

# Savour Ontario

## Harvest Pairings

### HIGHLIGHTING LOCAL ONTARIO ARTISAN CHEESES

Dairy Farmers of Ontario's culinary brand, **Savour Ontario**, is proud to present our fall campaign, *Savour Ontario Harvest pairings*, in partnership with the LCBO and local Ontario winery, *Henry of Pelham*.

**This campaign promotes Ontario cheese and VQA wine pairings in two sessions through fall and winter via a necktag on select *Henry of Pelham* wines in LCBO stores. Each session of the campaign will feature three unique necktags highlighting pairings of cheese, wine and chef-curated recipes.**

#### **Session 1 launches Sept. 15 to Oct. 15**

Look for our necktags in your local LCBO store, follow us on social and visit [SavourOntario.ca](https://www.savourontario.ca) for more delicious recipes. *Savour Ontario* will promote the campaign across social and digital platforms to drive consumers to our website. Stay tuned for Session 2 campaign details!

Pick up a copy of the Autumn 2021 edition of *LCBO's Food & Drink* magazine to see a special 8 page feature on a local dairy farming family and the *Henry of Pelham* Speck family.