



March 20, 2025

Re: Earth’s Best Jarred Baby Food Update

To Our Valued Customer:

As part of our ongoing commitment to aligning with evolving consumer preferences and strengthening our portfolio, we have made the strategic decision to discontinue jarred baby food from our Earth’s Best® lineup. This change allows us to focus on providing a broader range of options that support caregivers throughout every stage of their child’s feeding journey.

Jarred items will remain available until the specified run-out date or while supplies last. A full list of discontinued SKUs is included on the following page for your reference.

Our Earth’s Best® Birth to Backpack portfolio offers a variety of options, including infant & toddler formula, cereals, pouches, and toddler snacks—offering solutions for every occasion and developmental stage. Our Sales team is available to help you explore the best mix for your shoppers, ensuring a seamless transition.

Thank you for your continued support of Earth’s Best®. If you have any questions or need assistance, please reach out to your local Hain Celestial representative or our Customer Service team.

Regards,

John Ozgopoyan
Chief Customer Officer

Brand	Item	ASG Code	Unit UPC	Case GTIN	Discontinuation Date
EARTH'S BEST JARS	EARTH'S BEST CHKN BRTH (O) 10/2.5OZ	1477976	023923334946	30023923334947	3/31/2025
EARTH'S BEST JARS	EARTH'S BEST TRKY BRTH (O) 10/2.5 OZ	1477596	023923334953	30023923334954	3/31/2025
EARTH'S BEST JARS	EARTH'S BEST STR APPLES (O)10/4 OZ	1477554	023923200104	10023923200101	3/31/2025
EARTH'S BEST JARS	EARTH'S BEST STR BANANAS (O)10/4 OZ	1477836	023923200173	10023923200170	3/31/2025
EARTH'S BEST JARS	EARTH'S BEST APPL BLUBERY (O) 10/4OZ	1477646	023923200180	10023923200187	3/31/2025
EARTH'S BEST JARS	EARTH'S BEST BAN MNG (O) 10/4 OZ	1477612	023923300712	10023923300719	3/31/2025
EARTH'S BEST JARS	EARTH'S BEST CARROTS (O) 10/4 OZ	1477687	023923300309	10023923300306	3/31/2025
EARTH'S BEST JARS	EARTH'S BEST PEAR RASP (O) 10/4OZ	1477828	023923200197	10023923200194	3/31/2025
EARTH'S BEST JARS	EARTH'S BEST STR PEARS (O) 10/4OZ	1022624	023923200166	10023923200163	3/31/2025
EARTH'S BEST JARS	EARTH'S BEST TRKY VEG DNR (O) 10/4OZ	1022608	023923500488	10023923500485	3/31/2025
EARTH'S BEST JARS	EARTH'S BEST WTNR SQSH (O) 10/4OZ	1477802	023923300347	10023923300344	3/31/2025

The Hain Celestial Group, Inc.

Waterfront Corporate Center | 221 River Street Hoboken, NJ 07030 | www.hain.com



The Hain Celestial Group, Inc.

Waterfront Corporate Center | 221 River Street Hoboken, NJ 07030 | www.hain.com