



Washington Beer Commission – Commissioner’s Meeting

Date: 1.18.22

Location: Zoom Meeting

Chairman’s Report: Allen Rhoades

1:00pm - Approval of minutes from WBC Meeting, November 9, 2021

Finance Committee Report: Eric Radovich

1:05pm - WBC Balance Sheet through December 31, 2021

1:08pm - Winter Beer Festival numbers - Net \$41,400

1:10pm - Financial Detail as of January 18, 2022 - \$47,098 in bank, \$17,632 owed on credit card

1:12pm - Radovich Communications contract has been paid in full for July - December 2021.

Review of plan to get through spring financially (Belgianfest, Assessments, WBF Sponsors/Tickets).

1:15pm - King County Revive & Thrive grant (\$30,000 for Brewers Festival if we qualify)

Executive Director’s Report: Eric Radovich

1:20pm - Commodity Commissions Performance Audit - WSU Survey of producers

1:25pm - Mobile App Update coming in early February

1:30pm - Updated Schedule of WBC Events for 2022

Festival Committee Report: Matt Russell

2:00pm - Festival Committee Meeting notes from December 8, 2021

1:55pm - WABL /Social Media report - **Tyler Allott**

WBC Meeting Calendar 2022:

Tuesday, March 15

Tuesday May 17

Tuesday July 12

Tuesday, September 13 (Strategic Planning)

Tuesday November 8 (Budget Draft for 2023)

Washington Beer Commission
Commissioner's Meeting Minutes
11/9/2021 1:00pm

Location: Conference Call

In Attendance: Eric Radovich, Allen Rhoades, Meghann Quinn, Devon Bray, Matt Lincecum, Julie Johnson, Heather Brandt, Matt Russell, Tyler Allott Absent: Ken Nabors

1. Chairman Report
 - a. Approve of minutes from September 14, 2021
 - i. Approved
 - b. Welcome new Commissioner Devon Bray – Loowit Brewing, Vancouver, WA
 - c. Check of current WBC Roster and expiration dates
 - i. Allen Rhoades and Matt Lincecum terms expire 10/31/22
2. Finance Committee Report
 - a. WBC Balance Sheets through October 31, 2021
 - b. Financial Details as of November 6, 2021
 - i. \$103,540 in the bank
 - ii. \$38,100 owed on credit card
 - c. Radovich Communications contracts has been paid in full July – October
 - i. Overview of plan to get through Spring
 1. Winter Beer Festival – looking to net \$35,000
 2. Belgian Fest – looking to net \$25,000-\$30,000
 3. WA Brewery Production Assessments - \$30,000
 4. Ticket sale for Brewers Fest – starting in April/May
 5. Sponsorship for Brewers Fest – Starting April/May
 - d. Fresh Hop Festival Numbers
 - i. Likely net \$12,000 from event
 - ii. 700 attendees on Friday, 1700 attendees on Saturday
 - e. Winter Beer Festival Plans
 - i. December 3-4, Hangar 30 in Magnuson Park
 - ii. 75% capacity/800 attendees for each session
 - iii. Limit number of breweries to 26
 - iv. Requiring full vaccination status or a negative COVID test in past 72 hours following the guidance of WA state and King County
 - v. Ticket Price increase to \$40 due to rising costs (from \$35)
3. Executive Director Report
 - a. Schedule of WBC Events 2022
 - i. Belgian Fest – February 5th, Seattle
 - ii. WA Beer Open House – March 5th, Statewide
 - iii. Washington Brewers Festival – June 17th-19th, Marymoor Park
 - iv. Bremerton Summer Brewfest – July 15th-16th, Bremerton
 - v. Vancouver Summer Brewfest – August 13th, Vancouver
 - vi. Inland NW Craft Beer Festival – September 23rd-24th, Spokane
 - vii. Winter Beer Festival – December 2nd-3rd, Seattle
 - b. WBC Budget 2022
 - i. Motion to approve the proposed WBC budget for 2022
 1. Motion passes unanimously
 2. Possibility of adding a Fresh Hop Festival in mid-October (amendment).

- c. WBG Summit and WA Beer Awards
 - i. Close to 500 attendees with 44 vendors
 - ii. First time the WA Beer Awards were held at the Summit (closing dinner)
 - 1. Looking to have a live stream of the event in 2022
- 4. Festival Committee Report
 - a. Fresh Hop Festival
 - i. First event produced in 20+ months by WBC
 - ii. Overall the event went well and brewers were happy with how the event went
 - iii. 2400 attendees, two music acts, three food trucks
 - b. WBG Summit
 - i. Working with Annie and Tamara who had all the event details dialed in
 - ii. Great turnout from around the state though it is located in the South Sound
 - c. WABL
 - i. New shirts and 20 stamp prize have arrived and are being handed out to members at festivals and quarterly WABL brewery events
 - ii. Thank you to Meghann and the Bale Breaker team for allowing us to utilize their Ballard taproom to host an event for members to pick up their t-shirts and hats
 - d. Social Media - Staying Engaged
 - i. Big push to sell tickets for Winter Beer Fest happening now
- 5. New Business:
 - a. WBC Meeting Calendar 2022:
 - i. Tuesday, January 18
 - ii. Tuesday, March 15 (may return to in-person meetings)
 - iii. Tuesday, May 17
 - iv. Tuesday, July 12
 - v. Tuesday, September 13 (Strategic Planning)
 - vi. Tuesday, November 8 (Budget Draft for 2023)
- 6. Adjourn 2:00pm – **WBC Meeting Calendar: January 18, 1pm - 2:30pm**

