

FOCUS ON THE FUTURE 2022



Uniting the Transportation World: Building the Path to Our Future
NOV. 13-15, 2022 • NEWPORT BEACH MARRIOTT

SPONSORSHIP, ADVERTISEMENT & EXHIBITOR OPPORTUNITIES

The 2022 Focus on the Future Conference is back in-person, and we are pleased to offer the following Sponsorship, Advertisement and Exhibit Hall Opportunities. The conference will take place November 13 - 15, at the newly renovated VEA Newport Beach (previously the Newport Beach Marriott). Focus on the Future is a great outlet to network, share ideas, build relationship and meet decision-makers.

ALL SPONSORSHIPS BELOW RECEIVE THE FOLLOWING BENEFITS

- Sponsor profile in Whova
- Linked company logo on conference website
- Acknowledgement on-site at the conference
- Pre-conference registration list
- Logo in SHCC eBlasts and Newsletters
- Ribbon on nametag

PREMIUM SPONSORSHIP OPPORTUNITIES

PREMIUM SPONSOR ~ **SOLD**

- Six comp conference attendees
- Exhibit Space (includes three booth attendees)
- Logo in General Session presentation

GOLD SPONSOR ~ \$10,000

- Four comp conference attendees
- Exhibit Space (includes two booth attendees)
- Logo in General Session presentation

BRONZE SPONSOR ~ \$4,500

- Two comp conference attendees
- Exhibit Space (includes one booth attendee)

PLATINUM SPONSOR ~ \$15,000

- Five comp conference attendees
- Exhibit Space (includes two booth attendees)
- Logo in General Session presentation

SILVER SPONSOR ~ \$7,500

- Three comp conference attendees
- Exhibit Space (includes one booth attendee)

COPPER SPONSOR ~ \$2,000

- One comp conference attendee

SMALL BUSINESS SPONSOR ~ \$750

SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION PRESENTING ~ \$10,000

**One Available*

- Signage at the Welcome Reception
- Four comp conference attendees
- Exhibit Space (includes two booth attendee)
- Logo in General Session presentation

WELCOME RECEPTION HORS D'OEUVRES ~ **SOLD**

**Three Available*

- Signage at the Welcome Reception
- Two comp conference attendee

AGENCY STAFF ROUNDTABLE & LUNCHEON ~ **SOLD**

**Two Available*

- Signage at Agency Staff Roundtable & Luncheon
- Two comp conference attendees
- Exhibit Space (includes one booth attendee)

MONDAY NETWORKING RECEPTION ~ \$7,500

Two *Available*

- Signage at the Monday Networking Reception
- Three comp conference attendees
- Exhibit Space (includes one booth attendee)
- Logo in General Session presentation

CEO ROUNDTABLE PRESENTING (BOTH DAYS) **SOLD**

**One Available*

- Signage at CEO Roundtable
- Three comp conference attendees
- Exhibit Space (includes one booth attendee)
- Logo in General Session presentation

BREAKFAST OR NETWORKING BREAK ~ \$2,500

**Four Available*

- Signage at breakfast OR networking break w/exhibitors
- One comp conference attendee

2022

ADVERTISEMENT OPPORTUNITIES

WEBSITE & ELECTRONIC COMMUNICATION ~ \$10,000

**One Available*

- Exclusive sponsor of the Focus on the Future home page and Conference eBlasts
- Four comp conference attendees

CONFERENCE BAGS OR OTHER ITEM ~ \$7,500

**One Available Per Item*

- One comp conference attendee
- Logo on items secured

CHARGING STATION ~ **SOLD**

**Two Available*

- One comp conference attendee
- Custom design on charging station

WIFI ~ **SOLD**

**One Available*

- One comp conference attendee
- Custom WIFI

EXHIBITOR OPPORTUNITIES

EXHIBITOR BOOTH ONLY ~ \$2,000

- (20) 8 x 10 or (16) 8 x 8 booth with pipe and drape
- One ID display sign
- One 6' draped table
- Two chairs
- Whova profile
- One wastebasket
- Two comp exhibitor only badge
- Welcome Reception, breakfast (2), breaks (2), and Networking Reception
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference

IMPORTANT CONFERENCE DETAILS

THE FOLLOWING INFORMATION IS DUE NO LATER THAN FRIDAY, OCTOBER 21, 2022

- Sponsorship, exhibitor and advertisement fees
- Firm logo

All logos must be provided in high resolution (300 dpi). In eps, jpeg, tiff or pdf format with embedded or converted fonts.

Please email your logo to selfhelpcounties@gmail.com. If the file is too large, please ask for a Dropbox link.

CANCELLATION POLICY

No cancellations after October 21, 2022

EXHIBITOR MOVE-IN & MOVE-OUT SCHEDULE

EXHIBITOR MOVE-IN

Sunday, November 13
12:00 pm – 4:00 pm

MAIN EVENTS

Sunday, November 13
5:00 pm – 6:30 pm

Monday, November 14
7:30 am – 2:00 pm

Monday, November 14
5:30 pm – 6:30 pm

Tuesday, November 15
8:00 am – 11:00 am

EXHIBITOR MOVE-OUT

Tuesday, November 15
11:30 am – 4:30 pm

2022 FOCUS ON THE FUTURE SPONSOR ADVERTISEMENT & EXHIBITOR REGISTRATION FORM

Company: _____ Contact Person: _____

Phone Number: _____ Email Address: _____

Address: _____ City: _____ State: _____ Zip: _____

Website: _____

Sponsorships/Exhibitors

	Member Fee	Amount
Premium Sponsor	\$20,000.00	\$ SOLD
Platinum Sponsor	\$15,000.00	\$ _____
Gold Sponsor	\$10,000.00	\$ _____
Silver Sponsor	\$7,500.00	\$ _____
Bronze Sponsor	\$4,500.00	\$ _____
Copper Sponsor	\$2,000.00	\$ _____
Small Business Sponsor	\$750.00	\$ _____
Welcome Reception Presenting Sponsor	\$10,000.00	\$ _____
Welcome Reception Hors D'oeuvres Sponsor	\$3,500.00	\$ SOLD
Monday Networking Reception	\$7,500.00	\$ _____
CEO Roundtable Presenting Sponsor	\$7,500.00	\$ SOLD
Agency Staff Roundtable & Luncheon Sponsor	\$4,500.00	\$ SOLD
Breakfast OR Networking Break Sponsor	\$2,500.00	\$ _____
Website & Electronic Communication	\$10,000.00	\$ _____
Conference Bag OR Other Item	\$7,500.00	\$ _____
Charging Station OR WiFi	\$5,500.00	\$ BOTH SOLD
Exhibit Space	\$2,000.00	\$ _____
Add'l Booth Staff**	\$350.00	\$ _____

Please list additional conference sponsorship attendees and/or who will be staffing your booth

Name(s):

Method of Payment: ☐ Check ☐ Visa ☐ MasterCard ☐ AMEX

Credit Card Number: _____ Exp. Date: _____ CVS: _____

Cardholder Name: _____

Billing Address: _____
(Exact credit card billing address)

City: _____ State: _____ Zip: _____

For more information, visit www.selfhelpcounties.org

CONTACT INFO

SELF-HELP COUNTIES COALITION

1121 L Street, Suite 700
Sacramento, CA 95814
Phone: 916-514-9967
Fax: 916-914-2412
Email:
selfhelpcounties@gmail.com

CANCELLATION

A 10% refund will be sent if space is canceled by **October 21, 2022**; no refunds will be issued for cancellations made after **October 21, 2022**.

SHCC
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THE FUTURE
NOV. 13 - 15,
2022