



PRESS RELEASE

May 27th, 2024

Josh Seibel appointed Turf Sales Manager, Western Canada for Target Specialty Products

CALGARY, Alberta (Canada) Target Specialty Products is pleased to announce **Josh Seibel** has been appointed Sales Manager, Western Canada of our Professional Turf Division.



Effective June 3rd, 2024 Josh will oversee our Western Canadian Professional Turf business and our technical sales team, including; Gregor Kowalski, Daren Collins (BC), Mitch Davidson, Chris Paterson, Dwayne Simpson (AB) and a TBD sales representative to replace himself to service Saskatchewan & Manitoba. Josh has been entrenched in the turf industry throughout his career. After graduating with honours from Old College, Josh was Assistant Superintendent at Golf Kenosee, followed by Superintendent (and later) General Manager at Mainprize GC. Josh joined Target in 2017 first servicing the province of Saskatchewan then adding Manitoba to his territory. Throughout his career Josh has been extremely organized; excelling at problem-solving, communication, budgeting and team management. This aligns well with the responsibilities he will now oversee as Turf Sales Manager. In his new role, Josh will report to Mark Scenna, Director Target Canada. Josh lives in White City, Saskatchewan with his wife Janet, son William and daughter Iris. Please join me in congratulating Josh on his new role.

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About Target Specialty Products

Target Specialty Products (TSP) is a leading North American distributor delivering value-added solutions in both the Turf & Ornamental (T&O) and Professional Pest Control industries across Canada & the USA from 40+ conveniently located branch locations. Our establishment of a strong, local Canadian presence is critical to providing our customers with industry-leading service and products. We have warehousing in Vancouver (Pitt Meadows) BC, Calgary AB, Montreal (St-Bruno) QC, Burlington and Putnam ON.