

# HRA Incentive Program

## Health Risk Assessments (HRAs)

are critical to the well-being of Medicare beneficiaries because they help companies like Clear Spring Health effectively manage our members' care.

That's why Clear Spring Health is introducing a new **Broker Health Risk Assessment (HRA) Incentive Program** and has digitized the HRA process!

**Earn \$80** for each qualified HRA for members enrolled in a MAPD plan.

**Earn \$100** for each qualified HRA for members enrolled in a Dual plan.

## Getting Started

1. Bookmark our HRA website:

[https://hra.clearspringhealthcare.net/Identity/  
Account/Login](https://hra.clearspringhealthcare.net/Identity/Account/Login)

First-time users will be required to register using their NPN and email address provided at the time of onboarding.

2. Use our HRA website to submit completed HRAs on your Medicare beneficiaries. At the end of each submission, you will receive a confirmation number for your records.

NOTE: A HRA Data Dictionary is available on the Broker Portal to assist with the terminology in the form.

## The HRA Incentive is paid as follows:

In order for HRAs to be eligible for payment, HRAs must be completed and submitted within 5 business days of submission of a CMS verified application approved for enrollment in a CSH MAPD or DSNP plan. Eligible HRA payments will be processed twice per month, and will be paid to the account on file for commissions. HRA statements will be emailed to the email address on file for the Agent or Agency. The HRA Incentive Program is intended for Writing Agents without an existing upline contract with Clear Spring Health.

**For more information, contact your Regional Sales Director.**

Information collected through the HRA does not impact Medicare or costs.

Clear Spring Health has a contract with Medicare to offer HMO, PPO, and PDP Plans. Clear Spring Health has contracts with the Georgia and South Carolina Medicaid programs. Enrollment in these plans is dependent on annual contract renewal with the federal government.

## The Value of HRAs

HRAs are a great health summary that members can share with their Primary Care Physician.

Plus, they can help Clear Spring Health identify members who might benefit from our health care management programs.

**With Clear Spring Health, there's another reason the HRA is important, and that's because the data collected helps tailor the content added to the eCare Experience™ tablets. More information for members can help them improve their Clear Spring Health Index™, leading to better health outcomes.**