

2021 /2022 Sponsorship Opportunities

Sponsor Type	Jr. Crusader \$600	Crusader \$800	Corporate \$1,200
1/4 Ad Fall Sports Program OR 1/4 Ad Spring Playbill ¹	●	●	●
Athletic Family Pass for home games ²	●	●	●
Spotlight Advertisement [12 months]	●	●	●
2 NCS Polos / NCS T-Shirts		●	●
Outdoor Banner [4x5]		●	●
Indoor Logo Signage			●
Table at 3 NCS Events ³			●

¹ Ad Fall Sports Program due by 8/1
1/4 Ad Spring Playbill due by 3/1

² Immediate
Family Only

³ Partners are responsible for scheduling
(Homecoming is based on 1st come, first serve basis)

First Name _____ Last Name _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ Email _____

Website _____

I want my sponsorship package to benefit: ☐ Athletics ☐ Fine Arts ☐ Missions Learning

Do you currently have a student enrolled at NCS? [Not a requirement of Sponsorship]: ☐ Yes ☐ No

Choose Your Package: (Packages and bundles can be combined)

☐ Jr. Crusader Package \$600 ☐ Crusader Package \$800 ☐ Corporate Package \$1,200

☐ Purple Bundle \$8,000 ☐ Black Bundle \$5,000 ☐ White Bundle \$2,000

Amount Enclosed for Sponsorship Registration: \$ _____ **Signature:** _____

☐ Cash ☐ Check [Please make checks payable to NCS]

Need more information?

Contact Amber Perona at aperona@ncsaz.org

*All sponsorship packages are good for 12 calendar months

**Faithful supporters will receive an annual renewal discount

2021 /2022 SPONSORSHIP BUNDLES

○ PURPLE \$8,000

- 2 TITLE SPONSORS
- 3 EVENT SPONSORS

○ BLACK \$5,000

- 1 TITLE SPONSOR
- 2 EVENT SPONSORS

○ WHITE \$2,000

- 3 EVENT SPONSORS

○ FALL

- Elementary Monday Folders (limit 1 Title Sponsor) ... **SOLD**
- Football Magnet (limit 1 Title Sponsor) ... **SOLD**
- Big Boys on Campus (limit 3 Event Sponsors)...**SOLD**
- Homecoming (limit 1 Title Sponsor) ... \$10,000
- Homecoming Alumni Tent (limit 1 Title Sponsor) ... \$4,750
- Taco Tailgate Fundraiser (limit 1 Title Sponsor) ... \$2,000

○ SPRING

- Spring Musical (limit 1 Title Sponsor) ... \$1,000
- Spring Musical (event sponsor) ... \$500
- Staff Appreciation Week ... Various \$250 and \$500 opportunities available

○ WINTER

- Hoopcoming (limit 1 Title Sponsor) ... \$900
- Jog-a-thon ... (limit 1 Title Sponsor) ... \$3,000
- Fundraising Dinner and Auction\$500 - \$3,000
various opportunities available
- Fundraising Dinner and Auction (Table Sponsor)...\$1,250
- NXNW Film Festival (limit 1 Title Sponsor) ... \$1,000
- NXNW Film Festival (limit 3 Event Sponsors) ... \$250

○ SUMMER

- Stitching Events ... (limit 3 Title Sponsor) ... \$500

ADDITIONAL SPONSORSHIP

○ AUCTION DONATIONS

- Organizations that donate a product or service to our annual fundraising dinner and auction are recognized in the program. The item is represented in front of attendees plus more on our mobile bidding site.

○ SPRING PLAYBILL

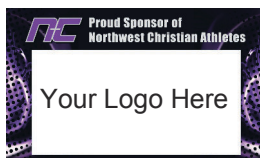
- Advertise in the playbill for the Northwest Christian High School spring musical production. The production will feature four performances with a 486 seat theatre capacity per performance. Full, half, and quarter page ads are available at the following cost:
 - \$100 Full-page Ad
 - \$75 Half-page Ad
 - \$50 Quarter-page Ad

○ FALL SPORTS PROGRAM

- Advertise in the NC Fall Sports Program. The program features all our fall sports: football, cheer, cross country, volleyball, and band. Full, half, and quarter page ads are available at the following cost:
 - \$700 Back Cover
 - \$500 Inside Cover
 - \$300 Inside Back Cover
 - \$225 Full-page Ad
 - \$125 Half-page Ad
 - \$75 Quarter-page Ad

Sponsor Banners

The cost of the banners and logo signage are included in the sponsorship packages. NCS will create and print them. We will need a high resolution logo and any other information you would like on the banner.



