

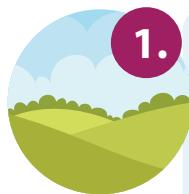
Your Guide to Becoming a

CHANGE AGENT

10 TIPS FOR GETTING STARTED

1.

KNOW THE LANDSCAPE



Arts Ed Now is a statewide public engagement campaign to increase active participation in arts education at all schools in New Jersey. Visit campaign central for more details and campaign goals. ArtsEdNow.org/about-the-campaign

2.

CONNECT WITH OTHERS



Arts Ed Now makes it easy to connect with others to advocate for arts education. Join the Facebook group, and sign up to receive ambassador updates and new campaign info.

ArtsEdNow.org/project/team-up/
[Receive Ambassador Updates](http://ArtsEdNow.org/project/ambassador-updates/)

3.

IDENTIFY THE NEED



Check the data at ArtsEdNow.org to find out how your school stacks up. Talk with other stakeholders & ambassadors to identify the issues in your community that you hope to change.

ArtsEdNow.org/get-active

4.

EXPLORE THE TOOLS & RESOURCES



Arts Ed Now is your source for the tools you most need to make change. Visit the Campaign Tools page to see all materials, and be sure to check out the Local Heroes & Success Stories pages to learn how others have put the materials to work!

ArtsEdNow.org/campaign-tools/
ArtsEdNow.org/see-examples/ (Local Heroes)
ArtsEdNow.org/success-stories/

5.

MAKE A PLAN



Once you are ready to make a plan, download templates from ArtsEdNow.org and use them to identify and organize action steps.

ArtsEdNow.org/project/make-a-plan/

6.

CRAFT YOUR MESSAGE



The message you communicate is important. Arts Ed Now provides resources to help with what to say and how to say it. Learn from others' Success Stories, then download the story telling template to tell your story in an effective way!

ArtsEdNow.org/project/talking-points-and-tips/
ArtsEdNow.org/project/stories/

7.

LAUNCH THE PLAN



Once you begin to execute your plan, remember to document and share how your team of ambassadors took local action in your community. Your good work could become a shining example, like many other Arts Ed Now Local Heroes and Success Stories!

ArtsEdNow.org/see-examples/

8.

REFINE THE PLAN



Reviewing outcomes that result from your action steps is important. What did you learn from the actions you took? Which Arts Ed Now tools or resources will you need to take additional steps?

ArtsEdNow.org/campaign-tools/

9.

STAY INFORMED



Be sure to stay informed and remain connected with other arts education advocates. This will help you and your team of ambassadors to identify any new needs or issues related to arts education!

ArtsEdNJ.org/e-newsletter/

10.

CELEBRATE SUCCESS!



Successes are meant to be celebrated and shared! Use the hashtag #artsednow when sharing photos or video on Social Media and submit your story or photos to the Arts Ed NJ newsletter.

ArtsEdNow.org/project/get-story-told/

ARTSEDNOW