3:12 PM

01/05/22

Accrual Basis

Washington Beer Commission

Balance Sheet

As of December 31, 2021

	Dec 31, 21
ASSETS	
Current Assets	
Checking/Savings	
Umpqua Savings	1,034.76
Umpqua Checking	76,176.43
Total Checking/Savings	77,211.19
Accounts Receivable	
Accounts Receivable	40,250.87
Total Accounts Receivable	40,250.87
Total Current Assets	117,462.06
Fixed Assets	
Furniture and Equipment	1,422.41
Total Fixed Assets	1,422.41
Other Assets	
Other Assets	3,000.00
Total Other Assets	3,000.00
TOTAL ASSETS	121,884.47
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	10,238.14
Total Accounts Payable	10,238.14
Credit Cards	
Umpqua Visa	17,447.57
Chase Ink	444.19
Total Credit Cards	17,891.76
Total Current Liabilities	28,129.90
Total Liabilities	28,129.90
Equity	
Retained Earnings	39,053.34
Net Income	54,701.23
Total Equity	93,754.57
TOTAL LIABILITIES & EQUITY	121,884.47

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1-5-22



UMPQUA BANK

December 31, 2021 Page: 1 of 2

Customer Service:
1-866-486-7782

WASHINGTON BEER COMMISSION
2252 NE 65TH ST
SEATTLE WA 98115-7021

Last statement: November 30, 2021
This statement: December 31, 2021

Business Account Service fees for Account Opening and Usage, Business Online Banking-Multi-User Tiers and Tax Payment Services, will change on November 01, 2021. For more information, visit umpquabank.com: umpquabank.com/business-fees

PUBLIC FUNDS CHECKING

Account number	4868642697	Beginning balance	\$57,111.25
Low balance	\$37,141.70	Deposits/Additions	\$100,544.60
Average balance	\$81,383.62	Withdrawals/Subtractions	\$72,865.42
Interest earned	\$0.00	Ending balance	\$84,790.43

Deposits/Additions

<u>Date</u>	<u>Description</u>	<u>Additions</u>
12-08	Deposit	3,667.40
Total Additions		\$3,667.40

ACH and Electronic Payments/Subtractions

<u>Date</u>	<u>Description</u>	<u>Subtractions</u>
12-09	ACH Debit Umpquamerchsvs Merch Fees 0w3528 20211209	134.15
12-10	ACH Debit Cardmember Serv Web Pymt 20211209	20,000.00
Total ACH and Electronic Payments/Subtractions		\$20,134.15

ACH and Electronic Deposits/Additions

<u>Date</u>	<u>Description</u>	<u>Additions</u>
12-06	ACH Credit Umpquamerchsvs Comb. Dep. 4445020413484 Umpquamerchsvs Comb. Dep. 4445 020413484 Washi	2,889.20
12-06	ACH Credit Umpquamerchsvs Comb. Dep. 4445020413484 Umpquamerchsvs Comb. Dep. 4445 020413484 Washi	1,128.00
12-10	ACH Credit Eventbrite, Inc. EDI Pymnts 3-23369099 Rmr*iv*20101837035 7**92860*92860\	92,860.00
Total ACH and Electronic Deposits/Additions		\$96,877.20

merch winter
WASH membership
winter Advanced



UMPQUA BANK

December 31, 2021 Page: 1 of 2

Customer Service:
1-866-486-7782

WASHINGTON BEER COMMISSION
11112 117TH PL NE
KIRKLAND WA 98033-5008

Last statement: November 30, 2021
This statement: December 31, 2021

Business Account Service fees for Account Opening and Usage, Business Online Banking-Multi-User Tiers and Tax Payment Services, will change on November 01, 2021. For more information, visit umpquabank.com:umpquabank.com/business-fees

PUBLIC FUNDS MONEY MARKET

Account number	4866780267	Beginning balance	\$1,034.75
Low balance	\$1,034.75	Additions/Deposits	\$0.01
Average balance	\$1,034.75	Withdrawals/Subtractions	\$0.00
Interest paid year to date	\$0.31	Ending balance	\$1,034.76
Interest earned	\$0.01		

Handwritten signature and date: 1-5-2021

Other Deposits/ Additions

Date	Description	Additions
12-31	Interest Credit	.01
Total Other Deposits/ Additions		\$0.01

Daily Balances

Date	Balance	Date	Balance
11-30	1,034.75	12-31	1,034.76

Interest Information

Annual percentage yield earned	.01%
Interest-bearing days	31
Average balance for APY	\$1,034.75
Interest earned	\$0.01
Interest paid year to date	\$0.31
Statement period	12/01 to 12/31

Eric Radovich

From: Creative Economy <creativeeconomy@kingcounty.gov>
Sent: Monday, January 10, 2022 9:03 AM
To: eric@washingtonbeer.com
Subject: King County Revive & Thrive Festivals and Events Grant

Flag Status: Flagged



Office of Performance, Strategy and Budget
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Seattle, WA 98104
206-263-9600 Fax 206-296-3462 TTY Relay: 711
www.kingcounty.gov

January 10, 2022

Congratulations Washington Brewers Festival!

