



MOUNTAINS OF OPPORTUNITY

Fairmont Banff Springs Hotel - Banff, AB
March 4 – 7, 2019



The Opportunity:

Looking to boost your exposure? Partner with the CGSA. CGSA offers a range of year-round partnership programs as well as a wide variety of other sponsorship opportunities.

Background:

The Canadian Golf Course Management Conference will be in Banff, AB from March 4 – 7, 2019. Over 500 delegates from the golf course management profession are expected. An additional group of more than 300 people are expected to participate in the Trade Show during the conference. We have many sponsors at the Platinum, Silver and Bronze categories as well as others, who contribute to make the CGCMC a success.

Partnership Details:

All partners will receive logo recognition on all signage and applicable materials related to the CGCMC; logo recognition on the event website and throughout CGSA's website including a link to your website, and in at least 2 editions of GreenMatter, CGSA's electronic newsletter as well as logo recognition in GreenMaster, CGSA's quarterly publication combined with Golf Business Canada, NGCOA's magazine on the flip side.

The Opportunities:

- **Trade Show lunch \$15,000** – There will be dedicated trade show time on Wednesday, March 6 from 9:00 am. – 2:00. Survey results from last year indicate that xxx% of all attendees participated in the trade show lunch
- **Opening SociALL during the Trade Show \$7,000**– partner with Brett Young and welcome over 500 delegates plus exhibitors to officially open the trade show while meeting with potential customers in a relaxed environment
- **Onsite brochure - \$5,000** – this publication can be designed to highlight your company, services or products and will be shared with all delegates and exhibitors
- **Coffee Break \$3,500 or partial coffee break \$500** – an ideal start to any day, why not provide delegates with a coffee. Consider serving the coffee or having a table near the station to have an opportunity to informally meet with delegates
- **Hotel Room Card Keys \$2,500** – each delegate can receive their room keys with your logo on it. Provides exposure for the duration of the conference

These are only some of the partnership opportunities CGSA offers. Visit golfsupers.com to learn more.

We are also open to ideas that may assist you with your marketing goals and objectives.

For Questions or Confirmation:

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