

Dear Senior Parents:

As a parent of a Senior, you have the opportunity to buy an ad in the NCS yearbook. This is a wonderful way to honor the hard work and achievements of your senior student. There are a variety of options available.

The following is the price for senior ads—with some guidelines (approximately)

Full Page is \$175	(about 24 pictures and a fair amount of text)
Half Page is \$100	(about 10 pictures and a fair amount of text)
Quarter Page is \$75	(about 3 pictures and a little bit of text)

You can send a **flashdrive** of the pictures you wish to have in the ad or **email the pictures** to Mrs. Inness at doinness@ncsaz.org. If you use a flashdrive, please write your name on it. You also need to provide the text (words or message) you desire your ad to convey. Those should be saved as a word document on the same flashdrive. You could also send in a disc.

If you have hard copies of your pictures, you can scan them at your house if you have that available, or you can take them to a photo place (Costco, Walgreens, Walmart, etc) and they will help you scan them and put them on a flashdrive or disc.

ALL PICTURES MUST BE IN JPG FORM!!!

If you design your own ad, please save it as a **high resolution** jpg—ASA LARGE FILE

If you or someone is designing the ad, the measurements are similar to a sheet of paper, make sure there is a small border around the ad, so nothing gets cut off.

Please make checks payable to NCS and give them to Mrs. Inness along with the message you want conveyed and the pictures you want in the ad (either on flashdrive, disc or emailed)

Also, please do not wait to order your ad. **THE SPACE IS LIMITED FOR ADS**—once the pages are sold, we cannot add more pages to the yearbook. But, the deadline if space is available, is October 15, 2020.

Please include the following information and include it with your flashdrive, disc, or in the email:

- *Name of Senior
- *Text to be included in the ad: Please write legibly, or type
- *If you have multiple people writing to your senior—please list how many people are writing sentiments—an example is when we are proofreading, we won't know that 5 family members sent wishes and we only see 4 we will think that it is fine. If we have something that says text for 5 people, then we will know we need to include another one.
- *Contact Information: Name and phone number if we need to contact parent about the ad
- *The format you will be providing pictures: email, flashdrive, disc, etc. and how many pictures total—this way we will know where to look for the information
- *Size of Ad: ¼, ½, full page and how many pictures are to be included
- ***SEND ALL PICTURES/TEXT ETC AT THE SAME TIME---ALL TOGETHER**

*Please make sure not to include any other pictures or sentiments that are not meant to be in the ad

It is very hard to make sure we have what you want if we get the ad information incomplete or in pieces—**send in everything completely together.**

If you have any questions, please contact me at doinness@NCSaz.org.

Sincerely--Mrs. Inness, Yearbook Advisor