Indoor Logo Signage



Outdoor Banner: 4' x 5'

EVENT SPONSORSHIP BUNDLES

PURPLE \$8,000

- 2 TITLE SPONSORS
- 3 EVENT SPONSORS

BLACK \$5,000

- 1 TITLE SPONSOR
- 2 EVENT SPONSORS

WHITE \$2,000

- 3 EVENT SPONSORS

FALL

- **Elementary Monday Folders (limit 1 Title Sponsor) ... SOLD**
 - Customized with your logo, two pocket folders that our Elementary students will use as their Monday folders all year.
- **Football Magnet (limit 1 Title Sponsor) ... SOLD**
 - A magnet with the NCS fall football schedule customized with your logo which will be mailed to all current families in our "What's Next Mailer" the middle of June
- **Big Boys on Campus (limit 3 Event Sponsors) ...SOLD**
 - Logo on all emails promoting BBOC each month (to current families)
 - Organization mentioned/thanked on social media (Facebook, Twitter, and Instagram)
 - **Sponsorship banner hung each fullweek of the event**
- **Homecoming (limit 1 Title Sponsor) ... \$10,000**
 - Informational table at event
 - Logo on all emails promoting the event (to current families, prospective families, and alumni)
 - Logo on postcards sent to the neighborhood surrounding NCS regarding our fireworks and event
 - Logo on signage hung around campus promoting the event
 - Organization mentioned/thanked at least twice by emcee during the football game
 - Organization mentioned/thanked on social media (Facebook, Twitter, and Instagram)
- **Homecoming Alumni Tent (limit 1 Title Sponsor) ... \$4,750**
 - Informational table at event
 - Logo on all emails promoting the event (to current families, prospective families, and alumni)
 - Organization mentioned/thanked at least twice by emcee during the football game
 - Organization mentioned/thanked on social media (Facebook, Twitter, and Instagram)
 - Sponsorship banner hung at Alumni Tent
- **Taco Tailgate Fundraiser (limit 1 Title Sponsor) ... \$2,000**
 - Organization logo on all emails about the event (to current families)
 - Organization mentioned/thanked at least twice by emcee during the football game

WINTER

- **Hoopcoming (limit 1 Title Sponsor) ... \$900**
 - Informational table at event
 - Logo on all emails promoting the event (to current families)
 - Logo printed on t-shirts given to all basketball players and opposing team
 - Organization mentioned/thanked at least twice by emcee during the basketball game
 - Organization mentioned/thanked on social media (Facebook, Twitter, and Instagram)
 - Sponsorship banner hung at the event
- **Jog-a-thon ... (limit 1 Title Sponsor) ... \$3,000**
- **NXNW Film Festival (limit 1 Title Sponsor) ... \$1,000**
 - Informational table at event
 - Logo on all emails promoting the event (to current families, ACSI contacts, and other schools in AZ)
 - Organization mentioned/thanked on social media (Facebook, Twitter, and Instagram)
- **NXNW Film Festival (limit 3 Event Sponsors) ... \$250**
 - Logo on all emails promoting the event (to current families, ACSI contacts, and other schools in AZ)
- **Platinum Sponsor - \$3,000, multiple sponsorships available, limited to one business industry**
 - Billing as "Platinum Sponsor" on screen slideshow
 - Full-page color acknowledgement in dinner program
 - Logo on event auction mobile page and event website with link to company website
 - Logo on post event highlight video
 - Premier seating for 10
 - Special recognition from podium during event
 - Sponsor "thank you" gift provided at the event

- **Gold Sponsor - \$2,000**
 - Billing as "Gold Sponsor" on screen slideshow
 - Half-page color acknowledgement in dinner program
 - Logo on event auction mobile page and event website with link to company website
 - Logo on post event highlight video
 - Preferred seating for 10
 - Sponsor "thank you" gift provided at the event
- **Silver Sponsor - \$1,250**
 - Acknowledgment as "Silver Table Sponsor" in dinner program
 - Reserved seating for 10
 - Sponsor "thank you" gift provided at the event.
- **Bronze Sponsor - \$500**
 - Acknowledgment as "Bronze Sponsor" in dinner program and on screen slideshow

SPRING

- **Spring Musical (limit 1 Title Sponsor) ... \$1,000**
 - Informational table at event
 - Organization logo on all emails about the event (to current families)
 - Organization mentioned/thanked on social media (Facebook, Twitter, and Instagram)
 - Organization will receive a full page ad in Spring Playbill
- **Spring Musical (event sponsor) ... \$500**
 - Organization logo on all emails about the event (to current families)
 - Organization will receive a ¼ page ad in the Spring Playbill
- **Staff Appreciation Week**
 - Various \$250 and \$500 opportunities available

SUMMER

- **Stitching Events ... (limit 3 Title Sponsor) ... \$500**
 - Organization logo on all emails about the event (to current families)
 - Organization mentioned/thanked on social media (Facebook, Twitter, and Instagram)

Additional Sponsorships

AUCTION DONATIONS

- Organizations that donate a product or service to our annual fundraising dinner and auction are recognized in the program. The item is represented in front of 200-300 auction attendees plus more on our mobile bidding site.

SPRING PLAYBILL

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