

— Keeping —
FAMILIES

— Close® —

2019 Impact Report



Ronald McDonald
House Charities®
Greater Las Vegas



OUR MISSION

Believing that every child deserves a comfortable and supportive place to grow, Ronald McDonald House Charities® (RMHC®) of Greater Las Vegas creates and supports programs that directly impact the health, education, and well-being of children in our community.

We fulfill our mission by providing a "home away from home" at the Ronald McDonald House® for families who travel to Las Vegas to receive critical medical treatment for their children. We also manage programs that serve the immediate needs of thousands of children and families in our own community and beyond.



A MESSAGE FROM OUR CEO



Dear Family and Friends:

On behalf of the hundreds of families we continue to serve here at the Ronald McDonald House through this time of COVID-19, we are extremely grateful for the generosity of every supporter who remains by our side.

We are also grateful for those who have yet to find us – and perhaps after journeying through the pages of this Impact Report will be touched by our mission and want to learn more or even support this wonderful cause of keeping families close.

As we share our recent program and financial highlights, we are humbled to be considered an essential service – and we continue to provide comfortable and supportive housing, hot meals, transportation, and other “comforts of home” to families in medical crisis.

And we are proud that our Ronald McDonald Care Mobile was able to provide mobile COVID-19 screening and testing on the front lines during the peak of the pandemic here in Clark County.

This year we are 22—because of YOU! And with the continued support of all of our generous donors, we will be here tomorrow and beyond to keep families close to their critically ill and injured children in the hospital. Because the best medicine any child can receive is the love and support of their family!

Gratefully,

A handwritten signature in black ink that reads "Alyson".

Alyson McCarthy
Chief Executive Officer



**Ronald McDonald
House Charities®**
Greater Las Vegas

ONE BABY, TWO MIRACLES

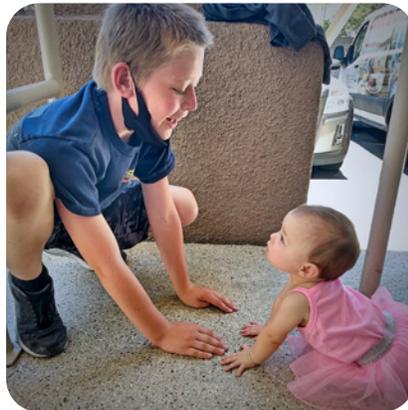
Mom delays cancer treatment to give her baby a fighting chance

Joey and her husband, Christopher, are die-hard UFC fans, used to watching their favorite athletes fight it out in the octagon. But life dealt this couple a double blow when Joey was diagnosed with cervical cancer during the pregnancy of her second child.

Suddenly, this family was in a fight for their survival with both mom's and baby's lives at stake.

Miraculously, at 27 weeks, Joey gave birth to a beautiful little girl, Jasmine, at Sunrise Children's Hospital. That same day, Joey also underwent a hysterectomy and then immediately began chemotherapy and radiation treatments.

Thanks to the Ronald McDonald House, Mom and Dad didn't have to worry about where they would sleep or how they would afford their stay in Las Vegas.



"We had nowhere to go. If it hadn't been for the House, we would have been spending eight hours, every day, driving to and from our home in Ely to see our baby and receive treatment."

Baby Jasmine spent three months in the Neonatal Intensive Care Unit at Sunrise. At the same time, Joey was battling the side effects of cancer treatments, but was committed to staying by her baby's bedside. Joey says she couldn't have done it without the support of the House.

"Everyone was like a second family to us, and they were always there to help. We even spent our Thanksgiving at the House, and the staff created a wonderful dinner and celebration that made us feel like we were at home."

After 93 days, Jasmine was strong enough to go home, just in time to join her 9-year old brother, Brayden, for a very special first Christmas with her family!



Since opening in 1998, the Ronald McDonald House has served 5,154 families for a total of 63,822 nights.

Ronald McDonald Family Room®



In 2019, the Ronald McDonald Family Room® provided **18,000** moms, dads, and other family members with quiet respite, just steps away from their child's bedside in the Neonatal Intensive Care Unit at Sunrise Children's Hospital.

The Family Room provides a place of comfort, away from the busy critical care environment, where family members can relax, shower, grab a snack, use a computer, take a daytime nap, or even sleep overnight in a private room.

The Family Room is staffed by a group of volunteers who provide a constant source of support and encouragement to families.

"I enjoy how peaceful the room is, especially under stress!"
- Family Room Guest



"The Family Room and its staff transformed an unexpected and scary time, into a safe and supportive experience."
- Family Room Guest

Since opening in 2016, more than **50,000 people** have visited the Family Room.



