



2020 Newport Christmas Parade

Thursday, December 10, 6:00 p.m.

Join Santa, the Newport Area Chamber of Commerce and the City of Newport for the 2020 Christmas parade! Entry is absolutely free. You may choose your own holiday theme however, it is requested that you do not include a Santa on your float since the official Santa will be at the end of the parade. Participants will be traveling from Riceland Foods to 3rd Street/Malcolm Avenue down to Village Mall parking lot.

COVID REQUIREMENTS: In order to host our traditional parade, the following Department of Health guidelines must be followed. For anyone wishing to throw candy, hand sanitizer must be applied prior to the parade. Sanitizer will be provided by the Chamber of Commerce in the line up area. Spectators are asked to maintain six feet social distancing between other family groups along the route. Masks required for spectators and those entering the parade when physical distancing cannot be easily achieved. Please do not attend if you:

- Have fever, cough, shortness of breath, sore throat or loss of taste or smell
- If you have had known exposure to someone with Covid in the past 14 days

Spectators may consider not attending if you are 65 years or older or if you have underlying health conditions including high blood pressure, chronic lung disease, diabetes, severe obesity, asthma or weakened immunity.

LINE UP INSTRUCTIONS: Line up will be held in the parking lot across from Riceland Foods no sooner than 5 p.m. (McLain and Hwy. 69). Participants are asked to enter the parking lot from McLain Street facing toward Malcolm. There will be a line up crew waiting in the parking lot directing you to one of several lines. The lineup area will be very crowded. If you plan on leaving a vehicle while riding in the parade, please find parking on the Riceland side of Hwy. 69 and walk across to the lineup area. If you are dropping off a parade participant, please do not enter the parking lot. Please share these instructions with everyone associated with your entry. The Chamber, City of Newport and others associated with the parade will not be held responsible for any or injuries or damage. In the event of inclement weather, parade participants will be notified of an alternate date.

FLOAT JUDGING: Floats are asked to be in the parking lot no later than 5:30 p.m. for judging. Plaques will be awarded for first through third places in both the commercial/business category and non-commercial category prior to the parade.

To enter the parade, please return the following information to the Chamber office, 201 Hazel Street, Newport, AR 72112 or fax to 523-1055. Feel free to contact the Chamber for additional information at 523-3618 or email director@newportarchamber.org.

Business or Group: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____

Email Address: _____

Type of Entry: Float Walkers Antique Car Beauty Queen

Other: _____

Number of people expected with your entry: _____

Please mark one: Commercial Entry Non-Commercial Entry