



National Arts in Education Week Toolkit

Every Student, Every Community
September 13 – 19, 2026

Overview

National Arts in Education Week is our collective opportunity to raise awareness, take action, and inspire change for every student's right to access quality arts education. This year's theme, "Every Student, Every Community" underscores the power of collective action to show policymakers that arts education is essential, and deserves federal investment. Your voice matters.

What's Inside:

- **Newsletter & Website Content:** Ready-to-use copy to post on your website or send to your networks to take action.
- **Social Media Templates:** Shareable graphics and posts that are customizable and aligned with the "Every Student, Every Community" campaign theme.
- **Partner Email Template:** Pre-drafted e-blast text, subject lines, and key messages to quickly drive advocacy.
- **Legislative Priorities & Key Messaging:** Clear talking points on why National Endowment for the Arts (NEA) and National Endowment for the Humanities (NEH) funding, the HBCU Arts Act, Arts Education for All Act, and a well-rounded education programs matter.
- **Calls to Action & Resources:** Links to downloadable one-pagers, fact sheets, and action portals to make advocacy simple and effective.

Overview

How to Use This Toolkit:

- **Customize for Your Community:** Add your organization name, local data, and examples of how arts education impacts your schools and students.
- **Activate Your Channels:** Share the copy, graphics, and links in newsletters, social media, and on your website.
- **Mobilize Your Network:** Encourage your audience to contact Congress, share personal stories, and post with campaign hashtags: #ArtsEdWeek #ArtsAdvocacy #ArtsEducation.
- **Keep the Momentum Going:** Advocacy doesn't end on September 19 — use these resources year-round to keep arts education a priority.

KEY MESSAGING

Key Messaging Includes:

- **Every Student, Every Community:** Arts education is essential and worth federal investment.
- **Protect National Endowment for the Arts (NEA) Funding:** Maintain important funding for the National Endowment for the Arts (NEA) as it supports vital programming across the country, especially in rural and under-resourced communities.
- **Advance Key Legislation:** Support the HBCU Arts Act and Arts Education for All Act to expand access for students nationwide.
- **Defend a Well-Rounded Education:** Ensure the arts remain a core part of preK–12 learning.
- **Urgency Matters:** Congress faces a September 30 budget deadline, cuts to the National Endowment for the Arts (NEA) would hit rural and low-income communities the most.

CONTENT FOR YOUR NEWSLETTER OR WEBSITE

Purpose:

Use this content on your website to rally your audience during National Arts in Education Week. Inspire visitors to take action — protect National Endowment for the Arts (NEA) and National Endowment for the Humanities (NEH) funding, support key arts education legislation, and share why the arts matter — so policymakers see that arts education is essential and deserves federal investment.

How to Use:

- **Add to Your Website or Newsletter:** Post this content during National Arts in Education Week to engage your audience.
- **Include Action Links:** Direct readers to the campaign hub and encourage them to contact lawmakers before critical September votes.
- **Highlight Local Impact:** Customize with examples of how National Endowment for the Arts (NEA) and National Endowment for the Humanities (NEH) funding supports arts education in your community.
- **Promote on Social Media:** Pair with the downloadable images and share using #ArtsEdWeek #ArtsAdvocacy #ArtsEducation.
- **Invite Participation:** Encourage supporters to download the toolkit, share posts, and tell their own arts education stories.



Click photo to download

1920 x 1080 (Note: Web banner sizes may vary; download to resize to your organization's needs.)



SOCIAL MEDIA TEMPLATES

FACEBOOK, LINKEDIN, INSTAGRAM

Here is a collection of sample copy and graphics for your organization to share and amplify the call to action. Please share these assets across your own social media channels to show support and raise awareness in your community.

OPTION 1: Take Action

It's National Arts in Education Week — tell Congress arts education can't wait.

This week, we're calling on Congress to fully fund arts education's five federal funding streams, maintain funding for the National Endowment for the Arts (NEA), and protect access to the arts for every student in every community, from preK-12 through higher education. 🎨