King County is pleased to inform you, Washington Brewers Festival has been pre-approved for a King County Revive and Thrive Festival and Events grant funded by the Federal American Rescue Plan Act (ARPA) with the Coronavirus State and Local Fiscal Recovery (CLFR) funds. The grant amount is currently set as \$30000 and is subject to confirmation upon verification of the financial documentation requested with this letter.

You will receive an email from eCivis, the company we are using as our grant platform, inviting you to set up an account. Please create your account at your earliest convenience to ensure you are set to be able to upload your documents by January 28th. If we do not receive the information from you by this date, your grant award may be delayed or cancelled.

By no later than 5 pm on January 28, 2022, please submit the following financial documentation:

- 2019 tax returns, all schedules and addenda
- 2020 tax returns, all schedules and addenda
- King County standard form "Other COVID Assistance"

In addition to uploading the financial documents, you will be requested to enter the following information in eCivis:

- DUNS #
- SAM # (if already registered on www.sam.gov)
- Preferred method of payment (check, ACH)
- Name and title of the person authorized to sign on behalf of your organization

PERFORMANCE AUDIT

Work in progress: Audit description

Washington's Agricultural Commodity Commissions: An assessment of effectiveness

Rich soils, diverse climates and large-scale irrigation all contribute to Washington's robust and productive agricultural sector. Agriculture comprises roughly 13 percent of the state's overall economy, and ranks first or second in the U.S. for production of 19 commodities, including apples, stone fruits, potatoes, onions and forest products. Agriculture generates income and employment on farms in all 39 counties, serving as an economic pillar of many rural communities.

Washington has 21 commodity commissions that each represent a key sector of the state's agricultural economy. The commissions are primarily engaged in activities related to marketing and research. Compulsory producer fees, based on production, fund the commissions and their programs. Between them, the 21 commissions collect between \$40 million and \$50 million annually from fee assessments to fund their programs.

Commodity commissions are considered state agencies, and are run by boards of elected or appointed members. The director of the Washington State Department of Agriculture (Agriculture) or someone he appoints serves on each of the 21 boards. Thirteen commissions were established through marketing orders issued by the director of Agriculture. The Legislature created and codified the remaining eight.

Preliminary scope and objectives

This audit will assess the benefits Washington's agricultural commodity commissions provide to the state's agricultural industry, based on the results of their programs and the perspectives of the producers whose fees fund them. The audit will also identify opportunities to increase the commissions' effectiveness.

The audit will answer the following questions:

- To what extent do Washington's agricultural commodity commissions benefit the state's producers and its agricultural industry?
- What opportunities exist to enhance the effectiveness of the state's agricultural commodity commissions?

Timing – We plan to publish a report detailing our findings in late fall, 2022.



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January 2022



Schedule of Events 2022

February 5 – Belgianfest (Seattle)

March 5 – WA Beer Open House (State wide)

June 17-19 – Washington Brewers Festival (Redmond)

July 15-16 – Bremerton Summer Brewfest (Bremerton)

August 12-13 – Vancouver Summer Brewfest (Vancouver, WA)

September 23-24* – Inland NW Craft Beer Festival (Spokane)

October 22 -Fresh Hop Festival (Location TBD)

December 2-3 – Winter Beer Festival (Seattle)

*Possibly September 30 - October 1, pending baseball season

WABL/Social Media Update - January 18, 2022

	January 18, 2022	January 9, 2020	January 15, 2019	2022 Goals
WABL Members	1,072	3,640	3,835	2,000
Facebook	12,491	11,926	10,742	13,000
Twitter	9,474	9,838	9,828	10,000
Instagram	14,800	13,341	10,761	16,000

Facebook compared to other leading Guilds

	WBC	Colorado BG	San Diego BG	Oregon BG	North Carolina BG
Followers	12,491	7,360	19,609	12,278	7,985

Twitter compared to other leading Guilds

	WBC	Colorado BG	San Diego BG	Oregon BG	North Carolina BG
Followers	9,474	6,276	6,685	10,300	13,100

Instagram compared to other leading Guilds

	WBC	Colorado BG	San Diego BG	Oregon BG	North Carolina BG
Followers	14,800	5,337	37,900	4,317	5,859

WA Beer Mobile App Downloads Since May 2017: 19,104

Total WABL Stamps Collected Since May 2017: 190,757