



Great Barrington Day!!

Thursday, August 4, 2022

(To coincide with the GB Firefighters Car Show)

We are asking **local merchants** to participate by offering Great Barrington or Housatonic residents an incentive to shop. You, the merchant, can decide what incentive works for your business. A giveaway, a gift certificate or a discount for a certain dollar amount spent, whatever you are comfortable with. We would like to see this incentive run for the length of your business day.

This event will be advertised in the Shopper's Guide, the library newsletter, WSBS Radio, the Southern Berkshire Chamber of Commerce newsletter and printed signs in your store window.

This event has been approved by the Great Barrington Town Manager, the GB Fire Chief, the GB Police Chief and the Great Barrington Firefighters.

With your participation this could turn out to be fun for our town and our locals.

If you would like to participate please contact Betsy Andrus at the Southern Berkshire Chamber, betsy@southernberkshirechamber.com or Garfield Reed at 413 528 4127 my email is; MOLLYSDADDY107@GMAIL.COM

Please respond by July 12th.