



Social Media/Event Marketing Intern

Description

Arts Ed NJ an arts education nonprofit is looking to hire an intern(s) with strong knowledge and understanding of the digital media landscape, including various social media websites.

Arts Ed NJ is currently planning our marketing for the annual NJ Governor's Awards in Arts Education (May 22), and will promoting our social media campaign at the event. The intern selected will need strong critical thinking skills, and must be comfortable working across multiple platforms during a fast-paced special event with 400-500 guests/attendees.

Our vibrant and passionate team is very excited to share this exciting event with an intern hoping to gain more experience with marketing and digital platforms.

This is an unpaid internship for the duration of 3 months with the possibility of an extension.

Responsibilities

- Contribute to event preparation and marketing
- Website Updates
- Database Management
- Monitor and post to social networks
- Online outreach and promotion using Facebook, Twitter, and more
- Social media optimization
- Take photos to post online and on social media
- Promote the #ArtsEdNow campaign

Requirements

Students applying for this internship should have solid understanding of youth markets.

The intern will be required to attend the **38th Annual Governor's Awards in Arts Education on May 22** in Trenton.

The internship will be remote and on location the day of the event.

It will require 5-10 hours a week.

Start Date

Monday, February 12th

If Interested please email Priscilla Hopkins-Smith at Priscilla@artsednj.org