



CALL FOR POSTERS

Self-Help Counties Coalition's (SHCC) will once again be hosting a Poster Session during the 2025 Focus on the Future Conference, November 10 – 12, in Long Beach. A limited number of Poster Sessions will be selected for display and discussion at the 2025 meeting of our transportation professionals. Entries are encouraged from agencies, companies, and organizations with a focus on transportation. Non-profit organizations are encouraged to submit to bring awareness to their platforms. To enter, please review the criteria and complete the application form below no later than **Friday, October 3**. Selections will be made by **Friday, October 10**, and applicants will be notified via email.

Criteria and Relevance to Focus on the Future Audience: Posters need to focus on topics relevant to the SHCC's 25 local county transportation agencies and their partners delivering super majority voter-approved transportation sales tax measures throughout California. Topics need to be current (within 1-2 years).

To Apply: Complete and submit this application and return via email to Jenny Devine at selfhelpcounties@gmail.com. The SHCC Executive Director and the Focus on the Future Conference Planning Committee will review applications and make selections that best relate to the content and topics that are most relevant for the 2025 Focus on the Future Conference.

Selection Guidelines: Selection will be based on 1) Relevance of the topic submitted to the 2025 Focus on the Future; 2) Originality and quality of ideas; 3) Value of content and lessons learned to conference attendees; and 4) Completeness of application.

Poster Session applicants may submit with the reminder that member agencies are dedicated to keeping the faith of the voting public who provide the authority and the funding so that we may deliver the priority transportation projects that Californians depend upon every day. SHCC is dedicated to ensuring sound public policy so that the State of California can meet our transportation infrastructure needs. SHCC works closely with the California Transportation Commission, the California Department of Transportation, elected officials as well as other public and private sector interests. Marketing or sales materials or posters focused on promotion of a particular product or company will not be considered.

Poster and Station Logistics: We will be placing the project posters on a poster board display this year. Space allocations will allow for one poster on each side of the display. The maximum size of posters is 36" h x 48" w and should be unmounted (please do not mount on foam core). You will be responsible for finding your location and putting up your posters no later than 6:00 p.m. on Sunday, November 9. Each poster station will be equipped with a poster identification card and four tacks. Poster Sessions will be formally presented between 1:00 p.m. and 5:00 p.m. on Monday, November 10, concurrent with mobile tours, and each selected poster must have a presenter available to discuss the poster with the audience at that time.

Electronic Submittals: All selected applicants will also need to submit an electronic version of their poster for display on the 2025 Focus on the Future virtual platform, Whova. Please let us know if you'd like to be considered for a brief interview about your poster to broadcast on our virtual platform.



**Self-Help
Counties Coalition**

Poster Session Application

Applicant Contact Information

Name: _____

Position: _____

Organization: _____

Address: _____

City: _____

Telephone: _____

Email: _____

If different from contact person, Poster Presenter's Name: _____

Please respond to the following questions in 2 pages or less:

1. Describe the purpose of your organization or the project/program/topic of your poster. Include the name and location, and how it pertains to the transportation industry.
2. *Describe the stage in the project or program development process you are highlighting (e.g., long-range planning, corridor planning, design, construction, operations, maintenance, communication/outreach strategies, policy)
3. Describe how this project/program/topic is relevant to the SHCC/Focus on the Future audience.
4. Describe the "lessons learned" that will be highlighted in the poster and how they can be applied to other projects/programs or how the audience will benefit from learning the information in the poster session.
5. Describe any budget conditions that may be relevant to this poster session.
6. Provide any additional unique information about your poster session.
7. Please let us know if you'd like to be considered for a brief interview about your poster to broadcast on our virtual platform.

**if applicable*

Please Submit Application via Email to Jenny Divine at selfhelpcounties@gmail.com
by **Friday, October 3, 2025**