

## A Conversation on Crisis Communications During COVID-19

March 25 & 31, 2020

### The Institute for Innovation & Implementation Resources:

- [Communicating with Your Audience During COVID-19: Five Essential Tips](#)
- [Social Marketing Planning Process: Creating Your Social Marketing Plan](#)
- [Managing & Responding to COVID-19: Special Guidance on Wraparound](#)
- [Managing & Responding to COVID-19: Special Guidance on FOCUS](#)
- [Non-profit Technology Network \(NTEN\) CEO Message](#)
- [Marriott CEO Message](#)

### Community Resources:

- [SAMHSA COVID-19 Information for Discretionary Grant Recipients](#)
- [Youth MOVE National will be blogging 2-3 times per week on working from home, self-care, creating online groups, and having fun during this time.](#)
- [AuntBertha.com: Search for free or reduced cost services like medical care, food, job training, and more](#)
- [Partnership for Child Health Facebook Page, Jacksonville, Florida](#)
- [Franklin County, Missouri Community Resource Board Website](#)
- [Franklin County, Missouri Community Resource Board Pinterest](#)
- [Resources on Caring for Your Behavioral Health, West Virginia](#)
- [Circles of Care Facebook page, mental health services for Indigenous Youth throughout Nevada, specifically in the Fallon Paiute Shoshone, Lovelock Paiute, and Yomba Shoshone Reservations](#)
- [Carroll County, Maryland System of Care COVID-19 Resources](#)
- [Information on Free Spectrum Internet for Students](#)
- [Brockton Area Multi-Services, Inc. is hosting Zoom support groups for Families who have kids under the Department of Mental Health umbrella in Southeastern Massachusetts. They have also created a resource page for families.](#)
- [Unwavering Champions for Children and Families Website](#)
- [Connecticut Clearinghouse - COVID-19 Resources for Behavioral Health](#)