

SBCC 2018 Annual Sponsorship Bundles

Platinum Sponsorship (1)

Lead sponsor event of choice*	\$2,000.00
Supporting sponsor all events*	\$2,000.00
Sponsoring one Networking Before Nine	\$250.00
Seminar sponsorship (one)	\$250.00
On-line Auction sponsorship ****	\$200.00
Full page ad in annual directory*****	\$1,000.00
Webpage ad- top home page	\$1,000.00
“Grab & Go Booth” Platinum sponsor	\$1,000.00
Quarterly banner ads e-news	\$400.00
Social media promo (4) ***	\$400.00
Table at the Berkshire Business Showcase	\$50.00
Member mailing labels (one set)	\$50.00
10% off annual membership	-

\$8,600.00

Platinum sponsorship cost \$6,000.00

30% (+) Discount

Silver Sponsorship (6)

Supporting sponsor one event **	\$500.00
Half page ad in annual directory	\$600.00
Social Media promo (2)	\$100.00
Featured sidebar ads in the e-news (2)	\$200.00
Table at the Berkshire Business Showcase	\$50.00
Member mailing labels one set	\$50.00

\$1,500.00

Silver sponsorship cost \$1,120.00

20% Discount

Gold Sponsorship (3)

Lead sponsor of one event	\$2,000.00
Supporting sponsor of two events **	\$1,500.00
Sponsor one Networking Before Nine	\$250.00
Seminar sponsorship (one)	\$250.00
On-line Auction sponsorship ****	\$100.00
Full page ad in annual directory *****	\$1,000.00
Webpage ad – top of secondary page	\$750.00
“Grab & Go Booth” gold sponsor	\$500.00
Banner ads in the e-news (2)	\$200.00
Social Media promo (2) ***	\$200.00
Table at the Berkshire Business Showcase	\$50.00
Member mailing labels (one set)	\$50.00
10% off annual membership	-

\$6,850.00

Gold sponsorship cost \$4,800.00

25% (+) Discount

In-kind Sponsorship (2)

Placement on all event signage	\$2,000.00
Full page ad in annual directory *****	\$1,000.00
Webpage ad- bottom home page	\$750.00
Features sidebar in the e-news (12)	\$1,200.00
Seminar ad placement (1)	\$250.00
Social Media promo (2)	\$100.00
Table at the Berkshire Business Showcase	\$50.00
Member mailing labels (one set)	\$50.00

\$5,400.00

In-kind Sponsorship Cost \$5,000.00

10% Discount

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Small Business Bonanzas

Half page ad in the annual directory	\$600.00
Social Media promo (2)	\$100.00
Banner ads e-news (2)	\$200.00
Table at the Berkshire Business Showcase	\$50.00
Member mailing labels (1 set)	\$50.00
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	\$1,000.00
Small Business Bonanza cost	\$700.00

30% Discount

Smaller Business Bonanza

Quarter page in the Annual directory	\$425.00
Social Media promo (1)	\$50.00
Table at the Berkshire Business Showcase	\$50.00
Member mailing labels (one set)	\$50.00
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	\$575.00
Smaller Business Bonanza cost	\$450.00

22% Discount

Al la Carte Chamber Marketing

On-line Auction Gift Certificate	\$200.00
Event Activity Sponsor	\$500.00
Half Page Ad annual brochure	\$500.00

In-kind Event Sponsor

Placement on event signage	\$500.00
Table at the Berkshire Business Showcase	\$50.00
Member mailing labels	\$50.00
Social Media promo	\$50.00
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	\$650.00
In-kind Event Sponsor Cost	\$650.00

Explanation:

* = First come first serve: Platinum sponsor listing on all signage and advertising – premium placement with logo

** = Secondary listing on all signage and advertising except for one lead event, where you will receive top placement with logo.

*** = Facebook & Instagram

**** = Gift certificates will be purchased in your business name for the On-line Auction

***** = Upgrade to front or back cover for additional cost.