

**PRODUCT RECALL NOTICE
URGENT**

Date: July 7, 2025

To: Mondelēz Global LLC Sales Organization

From: Quality and Sales Operations

Subject: Recall Notice – U.S. Voluntary Recall of Four Carton Sizes of RITZ Peanut Butter Cracker Sandwiches

Mondelēz Global LLC is conducting a voluntary recall of four carton sizes of *RITZ Peanut Butter Cracker Sandwiches* (8-pack, 20-pack, and 40-pack cartons of *RITZ Peanut Butter Cracker Sandwiches*, as well as the 20-pack *RITZ Filled Cracker Sandwich Variety Pack* carton) product, **with the Best By dates** listed in the below grid, distributed for sale in the United States.

This recall is being conducted out of an abundance of caution. The affected cartons include individually wrapped packs that may be incorrectly labeled as Cheese variety even though the product may be a Peanut Butter variety.

Please review the attached documentation and ensure the appropriate Category Managers have this information ASAP.

The recalled products, with corresponding UPC codes and Best By dates, are listed in the grid below.

Key Points:

This recall is limited ONLY to the products listed below. No other RITZ product or any other Mondelēz Global LLC product is included in this recall. Please ensure that the action taken is related only to this product and take measures to *reiterate* this with your customers.

We have received no consumer complaints to date related to this issue.

The impacted product is as follows:

Product Description	Retail UPC	Case/Pallet UPC	Best When Used By Dates	Product Images
11.4 oz. RITZ Peanut Butter Cracker Sandwiches – 8 Count (14 x 11.4-oz. carton)	0 44000 88210 5	1 00 44000 00210 4	1 NOV 25 - 9 NOV 25 “AE” Plant Code Only (located on top of package)	

				
27.6 oz. RITZ Peanut Butter Cracker Sandwiches – 20 Count (6 x 27.6-oz. carton)	0 44000 07584 2	1 00 44000 07584 9	1 NOV 25 - 9 NOV 25 2 JAN 26 - 22 JAN 26 “AE” Plant Code Only (located on top of package)	 
55.2 oz. RITZ Peanut Butter Cracker Sandwiches – 40 Count (168 cartons per pallet)	0 44000 07819 5	440000782300	1 NOV 25 - 9 NOV 25 2 JAN 26 - 22 JAN 26 “AM” Plant Code Only (located on top of package)	 

27.3 oz. RITZ Filled Cracker Sandwich 20-Count Variety Pack (6 x 27.3-oz. cartons)	0 44000 08095 2	1 00 44000 08095 9	2 NOV 25 - 9 NOV 25 "RJ" Plant Code Only (located on top of package)	
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QDA #7923

NEXT STEPS – WHSE Sales:

Warehouse delivered: Please review the attached Warehouse Consignee spreadsheet and direct our customer letter to those customers who received the above-referenced product. Customers must be directed to immediately segregate, quarantine, inventory, and then destroy all above-referenced product they have in their warehouse(s). A Certificate of Destruction must be used to document destruction, and they must forward a copy of the Certificate of Destruction to their Mondelez Global LLC Sales contact. **There is no need for them to return this product.**

Please note, we will not reimburse them for any product that is segregated, quarantined, inventoried, and then destroyed that is not part of this recall, as indicated in the above grid, even if they provide a Certificate of Destruction.

If a customer requests a pickup (warehouse only), please work with your CSC on arrangements. If you do not know your CSC, please contact Angela Cardimona at 1-570-820-1715.

Please complete the required information on the Warehouse Retrieval form so that we can accurately track and account for this recall. Please send your information back to Vin Ricciardi by July 21, 2025.

NEXT STEPS – DSD Sales:

For DSD product, the Retail Sales Team is instructed to inspect stores and remove all affected products. Stores can be issued a credit, utilizing the **“DSD PRODUCT RECALL”** reason code, and you should **immediately dispose of and destroy the affected products**. There is no need to return the affected products. The expectation is that the U.S. Retail Sales Team will have visited all stores within 48 Hours of this notice and will have ensured the affected products are off shelves and out of the backroom.

Please note, we will not reimburse them for any product that is segregated, quarantined, inventoried, and then destroyed that is not part of this recall, as indicated in the above grid, even if they provide a Certificate of Destruction.

Attachments Included:
Customer Recall Notice
Press Release
Q&A (for Internal Use Only)
Warehouse Retrieval Form
Warehouse Consignee List
DSD Consignee List

Use the attached set of questions and answers with customers. These are to be used only by Mondelez Global LLC Sales staff and should NOT be distributed to customers.

Questions should be referred to the following:

From Customers or Sales:	Vincent Ricciardi, 914-439-8659 (mobile)
From Media:	MDLZ Media Line, 847-943-5678
From Consumers:	Consumer Response, 844-366-1171