



berkshire
pulse
studios

March 2017

Founder /Artistic Director
Bettina Montano

**Associate Director,
Performing Arts Program**
Ruby Aver

Managing Director
Susan Ingersoll

Development
Andy Reynolds

Board of Directors

Diane Pearlman
Board Chair

Alan Glackman, C.P.A.
Treasurer

Jeff Diamond
Charles Ferris, Esq.
Laurie Freedman
Claudia Gold, MD
Ann Hicks, LICSW

Advisory Board

David Barrett
Sandy Clearly
Jennifer Daily, LICSW
Dr. Jerome F. Errico
Roman Montano

Dear Friend of Pulse,

Spring arrives and with it the anticipation of many galas and annual performances, including **Berkshire Pulse's joyous dance showcase on May 27th and 28th** celebrating the hundreds of students who study ballet, jazz, tap, modern, Hip Hop, Afro-Caribbean and more.

When you advertise in Berkshire Pulse's annual performance program, you gain exposure to 600 parents and friends who attend the matinees in the Daniel Arts Center at Simon's Rock in Great Barrington.

Because proceeds from this event fund the Tuition Assistance Fund, your contribution helps make dance and the performing arts accessible to all who require financial assistance to participate.

There are three FULL COLOR ad sizes:

\$100 Business Card
\$250 Half Page
\$500 Full Page*

*Full-page advertisers receive two free tickets to the performance.

Please support this vital community arts organization and plan to attend one of the Memorial Day weekend performances. It's a real treat!

Sincerely,

Diane Pearlman
Pulse Board Chair

Berkshire Pulse is a not-for-profit organization dedicated to building and strengthening community life through diverse and accessible programming in performing, movement and creative arts

Berkshire Pulse

PO Box 185, Housatonic, MA 01236 413.274.6624 • berkshire.pulse@gmail.com •
berkshirepulse.org



ADVERTISE

Ad & payment due by May 10

PRIME SPACE

Back Cover (5x8) - \$375
(taken Jacob's Pillow)

Inside Front Cover (5x8) - \$275

Inside Back Cover (5x8) - \$275

Ad Design (any size) - \$50

INSIDE SPACE

Inside Whole Page (5x8) - \$175

Inside Half Page (5x4) - \$125

Business Card (3x2) - \$75

SPECIAL NOTE (Family/Friends) - \$50

Color / Blk+Wht - NO bleed

NAME _____ SIGNATURE _____

DATE ____ / ____ / ____

COMPANY _____

MAILING ADDRESS _____

PHONE _____ EMAIL _____

AMOUNT ENCLOSED \$ _____ AD SIZE _____

SUBMISSIONS

Email ad to:

Liana Toscanini

liana@npcberkshires.org

Cell: 413 441-9542



PERFORMANCE CELEBRATION & FUNDRAISER 2017

**Benefiting the Tuition
Assistance Fund**

May 27 & 28 - 3PM

Daniel Arts Center
Bard College at Simon's Rock
Great Barrington

berkshirerpulse.org