

# FOCUS ON THE FUTURE 2022



*Uniting the Transportation World: Building the Path to Our Future*  
NOV. 13-15, 2022 • NEWPORT BEACH MARRIOTT

## SPONSORSHIP, ADVERTISEMENT & EXHIBITOR OPPORTUNITIES

The 2022 Focus on the Future Conference is back in-person, and we are pleased to offer the following Sponsorship, Advertisement and Exhibit Hall Opportunities. The conference will take place November 13 - 15, at the newly renovated VEA Newport Beach (previously the Newport Beach Marriott). Focus on the Future is a great outlet to network, share ideas, build relationship and meet decision-makers.

### ALL SPONSORSHIPS BELOW RECEIVE THE FOLLOWING BENEFITS

- Sponsor profile in Whova
- Linked company logo on conference website
- Acknowledgement on-site at the conference
- Pre-conference registration list
- Logo in SHCC eBlasts and Newsletters
- Ribbon on nametag

### PREMIUM SPONSORSHIP OPPORTUNITIES

#### PREMIUM SPONSOR ~ **SOLD**

- Six comp conference attendees
- Exhibit Space (includes three booth attendees)
- Logo in General Session presentation

#### GOLD SPONSOR ~ **\$10,000**

- Four comp conference attendees
- Exhibit Space (includes two booth attendees)
- Logo in General Session presentation

#### BRONZE SPONSOR ~ **\$4,500**

- Two comp conference attendees
- Exhibit Space (includes one booth attendee)

#### PLATINUM SPONSOR ~ **\$15,000**

- Five comp conference attendees
- Exhibit Space (includes two booth attendees)
- Logo in General Session presentation

#### SILVER SPONSOR ~ **\$7,500**

- Three comp conference attendees
- Exhibit Space (includes one booth attendee)

#### COPPER SPONSOR ~ **\$2,000**

- One comp conference attendee

#### SMALL BUSINESS SPONSOR ~ **\$750**

### SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

#### WELCOME RECEPTION PRESENTING ~ **\$10,000**

*\*One Available*

- Signage at the Welcome Reception
- Four comp conference attendees
- Exhibit Space (includes two booth attendee)
- Logo in General Session presentation

#### WELCOME RECEPTION HORS D'OEUVRES ~ **SOLD**

*\*Three Available*

- Signage at the Welcome Reception
- Two comp conference attendee

#### AGENCY STAFF ROUNDTABLE & LUNCHEON ~ **SOLD**

*\*Two Available*

- Signage at Agency Staff Roundtable & Luncheon
- Two comp conference attendees
- Exhibit Space (includes one booth attendee)

#### MONDAY NETWORKING RECEPTION ~ **\$7,500**

*\*Two Available*

- Signage at the Monday Networking Reception
- Three comp conference attendees
- Exhibit Space (includes one booth attendee)
- Logo in General Session presentation

#### CEO ROUNDTABLE PRESENTING (BOTH DAYS) **SOLD**

*\*One Available*

- Signage at CEO Roundtable
- Three comp conference attendees
- Exhibit Space (includes one booth attendee)
- Logo in General Session presentation

#### BREAKFAST OR NETWORKING BREAK ~ **\$2,500**

*\*Four Available*

- Signage at breakfast OR networking break w/exhibitors
- One comp conference attendee

# 2022 ADVERTISEMENT OPPORTUNITIES

## WEBSITE & ELECTRONIC COMMUNICATION ~ \$10,000

*\*One Available*

- Exclusive sponsor of the Focus on the Future home page and Conference eBlasts
- Four comp conference attendees

## CONFERENCE BAGS OR OTHER ITEM ~ \$7,500

*\*One Available Per Item*

- One comp conference attendee
- Logo on items secured

## CHARGING STATION ~ SOLD

*\*Two Available*

- One comp conference attendee
- Custom design on charging station

## WIFI ~ SOLD

*\*One Available*

- One comp conference attendee
- Custom WIFI

## EXHIBITOR OPPORTUNITIES

### EXHIBITOR BOOTH ONLY ~ \$2,000

- (20) 8 x 10 or (16) 8 x 8 booth with pipe and drape
- One ID display sign
- One 6' draped table
- Two chairs
- Whova profile
- One wastebasket
- Two comp exhibitor only badge
- Welcome Reception, breakfast (2), breaks (2), and Networking Reception
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference

