

# FOCUS ON THE FUTURE 2023

## SPONSORSHIP, ADVERTISEMENT & EXHIBITOR OPPORTUNITIES

Self-Help Counties Coalition is please to offer the following Sponsorship, Advertisement and Exhibit Hall Opportunities for the 2023 Focus on the Future Conference. The conference will take place October 29 - 31, at the San Francisco Marriott Marquis. The Focus on the Future conference is a great outlet to network, share ideas, build relationship and meet decision-makers.

### ALL SPONSORSHIPS BELOW RECEIVE THE FOLLOWING BENEFITS

- Sponsor profile in Whova
- Linked company logo on conference website
- Acknowledgement on-site at the conference
- Pre-conference registration list
- Logo in SHCC eBlasts and Newsletters
- Ribbon on nametag

### PREMIUM SPONSORSHIP OPPORTUNITIES

#### PRESENTING SPONSOR ~ **SOLD**

- Six comp conference attendees
- Exhibit Space (includes three booth attendees)
- Logo in General Session presentation

#### GOLD SPONSOR ~ \$10,000

- Four comp conference attendees
- Exhibit Space (includes two booth attendees)
- Logo in General Session presentation

#### BRONZE SPONSOR ~ \$4,500

- Two comp conference attendees
- Exhibit Space (includes one booth attendee)

#### PLATINUM SPONSOR ~ \$15,000

- Five comp conference attendees
- Exhibit Space (includes two booth attendees)
- Logo in General Session presentation

#### SILVER SPONSOR ~ \$7,500

- Three comp conference attendees
- Exhibit Space (includes one booth attendee)

#### COPPER SPONSOR ~ \$2,000

- One comp conference attendee

#### SMALL BUSINESS SPONSOR ~ \$750

### SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

#### WELCOME RECEPTION PRESENTING ~ \$10,000

*\*One Available*

- Signage at the Welcome Reception
- Four comp conference attendees
- Exhibit Space (includes two booth attendee)
- Logo in General Session presentation

#### WELCOME RECEPTION HORS D'OEUVRES ~ **SOLD**

*\*Three Available*

- Signage at the Welcome Reception
- Two comp conference attendee

#### AGENCY STAFF ROUNDTABLE & LUNCHEON ~ \$5,500

*\*Two Available*

- Signage at Agency Staff Roundtable & Luncheon
- Two comp conference attendees
- Exhibit Space (includes one booth attendee)

#### CEO ROUNDTABLE PRESENTING (BOTH DAYS) **SOLD**

*\*One Available*

- Signage at CEO Roundtable
- Four comp conference attendees
- Exhibit Space (includes one booth attendee)
- Logo in General Session presentation

#### MONDAY NETWORKING RECEPTION ~ \$7,500

*\*Three Available*

- Signage at the Monday Networking Reception
- Three comp conference attendees
- Exhibit Space (includes one booth attendee)
- Logo in General Session presentation

#### BREAKFAST & NETWORKING BREAK ~ \$2,500

*\*Five Available*

- Signage at breakfast and networking break w/exhibitors
- One comp conference attendee

# 2023

## ADVERTISEMENT OPPORTUNITIES

### REGISTRATION KIOSKS & NAME BADGES ~ **SOLD**

*\*One Available*

- Exclusive sponsor of the Focus on the Future registration kiosks at the conference and the name badges all attendees will be wearing.
- Three comp conference attendees

### CHARGING STATION ~ **\$5,500**

*\*One Available*

- One comp conference attendee
- Custom design on charging station

### WIFI ~ **SOLD**

*\*One Available*

- One comp conference attendee
- Custom WIFI

### CONFERENCE BAGS ~ **\$7,500**

*\*One Available*

- One comp conference attendee
- Logo on conference bags

### HOTEL KEY CARDS ~ **SOLD**

*\*One Available*

- Two comp conference attendee
- Custom design on hotel key cards

## EXHIBITOR OPPORTUNITIES

### EXHIBITOR BOOTH ONLY ~ **\$2,000**

- 8 x 10 booth with pipe and drape
- One ID display sign
- One 6' draped table
- Two chairs
- Whova profile
- One wastebasket
- One comp conference badge and two comp exhibitor only badge
- Welcome Reception, breakfast (2), breaks (2), and Networking Reception
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference

## IMPORTANT CONFERENCE DETAILS

### THE FOLLOWING INFORMATION IS DUE NO LATER THAN FRIDAY, OCTOBER 6, 2023

- Sponsorship, exhibitor and advertisement fees
- Firm logo

Please email your logo to [selfhelpcounties@gmail.com](mailto:selfhelpcounties@gmail.com).

### CANCELLATION POLICY

No cancellations after October 6, 2023

### EXHIBITOR MOVE-IN & MOVE-OUT SCHEDULE

#### EXHIBITOR MOVE-IN

Sunday, October 29  
12:00 pm – 4:00 pm

#### MAIN EVENTS

Sunday, October 29  
5:00 pm – 6:30 pm

Monday, October 30  
7:30 am – 2:00 pm

Monday, October 30  
5:30 pm – 6:30 pm

Tuesday, October 31  
8:00 am – 11:00 am

#### EXHIBITOR MOVE-OUT

Tuesday, October 31  
11:30 am – 4:30 pm

# 2023 FOCUS ON THE FUTURE SPONSOR ADVERTISEMENT & EXHIBITOR REGISTRATION FORM

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

## Sponsorships/Exhibitors

	Member Fee	Amount
Presenting Sponsor	\$20,000.00	<b>SOLD</b>
Platinum Sponsor	\$15,000.00	\$ _____
Gold Sponsor	\$10,000.00	\$ _____
Silver Sponsor	\$7,500.00	\$ _____
Bronze Sponsor	\$4,500.00	\$ _____
Copper Sponsor	\$2,000.00	\$ _____
Small Business Sponsor	\$750.00	\$ _____
Welcome Reception Presenting Sponsor	\$10,000.00	\$ _____
Welcome Reception Hors D'oeuvres Sponsor	\$3,500.00	<b>SOLD</b>
CEO Roundtable Presenting Sponsor	\$10,000.00	<b>SOLD</b>
Monday Networking Reception	\$7,500.00	\$ _____
Agency Staff Roundtable & Luncheon Sponsor	\$5,500.00	\$ _____
Breakfast & Networking Break Sponsor	\$2,500.00	\$ _____
Registration Kiasks & Name Badges	\$7,500.00	<b>SOLD</b>
Conference Bags	\$7,500.00	\$ _____
Charging Station	\$5,500.00	\$ _____
WiFi	\$5,500.00	<b>SOLD</b>
Hotel Key Cards	\$5,500.00	<b>SOLD</b>
Exhibit Space	\$2,000.00	\$ _____
Add'l Booth Staff**	\$350.00 x _____ =	\$ _____

**Please list additional conference sponsorship attendees and/or who will be staffing your booth**

Name(s):

\_\_\_\_\_  
\_\_\_\_\_

**Method of Payment:** ☐ Check ☐ Visa ☐ MasterCard ☐ AMEX

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVS: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
(Exact credit card billing address)

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

For more information, visit [www.selfhelpcounties.org](http://www.selfhelpcounties.org)

## CONTACT INFO

### SELF-HELP COUNTIES COALITION

1121 L Street, Suite 700  
Sacramento, CA 95814  
Phone: 916-514-9967  
Fax: 916-914-2412  
Email:  
[selfhelpcounties@gmail.com](mailto:selfhelpcounties@gmail.com)

## CANCELLATION

A 10% refund will be sent if space is canceled before **October 6, 2023**; no refunds will be issued for cancellations made after **October 6, 2023**.

SHCC  
FOCUS ON  
THE FUTURE  
OCT. 29 - 31,  
2023