



# simplifying marketing

## SERVICES AVAILABLE

- ✓ WEBSITE ASSISTANCE
- ✓ GOOGLE MY BUSINESS SITE
- ✓ SOCIAL MEDIA MARKETING
- ✓ CUSTOMIZED FACT SHEETS
- ✓ DIGITAL BROCHURES
- ✓ SEMINAR POSTCARDS

Is your website outdated or in need of a fresh set of eyes? We'll review your site and make recommendations for structure, content, SEO and layout. What good is a website if it doesn't drive prospects to you?



## MARKETING SOLUTIONS THAT GROW YOUR BUSINESS

If you don't have a Google My Business account, we'll help you set one up. All of your current and future clients are researching insurance options online. You need to have a digital presence.



Getting your message out on Facebook, Twitter and LinkedIn is imperative. We offer assistance with that, from content suggestions to actually helping you build your social platforms. Business profiles are very different from personal profiles.



Co-branded, personalized fact sheets that inform your clients about an array of topics including Medicare Supplements, Critical Illness, Long-term Care or Life insurance educate and inform your clients. We customize them with your information and email them to you in PDF format.

In need of a digital or trifold brochure? We create those in house after you submit your information. We even create logos if you don't have one. We work with you and the information you provide, and then write copy on your behalf to complete your brochure. Just submit a head shot, a short bio and we'll take care of the rest!



If you're thinking of having a seminar for prospects and clients, take advantage of our customized postcards. Give us the details, we'll design them for you, and all you have to do is upload to your favorite printer and mail.

