



2021 BUSINESS DIRECTORY AD SPECS

ALL ADS

Printed full color

Required resolution 300 dpi

Accepted file formats: pdf, jpg

Vector artwork preferred for best results

FULL PAGE 7.75"w x 10.25"h

FULL PAGE BLEED

bleed 9"w x 11.5"h

trim 8.5"w x 11"h

live 7.75"w x 10.25"h

THIRD PAGE

5"w x 5"H

**SIXTH
PAGE
Vertical
2.5"w
x 5"H**

HALF PAGE 7.75"w x 5"h

**SIXTH PAGE
Horizontal
5"w x 2.5"H**

Ad size graphics are to scale and are provided to demonstrate shape of ad, not size. Please use numeric sizes listed when designing your ad.