352 guests spent the night in a sleep room in 2019.

"This is a priceless place for us!"
- Family Room Guest

39 Volunteers



5,155
volunteer hours

Ronald McDonald Care Mobile®



The Ronald McDonald Care Mobile® program expanded services in 2019, providing dental treatment to **1,081 children** across the state!

RMHC operates the state-of-the-art mobile dental unit in collaboration with Nevada Health Centers, providing critical dental services to children from low-income families throughout

Nevada. Many of the small towns served by our mobile unit are several hours away from the nearest dental clinic.

In 2019, a full-time dental team was hired, including a licensed dentist, two dental assistants, an office manager, and a driver. The Care Mobile also received a new engine and underwent an interior renovation. This was all made possible with donations from the Engelstad Family and Del E. Webb Foundations.

\$559,000 in dental services provided



96% of patients were on Medicaid or had no dental insurance

Since launching in 2005, the Care Mobile has treated more than 10,000 patients in Las Vegas and around the state!



Creating Confident Smiles!



Before



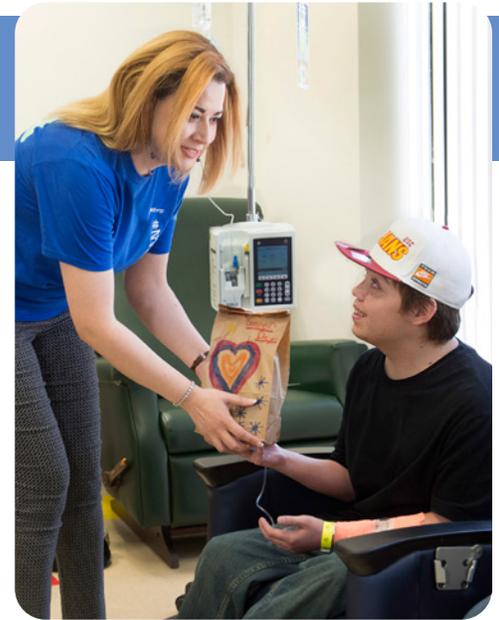
After

A common ailment seen by the RMCM dental team is painful tooth decay. The dental team was able to provide four composite build-ups for this youngster's front teeth, plus apply pulp caps to stimulate healthy tooth growth. The patient was so excited about his new smile, he ran to show his mother, who was so happy she broke down in tears.

"I'm so grateful! My 6-year old really needed dental care, and it was affecting her daily life, but we could not find a doctor that would see her." - Care Mobile Patient's Parent.

Lunch Is On Us!

The Lunch Is On Us! Program helps alleviate the emotional, economic, and physical hardship parents and families experience when a seriously ill or injured child is in the hospital, by providing healthy sack lunches to families who are visiting or staying at the hospital. Families whose children are at Sunrise Children's Hospital, University Medical Center, and Summerlin Hospital Medical Center rely on our healthy sack lunch program to reduce their out of pocket expenses at a time when they are already experiencing tremendous financial strain.



I would like to thank the Ronald McDonald House Charities and all of the supporting volunteers of the Greater Las Vegas, NV Area. From having a place to stay to having a brown bagged lunch to eat everyday, this group has helped my family and I from day one. Just being able to stay close to my daughter has meant the world to me. Those lunches, that may not seem like a lot to some people, mean so much to me. They mean I don't have to travel far ~~with~~ with no vehicle in order to eat. They mean I don't have to spend money on food when I am already financially strained. ~~And more~~ More than anything, they mean I can stay close to my baby while still taking care of myself. From the bottom of my heart, Thank you
- Rachel Carr & family

Thank You Note from lunch recipient

**38,000
happy, healthy
lunches were
prepared in
2019!**



More than 400,000 lunches have been served since the program began in 2004.

**1,195
volunteers
spent
3,300 hours
making and
delivering
lunches in
2019.**



RMHC Scholarship Program



Striving for Social Justice

Canyon Springs High School student Mira Punzalan moved to Las Vegas with her family in 2015 from the Philippines. She says the process of immigrating and attending a predominantly minority school opened her eyes to

the racial and socio-economic disparities found in the US immigration and education systems, which has pushed her to pursue a career in social justice. Mira will be attending Pitzer College in California, where she'll be double majoring in psychology and sociology. "This scholarship means a lot because it's helping my family out," says Mira. "It means it won't be that much of a reach for my family to support me."

