



# 2021 /2022 Sponsorship Opportunities

## Sponsor Type

**Jr. Crusader**  
\$600

**Crusader**  
\$800

**Corporate**  
\$1,200

1/4 Ad Fall Sports Program OR 1/4 Ad Spring Playbill <sup>1</sup>	●	●	●
Athletic Family Pass for home games <sup>2</sup>	●	●	●
Spotlight Advertisement [12 months]	●	●	●
2 NCS Polos / NCS T-Shirts		●	●
Outdoor Banner [4x5]		●	●
Indoor Logo Signage			●
Table at 3 NCS Events <sup>3</sup>			●

<sup>1</sup> Ad Fall Sports Program due by 8/1  
1/4 Ad Spring Playbill due by 3/1

<sup>2</sup> Immediate Family Only

<sup>3</sup> Partners are responsible for scheduling  
(Homecoming is based on 1st come, first serve basis)

First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
Business Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone Number \_\_\_\_\_ Email \_\_\_\_\_  
Website \_\_\_\_\_

I want my sponsorship package to benefit:  Athletics  Fine Arts  Missions Learning

Do you currently have a student enrolled at NCS? [Not a requirement of Sponsorship]:  Yes  No

**Choose Your Package:** (Packages and bundles can be combined)

Jr. Crusader Package \$600  Crusader Package \$800  Corporate Package \$1,200  
 Purple Bundle \$8,000  Black Bundle \$5,000  White Bundle \$2,000

**Amount Enclosed for Sponsorship Registration:** \$ \_\_\_\_\_ **Signature:** \_\_\_\_\_

Cash  Check [Please make checks payable to NCS]

**Need more information?**

Contact Amber Perona at [aperona@ncaz.org](mailto:aperona@ncaz.org)

\*All sponsorship packages are good for 12 calendar months

\*\*Faithful supporters will receive an annual renewal discount



NORTHWEST CHRISTIAN SCHOOL

# 2021 /2022 SPONSORSHIP BUNDLES

## ○ PURPLE \$8,000

- 2 TITLE SPONSORS
- 3 EVENT SPONSORS

## ○ BLACK \$5,000

- 1 TITLE SPONSOR
- 2 EVENT SPONSORS

## ○ WHITE \$2,000

- 3 EVENT SPONSORS

## ○ FALL

- Elementary Monday Folders (limit 1 Title Sponsor) ... SOLD
- Football Magnet (limit 1 Title Sponsor) ... SOLD
- Big Boys on Campus (limit 3 Event Sponsors)...SOLD
- Homecoming (limit 1 Title Sponsor) ... \$10,000
- Homecoming Alumni Tent (limit 1 Title Sponsor) ... \$4,750
- Taco Tailgate Fundraiser (limit 1 Title Sponsor) ... \$2,000

## ○ SPRING

- Spring Musical (limit 1 Title Sponsor) ... \$1,000
- Spring Musical (event sponsor) ... \$500
- Staff Appreciation Week ... Various \$250 and \$500  
opportunities available

## ○ WINTER

- Hoopcoming (limit 1 Title Sponsor) ... \$900
- Jog-a-thon ... (limit 1 Title Sponsor) ... \$3,000
- Fundraising Dinner and Auction .....\$500 - \$3,000  
various opportunities available
- Fundraising Dinner and Auction (Table Sponsor)...\$1,250
- NXNW Film Festival (limit 1 Title Sponsor) ... \$1,000
- NXNW Film Festival (limit 3 Event Sponsors) ... \$250

## ○ SUMMER

- Stitching Events ... (limit 3 Title Sponsor) ... \$500

## ADDITIONAL SPONSORSHIP

### ○ AUCTION DONATIONS

- Organizations that donate a product or service to our annual fundraising dinner and auction are recognized in the program. The item is represented in front of attendees plus more on our mobile bidding site.

### ○ FALL SPORTS PROGRAM

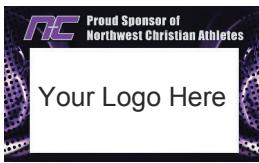
- Advertise in the NC Fall Sports Program. The program features all our fall sports: football, cheer, cross country, volleyball, and band. Full, half, and quarter page ads are available at the following cost:
  - \$700 Back Cover
  - \$500 Inside Cover
  - \$300 Inside Back Cover
  - \$225 Full-page Ad
  - \$125 Half-page Ad
  - \$75 Quarter-page Ad

### ○ SPRING PLAYBILL

- Advertise in the playbill for the Northwest Christian High School spring musical production. The production will feature four performances with a 486 seat theatre capacity per performance. Full, half, and quarter page ads are available at the following cost:
  - \$100 Full-page Ad
  - \$75 Half-page Ad
  - \$50 Quarter-page Ad

## Sponsor Banners

The cost of the banners and logo signage are included in the sponsorship packages. NCS will create and print them. We will need a high resolution logo and any other information you would like on the banner.



