.25"w x 10" h
2/3 page	\$522	\$551	\$580	4.5"w x 10" h
Jr. page	\$387	\$408	\$430	4.5"w x 7" h
1/2 page	\$396	\$418	\$440	7.25"w x 5" h
1/3 page	\$292	\$308	\$325	2" w x 10" h (or 4.5" w x 5" h)
1/6 page	\$189	\$199	\$210	2"w x 5" h (or 5" w x 2" h)
Back cover	\$585	\$617	\$650	8.5"w x 8" h
Front inside	\$855	\$810	\$900	7.25"w x 10" h

NEWSLETTER PRICE AND DETAILS

**DIGITAL
REACH
2K**

Word Count	BRBA Members	Non-Members
60 words or less	\$20	\$25
60+ words	\$30	\$35

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