Onsite Attendee FAQs

2026 Focus on the Future Conference | November 15–17, 2026

Welcome to San Diego! Here are quick answers to help you make the most of your time at Focus on the Future.

Where is the conference?

Manchester Grand Hyatt San Diego, One Market Place, San Diego, CA 92101. Check the conference agenda and mobile app for your meeting room locations.

Can I register when I arrive?

Yes! **Onsite registration is available.** Visit the conference registration desk for assistance registering and obtaining your conference badge. The published regular registration fee is $650; confirm the applicable onsite rate and accepted payment methods at the desk.

Where do I pick up my badge?

Visit the conference registration desk, **located on the second floor in the Harbor Foyer**. If you have already registered, staff can help you check in and obtain your badge. Please wear your badge during conference activities.

When does the conference begin?

Early registration begins Sunday, November 15, at 1:00 PM. Sunday also includes the Leadership Workshop, VIP Reception and Welcome Reception with Exhibitors. The main conference program continues Monday, November 16, and Tuesday, November 17.

What are the conference highlights?

Sunday: early registration, Leadership Workshop (separate registration), VIP Reception (invitation only) and Welcome Reception with Exhibitors. **Monday:** opening general session featuring election analysis, CEO Forum and Luncheon, afternoon educational tracks and networking. **Tuesday:** general session and closing program, with conference programming scheduled to conclude around 11:30 AM. Optional technical tours take place Tuesday afternoon and require prior confirmation.

Where can I find the latest agenda and session locations?

Open the conference mobile app and select the agenda or schedule section. Use it to review sessions, speakers, times and room assignments. Check for updates during the conference.

What can I find in the mobile app?

Use the mobile app as your onsite guide to the agenda, speaker lineup, exhibitor and sponsor information, attendee resources and conference floor plans. Look for the app details or access instructions in your conference communications, or ask at the registration desk if you need help.

Where are the exhibitors and how does Passport to Prizes work?

Visit the exhibit area and connect with participating exhibitors. Each exhibitor will have a sticker for your Passport to Prizes. Collect stickers as you visit booths and follow the instructions printed on your passport for prize drawing eligibility. SHCC will draw and provide the prizes; exhibitors may also offer optional giveaways.

Is there a poster showcase?

Yes! Be sure to visit the Poster & Innovation Showcase to explore ideas and projects from across the transportation community. If you have a poster but did not submit an application in advance, you are welcome to bring it with you; please check with conference staff about available display space and setup.

Can I attend the Leadership Workshop or VIP Reception?

The Sunday **Leadership Workshop requires separate registration** and has limited participation. The **VIP Reception is invitation only.** Please check with conference staff if you have questions about your eligibility or confirmation.

What about Tuesday technical tours?

Technical tours are scheduled for Tuesday afternoon, November 17, and include the **San Diego International Airport Terminal 1**, **Coronado Bridge** and **LOSSAN corridor**. Space is limited and advance confirmation is required. Confirm your assigned tour, meeting point, departure time and transportation details with conference staff.

What should I wear?

Business or business-casual attire is appropriate. Meeting rooms can be cool, so bring a light jacket or sweater. Comfortable shoes are helpful for walking between sessions and exhibits.

Who can help me onsite?

Start at the conference registration desk for badges, directions, registration questions and general assistance. You may also contact Jenny Devine, Conference Manager, at selfhelpcounties@gmail.com or 916-432-0133.

We're glad you're here and hope you enjoy Focus on the Future 2026!