Indoor Logo Signage



Outdoor Banner: 4' x 5'



# EVENT SPONSORSHIP BUNDLES

## PURPLE \$8,000

- 2 TITLE SPONSORS
- 3 EVENT SPONSORS

## BLACK \$5,000

- 1 TITLE SPONSOR
- 2 EVENT SPONSORS

## WHITE \$2,000

- 3 EVENT SPONSORS

## FALL

- **Elementary Monday Folders (limit 1 Title Sponsor) ... SOLD**
  - Customized with your logo, two pocket folders that our Elementary students will use as their Monday folders all year.
- **Football Magnet (limit 1 Title Sponsor) ... SOLD**
  - A magnet with the NCS fall football schedule customized with your logo which will be mailed to all current families in our "What's Next Mailer" the middle of June
- **Big Boys on Campus (limit 3 Event Sponsors) ... SOLD**
  - Logo on all emails promoting BBOC each month (to current families)
  - Organization mentioned/thanked on social media (Facebook, Twitter, and Instagram)
  - **Sponsorship banner hung each fullweek of the event**
- **Homecoming (limit 1 Title Sponsor) ... \$10,000**
  - Informational table at event
  - Logo on all emails promoting the event (to current families, prospective families, and alumni)
  - Logo on postcards sent to the neighborhood surrounding NCS regarding our fireworks and event
  - Logo on signage hung around campus promoting the event
  - Organization mentioned/thanked at least twice by emcee during the football game
  - Organization mentioned/thanked on social media (Facebook, Twitter, and Instagram)
- **Homecoming Alumni Tent (limit 1 Title Sponsor) ... \$4,750**
  - Informational table at event
  - Logo on all emails promoting the event (to current families, prospective families, and alumni)
  - Organization mentioned/thanked at least twice by emcee during the football game
  - Organization mentioned/thanked on social media (Facebook, Twitter, and Instagram)
  - Sponsorship banner hung at Alumni Tent
- **Taco Tailgate Fundraiser (limit 1 Title Sponsor) ... \$2,000**
  - Organization logo on all emails about the event (to current families)
  - Organization mentioned/thanked at least twice by emcee during the football game

## WINTER

- **Hoopcoming (limit 1 Title Sponsor) ... \$900**
  - Informational table at event
  - Logo on all emails promoting the event (to current families)
  - Logo printed on t-shirts given to all basketball players and opposing team
  - Organization mentioned/thanked at least twice by emcee during the basketball game
  - Organization mentioned/thanked on social media (Facebook, Twitter, and Instagram)
  - Sponsorship banner hung at the event
- **Jog-a-thon ... (limit 1 Title Sponsor) ... \$3,000**
- **NXNW Film Festival (limit 1 Title Sponsor) ... \$1,000**
  - Informational table at event
  - Logo on all emails promoting the event (to current families, ACSI contacts, and other schools in AZ)
  - Organization mentioned/thanked on social media (Facebook, Twitter, and Instagram)
- **NXNW Film Festival (limit 3 Event Sponsors) ... \$250**
  - Logo on all emails promoting the event (to current families, ACSI contacts, and other schools in AZ)
- **Platinum Sponsor - \$3,000, multiple sponsorships available, limited to one business industry**
  - Billing as "Platinum Sponsor" on screen slideshow
  - Full-page color acknowledgement in dinner program
  - Logo on event auction mobile page and event website with link to company website
  - Logo on post event highlight video
  - Premier seating for 10
  - Special recognition from podium during event
  - Sponsor "thank you" gift provided at the event

- **Gold Sponsor - \$2,000**
  - Billing as "Gold Sponsor" on screen slideshow
  - Half-page color acknowledgement in dinner program
  - Logo on event auction mobile page and event website with link to company website
  - Logo on post event highlight video
  - Preferred seating for 10
  - Sponsor "thank you" gift provided at the event
- **Silver Sponsor - \$1,250**
  - Acknowledgment as "Silver Table Sponsor" in dinner program
  - Reserved seating for 10
  - Sponsor "thank you" gift provided at the event.
- **Bronze Sponsor - \$500**
  - Acknowledgment as "Bronze Sponsor" in dinner program and on screen slideshow

## SPRING

- **Spring Musical (limit 1 Title Sponsor) ... \$1,000**
  - Informational table at event
  - Organization logo on all emails about the event (to current families)
  - Organization mentioned/thanked on social media (Facebook, Twitter, and Instagram)
  - Organization will receive a full page ad in Spring Playbill
- **Spring Musical (event sponsor) ... \$500**
  - Organization logo on all emails about the event (to current families)
  - Organization will receive a ¼ page ad in the Spring Playbill
- **Staff Appreciation Week**

Various \$250 and \$500 opportunities available

## SUMMER

- **Stitching Events ... (limit 3 Title Sponsor) ... \$500**
  - Organization logo on all emails about the event (to current families)
  - Organization mentioned/thanked on social media (Facebook, Twitter, and Instagram)

## Additional Sponsorships

### AUCTION DONATIONS

- Organizations that donate a product or service to our annual fundraising dinner and auction are recognized in the program. The item is represented in front of 200-300 auction attendees plus more on our mobile bidding site.

### SPRING PLAYBILL

- Advertise in the playbill for the Northwest Christian High School spring musical production. The production will feature four performances with a 486 seat theatre capacity per performance. Full, half, and quarter page ads are available at the following cost:
  - \$100 Full-page Ad
  - \$75 Half-page Ad
  - \$50 Quarter-page Ad

### FALL SPORTS PROGRAM

- Advertise in the NC Fall Sports Program. The program features all our fall sports: football, cheer, cross country, volleyball, and band. Full, half, and quarter page ads are available at the following cost:
 

<ul style="list-style-type: none"> <li>● \$700 Back Cover</li> <li>● \$500 Inside Cover</li> <li>● \$300 Inside Back Cover</li> </ul>	<ul style="list-style-type: none"> <li>● \$225 Full-page Ad</li> <li>● \$125 Half-page Ad</li> <li>● \$75 Quarter-page Ad</li> </ul>
---	--