



FOR IMMEDIATE RELEASE

HPBA Expands Membership, Welcomes Billiards Community

November 10, 2022 – The Hearth, Patio & Barbecue Association announced today that it is introducing a new category of membership, the billiards industry. Following a vote of approval by the Board of Directors, any manufacturer, distributor, or retailer in the industry is now eligible.

“Some of the largest manufacturers joined us at our Expo in March of 2022 in Atlanta and had a very positive experience,” noted HPBA CEO Jack Goldman. “When they approached us about becoming a part of HPBA, it made sense on both sides. Our association represents products that help make a house a comfortable home – and gaming can be a big part of that.”

All new members from this category will join the Billiard Section and get support from the professional staff.

“We are excited to join HPBA. The benefits they provide us as members will definitely help our businesses. Our participation in the Expo allows us to showcase our products in front of thousands of retailers and provides us the much needed return on our investment,” stated Cris Gould, President of Legacy Billiards. “Also, the positive energy and atmosphere of the show is contagious. The Expo organizers make sure everyone who attends or works the show has a great time.”

HPBA will still, of course, focus much of its attention on protecting and promoting the hearth and barbecue industry. “Taking on this new membership will not interfere with the work we are doing for our existing members,” Goldman commented. “This addition will strengthen the association as a whole.”

For more information about the Billiards membership, please go to the website.

About the Hearth, Patio & Barbecue Association (HPBA) The Hearth, Patio & Barbecue Association (HPBA), based in Arlington, Va., is the North American industry association for manufacturers, retailers, distributors, representatives, service firms and allied associates for all types of barbecue, patio and hearth appliances, fuels and accessories. The association provides professional member services and industry support in education, statistics, government relations, marketing, advertising and consumer education.

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