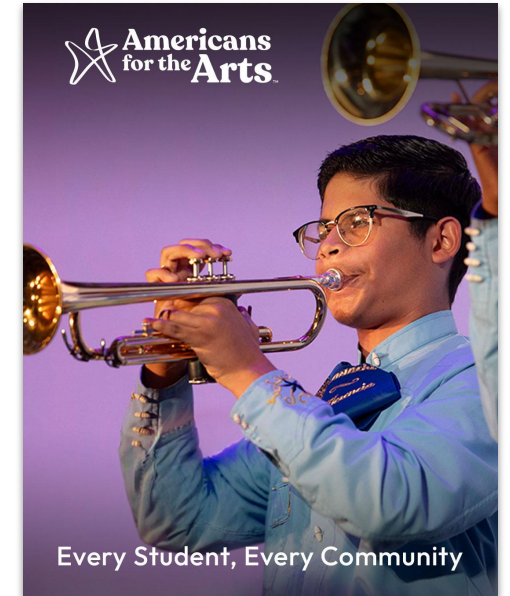
Arts education shapes creative thinkers, strengthens communities, and opens doors for the next generation. Join us in urging lawmakers to invest in the future of the arts. 🙌

🚩 Take action: www.artsactionfund.org/arts-action-center

#ArtsEdWeek #ArtsAdvocacy #ArtsEducation

ALT Text:

Alt text: "Every Student, Every Community" banner featuring a young musician playing a trumpet, with the Americans for the Arts logo.



Click photo to download

For support accessing and downloading the social graphics, please reach out directly to our marketing team lead, Min Lin at mlin@artsusa.org.



SOCIAL MEDIA TEMPLATES

FACEBOOK, LINKEDIN, INSTAGRAM

OPTION 2: Stakes are higher than ever

It's National Arts in Education Week — and the stakes are higher than ever.

Arts education isn't a luxury — it's a proven driver of student achievement, creativity, and workforce readiness. But right now, that foundation is under threat. The federal funding streams that support arts education in schools nationwide face funding cuts. The National Endowment for the Arts (NEA) — a critical funder of arts programs across the country. The President's FY 2027 Budget Request proposed eliminating the agency and advocacy is crucial to maintaining the NEA's funding through Congress. And access to arts degrees, including at HBCUs, is increasingly under pressure, threatening pathways into the creative economy for the next generation of artists and leaders. 🎨

When we lose these investments, we lose more than programs — we lose opportunity, culture, and community. This National Arts in Education Week, we're urging Congress to fully fund arts education's five federal funding streams, save the National Endowment for the Arts (NEA) from closure, and protect access to arts degrees for every student, including at HBCUs. 🙌

📣 Take action: www.artsactionfund.org/arts-action-center

#ArtsEdWeek #ArtsAdvocacy #ArtsEducation

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PARTNER EMAIL TEMPLATE

Purpose:

Mobilize your subscribers during National Arts in Education Week to take action. Encourage them to protect National Endowment for the Arts (NEA) and National Endowment for the Humanities (NEH) funding, support key federal arts education bills, and share why arts education matters — showing policymakers that creative learning is essential and worth investing in.

How to Use:

- Personalize with your organization's name and local examples of arts education impact.
- Include the link to the campaign hub so recipients can easily take action.
- Send during National Arts in Education Week and amplify with your social channels.
- Encourage readers to forward the message to friends, families, and colleagues.

Sample Subject Lines:

- Arts Education for Every Student, Every Community: Partner Toolkit + Action Steps
- Protect Arts in Education: Your Voice Is Needed This Week

Critical September priorities:

- **Protect NEA funding from elimination attempts** — the President's FY 2027 budget calls for reducing funding for the National Endowment for the Arts (NEA) from \$207 million to \$29 million, with the stated intent of winding down the agency. The NEA is the largest national funder of arts education, supporting programs in all 50 states.
- **Fight the FY 2027 education funding cut** — the President's budget would consolidate 17 education programs into a single \$2 billion block grant, down from \$6 billion in FY 2026. Five specific funding streams, including Title I and Assistance for Arts Education grants, keep arts programs alive in schools, and all five are at risk.
- **Advance the HBCU Arts Act** (strengthening arts programs at historically Black colleges) and the **Arts Education for All Act** (expanding K-12 access).
- **Protect higher education access** — new federal loan caps and earnings-based eligibility rules are putting arts degrees out of reach for many students, with HBCUs especially exposed.

Your voice matters — here's how to join the movement:

Every Student, Every Community: Download our advocacy resources and a social

[Click photo to download](#)

ADVOCACY RESOURCES

Ready to take action?

Find downloadable one-pagers, fact sheets, and action portals below to make your advocacy effective, and impactful.
Visit our website for more resources: **National Arts in Education Week**

[Higher Education Act \(HEA\) “Do No Harm Provision”](#)

[Arts Education for All Act \(H.R. 5463\)](#)

[HBCU Arts Act](#)

[Arts Education Fast Facts](#)

[Arts Education for Supporting Student Success](#)

[Building Community for Arts Education Advocacy](#)

[Promoting the Creative Economy and Arts Participation for All](#)

[Public Opinion About the Arts](#)