

ANDY NULMAN BIO:

Andy Nulman helped build Just for Laughs from the ground up to become the most prestigious comedy festival on earth, rising to the helm of CEO. After 15 years, he left to start up the mobile media firm Airborne Mobile, then sold it for over \$100 million. He's currently the President & CEO of Play The Future an app that combines predictive trivia with branded content.

From July 2010 until September 2015, for the second time, Andy took on the position of President of Montreal's renowned Just For Laughs International Comedy Festival, the world's first and largest comedy event. This was Andy's encore performance at JFL; from 1985 until 1999, he literally transformed the event from a two-day show to a month-long cultural happening, attracting over 2 million visitors per year to see talent the likes of Jay Leno, Drew Carey, Jim Carrey, John Cleese, Kevin Hart, Jerry Seinfeld, Chris Rock, Ray Romano and Adam Sandler, and created/Executive Produced over 150 Festival TV shows, in a variety of languages, all over the world.

During the decade in between Just For Laughs stints, Andy was President and CMO of Airborne Technology Ventures, a company celebrated as a pioneer in the industry of mobile media and marketing. In 1999, Andy co-founded Airborne (then Airborne Entertainment) with Garner Bornstein, and provided the company with the insight and creativity necessary to successfully strengthen brands like Family Guy, Disney, Maxim, the NHL and the NFL through the creation of innovative mobile content and applications. Airborne was sold for over \$100 million to Cybird of Japan in 2005 and was honoured the following year as North America's 4th-Fastest Growing Tech Company in Deloitte's Fast 500 ranking.

There was a life before comedy though, starting as a journalist out of high school at the age of 16, becoming Entertainment Editor of the Sunday Express newspaper at 17 and writing for entertainment publications the likes of Variety, Us and Circus. This was followed by a three-year stint as a marketing consultant which led to co-promoting the first-ever North American concert tour of comedian Howie Mandel.

Andy is an acclaimed, thought-provoking and risk-taking public speaker, who has motivated and entertained Fortune 500 companies the likes of GM, Eveready/Energizer, 3M and Wal-Mart. In 2013, Andy broke new ground as his "Grow Wings" speech was the most popular presentation at Montreal's annual C2-MTL commerce and creativity event, where this year, his role as "Troublemaker" allowed him to replicate classic "Wisdom of Crowds" experiments and slaughter sacred cows in the business and tech spheres. He has also been a frequent speaker at McGill University, including being honoured to speak at the prestigious McGill Alumni Leacock Luncheon and the McGill Institute for the Study of Canada. For three years, he also taught the revolutionary "Marketing and Society" class in McGill's BCom program, where his students learned how to build YouTube channels and use them as a powerful corporate tool.

Over and above his speaking, Andy has written three books: "How To Do The Impossible," "I Almost Killed George Burns" and his most recent "Pow! Right Between The Eyes! Profiting From The Element of Surprise." Other accomplishments include being named one of the "Top 40 Under 40" business leaders by the Financial Post in 1997, being voted one of the Top 100 Montrealers of the 20th Century by the Montreal Gazette in 2000, and being honoured as a distinguished recipient of the McGill Management Achievement Award in 2004. He is a board member of Montreal's powerful StartupFest and won Startup Canada's 2016's Lifetime

Achievement Award for Quebec

In his spare time, Andy is also an inventive stage director, half-decent snowboarder, obsessive gym rat, hardworking hockey player and gutsy rock singer. Married with two grown children and two rambunctious dogs, his major disappointment is that he has only one life to live...but he's working on a solution.