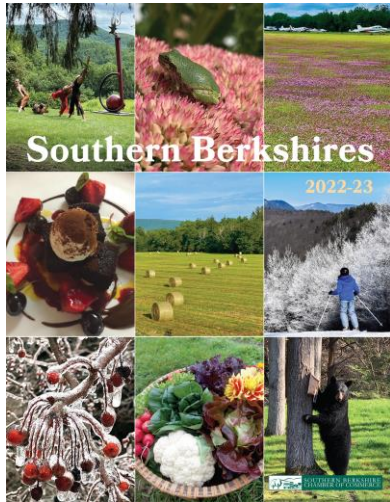




March 2023

Dear Fellow Chamber Member,

We are back – just in time for the summer season – and ready to update the Chamber's Annual Membership Directory and Regional Guide to the Southern Berkshires for 2023-24. Betsy reports that this go-to community resource flies off the shelf and is used and referenced all year long by residents, second homeowners, businesses, and the thousands of visitors that come through the Berkshires each year. **Enjoy! The Southern Berkshires** offers inspiring suggestions on where to dine, stay, play and shop in our region, and provides useful and relevant information about our member businesses. **Enjoy! The Southern Berkshires** also includes a pull-out map designed to guide customers to your door.



Enjoy! The Southern Berkshires! will be out in mid-May, with the 7,500 copies we print made available all year long at the Chamber Visitors Center and Member shops, businesses, and cultural venues throughout the Berkshires. All (and only) Chamber Members will be equally represented in the Membership Directory pages with a free business listing under an appropriate Business Category. Your business profile will come from the information now public on the Chamber's online Membership Directory. **Please review and update your listing on Chamber Master by March 22nd so we can be sure to publish only current and correct information in the Directory.** If you need assistance logging on, please call the Chamber Office at (413) 528-4284. Each member will be listed under their primary Business Category. Should you wish to list your business under additional categories (add'l \$50/category), please let the Chamber know by March 22, as well.

Although your member profile is free, a colorful ad raises your visibility, shows your support for the Chamber, and helps make this important community resource possible. **Once again, we will also be creating an online version of the Directory and Map that will be published on the Chamber's website with live website links.** You can find last year's Directory here: <https://southernberkshirechamber.com/members/downloadable-brochure/>

Information about advertising is attached. **The deadline for reserving ad space is April 7, 2023.** For more information, please contact Maxine Carter-Lome at weathervanepublishing@gmail.com or contact the Chamber Office at (413) 528-4284.

We hope we can count on your support again this year!

Sincerely,

Maxine Carter-Lome
Member, Southern Berkshire Chamber of Commerce
(413) 329-6554
weathervanepublishing@gmail.com

FREE MAP!

2022-2023



Dine • Shop • Play • Stay • Live • Enjoy!



#shopeatspendberkshire

www.southernberkshirechamber.com