## IMPORTANT CONFERENCE DETAILS

### THE FOLLOWING INFORMATION IS DUE NO LATER THAN FRIDAY, OCTOBER 21, 2022

- Sponsorship, exhibitor and advertisement fees
- Firm logo

All logos must be provided in high resolution (300 dpi). In eps, jpeg, tiff or pdf format with embedded or converted fonts.

Please email your logo to [selfhelpcounties@gmail.com](mailto:selfhelpcounties@gmail.com). If the file is too large, please ask for a Dropbox link.

### CANCELLATION POLICY

No cancellations after October 21, 2022

### EXHIBITOR MOVE-IN & MOVE-OUT SCHEDULE

#### EXHIBITOR MOVE-IN

Sunday, November 13  
12:00 pm - 4:00 pm

#### MAIN EVENTS

Sunday, November 13  
5:00 pm - 6:30 pm

Monday, November 14  
5:30 pm - 6:30 pm

#### EXHIBITOR MOVE-OUT

Tuesday, November 15  
11:30 am - 4:30 pm

Monday, November 14  
7:30 am - 2:00 pm

Tuesday, November 15  
8:00 am - 11:00 am

# 2022 FOCUS ON THE FUTURE SPONSOR ADVERTISEMENT & EXHIBITOR REGISTRATION FORM

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

## **Sponsorships/Exhibitors**

	<b>Member Fee</b>	<b>Amount</b>
Premium Sponsor	\$20,000.00	\$ <b>SOLD</b>
Platinum Sponsor	\$15,000.00	\$ _____
Gold Sponsor	\$10,000.00	\$ _____
Silver Sponsor	\$7,500.00	\$ _____
Bronze Sponsor	\$4,500.00	\$ _____
Copper Sponsor	\$2,000.00	\$ _____
Small Business Sponsor	\$750.00	\$ _____
Welcome Reception Presenting Sponsor	\$10,000.00	\$ _____
Welcome Reception Hors D'oeuvres Sponsor	\$3,500.00	\$ <b>SOLD</b>
Monday Networking Reception	\$7,500.00	\$ _____
CEO Roundtable Presenting Sponsor	\$7,500.00	\$ <b>SOLD</b>
Agency Staff Roundtable & Luncheon Sponsor	\$4,500.00	\$ <b>SOLD</b>
Breakfast OR Networking Break Sponsor	\$2,500.00	\$ _____
Website & Electronic Communication	\$10,000.00	\$ _____
Conference Bag OR Other Item	\$7,500.00	\$ _____
Charging Station OR WiFi	\$5,500.00	\$ <b>BOTH SOLD</b>
Exhibit Space	\$2,000.00	\$ _____
Add'l Booth Staff**	\$350.00	\$ _____

## **Please list additional conference sponsorship attendees and/or who will be staffing your booth**

Name(s): \_\_\_\_\_

\_\_\_\_\_

**Method of Payment:**  Check  Visa  MasterCard  AMEX

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVS: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
(Exact credit card billing address)

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

For more information, visit [www.selfhelpcounties.org](http://www.selfhelpcounties.org)

## **CONTACT INFO**

### **SELF-HELP COUNTIES COALITION**

1121 L Street, Suite 700  
Sacramento, CA 95814  
Phone: 916-514-9967  
Fax: 916-914-2412  
Email:  
selfhelpcounties@gmail.com

## **CANCELLATION**

A 10% refund will be sent if space is canceled by **October 21, 2022**; no refunds will be issued for cancellations made after **October 21, 2022**.

**SHCC  
FOCUS ON  
THE FUTURE  
NOV. 13 - 15,  
2022**