



Don't miss out! For the first time, **The Canadian** Golf Course Management Conference will be in one of the most beautiful places on the planet. Fairmont Banff Springs Hotel, Banff Alberta will be the host venue that's world renowned. Most importantly come out and support your colleagues

Starting on Monday, we are offering 16 hours of Specialized Learning Workshops (SLW) in partnership with The Toro Company and continuing education exclusively sponsored by Syngenta at a great rate to add more value to your conference experience. Register for one SLW and get your second at half price! If you are looking to collect Continuing Education Credits (CEC's) please click [here](#) for a listing by day and province. The AGSA in partnership with Bayer is hosting a *Welcome to Alberta Event* on Monday from 7-10 pm at the Banff Avenue Brewing Company, you must be registered for the conference to attend this event.

Start the conference with Keynote Address by Laura Katen, a well-known author and speaker in the golf superintendent community. She will present *Communicating with Confidence, Clarity and Credibility – Are You Undermining Your Success?* She will help superintendents, managers and other industry professionals understand how they can control how others perceive them, share strategies to develop and strengthen communication skills and facilitate interactive exercises to immediately apply those key techniques shared. Following the keynote there are numerous educational sessions sponsored by Syngenta for personal development as well as business & turf management.

The trade show kicks off with the opening SociALL, co-sponsored by BrettYoung on Tuesday, March 5 from 4:00 – 7:00. The trade show provides delegates with new innovations or products and offers access to Industry Presentations and the Silent Auction as well as a lunch on Wednesday, March 6.

On Tuesday, Assistant Superintendents and Students can continue networking at the Banff Avenue Brewing Company, 110 Banff Ave. 2nd Floor Clocktower Village Mall from 7:30-9:30 pm. This event is sponsored by Keso.

We're hosting a special Sunset Gondola reception, in partnership with Target Specialty Products, John Deere and Martin Deeline Golf. Join colleagues and industry partners atop Sulphur mountain taking in the sunset and spectacular views while networking with your colleagues.

For more information on **The Canadian** in Banff including Accommodations and Banff Activities, please click [here](#).