



April 1, 2025

Dear Valued Customer:

This is to inform you that out of an abundance of caution, Dr. Praeger's Sensible Foods is initiating a voluntary recall of the following products because of an undeclared soy allergen. California Veggie Fries, which contain soy, were inadvertently packaged into Cauliflower Broccoli Veggie Fries labeled containers. People who have an allergy or severe sensitivity to soy run the risk of allergic reactions if they consume this product. We are working closely with the FDA to issue a voluntary and precautionary recall. Only the following cases/units with LOT number 124BI-01A have been impacted.

- Cases of California Veggie Fries with LOT NUMBER 124BI-01A
- Individual units of Cauliflower Broccoli Veggie Fries with LOT NUMBER 124BI-01A

No other product lines have been impacted.

Product Description	Case GTIN/ Unit UPC	LOT NUMBER	EXPIRATION DATE
Dr. Praeger's California Veggie Fries 8oz	Case GTIN: 600-80868-19314-6	124BI-01A	9/18/2026
Dr. Praeger's Cauliflower Broccoli Veggie Fries	UPC: 80868-19315-1	124BI-01A	9/18/2026

We ask that you **please do not distribute the affected product and confirm receipt of this email to provide a record of/proof of disposal.** The product should be segregated securely and then disposed of in a manner that prevents further distribution or consumption.

The lot number is located on top panel of the retail carton.

The recall was initiated after a consumer informed us of receiving California Veggie Fries in a Cauliflower Broccoli Veggie Fries package. Subsequent investigation indicates the root cause was a temporary breakdown in the company's packaging processes. This is, of course, unacceptable and inconsistent with our stringent brand standards. We have updated our procedures to ensure our quality control measures are consistently met, and that we always deliver products that our consumers can trust.



This voluntary recall is being carried out with the knowledge of the Federal Food and Drug Administration (FDA), which may contact you to confirm that you have received this notice and are cooperating with the recall.

We greatly appreciate your efforts to help us remove affected product from commerce, and your shared commitment to help expedite this voluntary recall.

We value your business and will do everything possible to ensure that this recall is conducted as efficiently as possible and all business will return to its normal course.

Should you have any questions or concerns, please don't hesitate to reach out to your Dr. Praeger's sales representative or Customer Care Center via email at info@drpraegers.com.

Best,

Andy Reichgut
Chief Executive Officer
Dr. Praeger's Sensible Foods, LLC