RMHC Las Vegas, along with McDonald's® and other community partners, **awarded \$141,250 in scholarships** to 133 high school graduates and returning college students in Spring 2020. Since 1999, RMHC has awarded more than **\$4.4M in scholarships** to eligible students and alumni in Clark and Nye counties. RMHC Las Vegas has the largest, and is one of only two remaining RMHC chapters in the world to offer a scholarship program.



\$109,000
to 90 high school
graduates

\$32,250
to 43 returning
college students



Former Patient, Future Doctor

Noa Klausner was born with a birth defect, and in her teens, she and her family traveled to Chicago and Cincinnati for several surgeries. While there, her family stayed in the local Ronald McDonald House while she recovered. When Noa heard about the RMHC Las Vegas Scholarship Program, she knew she had to apply. Noa's experience as a young patient influenced her decision to study to become a doctor, and she'll be entering her senior year as a biology major at Butler University in Indiana in the Fall. Noa is a four-time recipient of the RMHC scholarship, and she is hoping to return to Las Vegas for medical school after graduation.



2019 By The Numbers

Ronald McDonald House®



306

Families Served



2,953

Overnight Stays



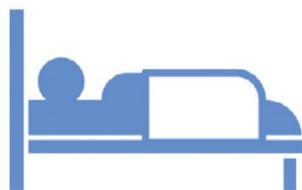
\$391,627

Lodging Costs Saved



334

Dinners Provided



10 Days

Average Length of Stay



77%

House Occupancy Rate



658

House Guests



39% of families stay due to a **premature birth**

27% stay for **critical heart conditions**

7% stay for **trauma-related injuries**



62% of families come from **low-to-moderate income** households

2019 Financials

INCOME SOURCES

Contributions & Grants	\$1,467,134
Special Events	\$308,465
Program Revenue - Room Donations	\$12,011
In-Kind Donations	\$264,286
Investment Gain	\$415,205
Total Income	\$2,467,101

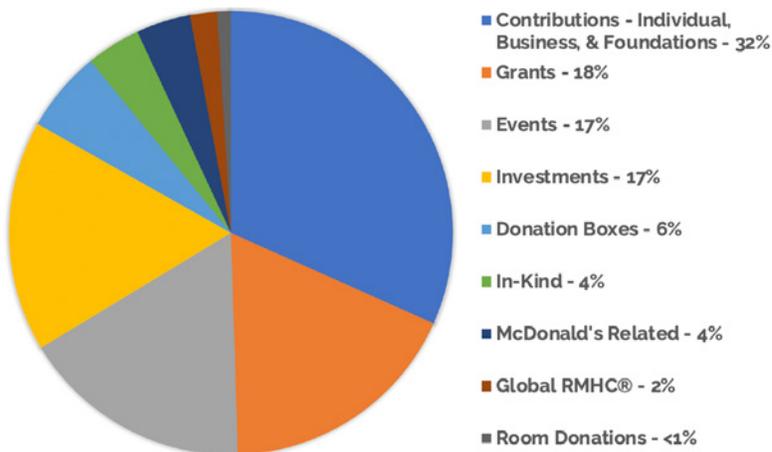
EXPENSES

Program Expenses:	
Ronald McDonald House	\$966,795
Ronald McDonald Family Room	\$172,880
RMHC Scholarships	\$287,111
Lunch Is On Us!	\$157,869
Ronald McDonald Care Mobile	\$112,771
Supporting Services:	
Fundraising	\$268,976
Management & General	\$218,135
Total Expenses	\$2,184,537

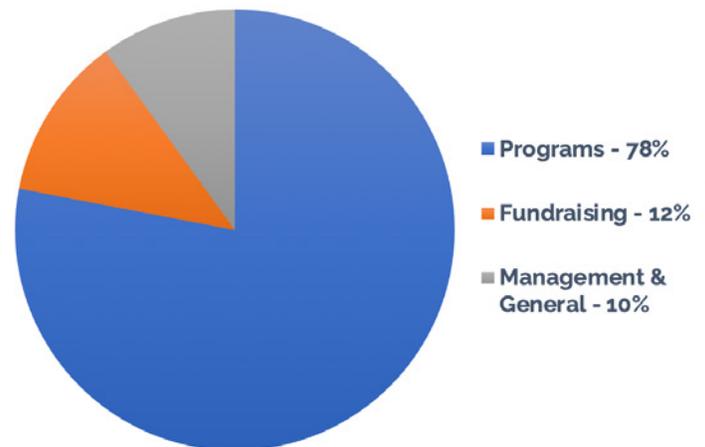
Source: 2019 Audited Financials

78¢ of every dollar donated directly helps families!

INCOME



EXPENSES



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Oasis RV Resort

Angelica Silveyra, Secretary
NV Energy

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