



It's a Cinch to Win with CGSA's Membership Recruit-A-Member Campaign!

The Canadian Golf Superintendents Association (CGSA) introduces the Fall recruitment campaign. This a great opportunity for you to help us build a stronger voice for CGSA within the superintendent community.

Recruit a new or returning member that fits within the criteria* below by **December 21, 2019** and as a thank you CGSA will provide you with an upgrade to the Premium member benefit package. Please note: Some additional benefits you will enjoy include:

- Saving an additional 10% discount on conference and events
- Annual copy of the CGSA Membership Directory
- CGSA Merchandise
- Receive a subscription to Venngo which is a CGSA memberperks program that provides discounts from leading brand name companies with thousands of personal savings for you and your family
- Receive CGSA's NEW HumanaCare Service which is the primary provider of the member assistance program. They provide free, confidential support and counselling for individuals and their families experiencing work-life challenges

Recruit more than one member and your name will go into a draw to win an "All-Access" conference registration to The Canadian 2020 Golf Course Management Conference taking place in Ottawa Ontario from March 1-5, 2020.

The stronger our membership, the more effectively we can deliver member benefits and represent your best interests. The benefits derived for both you and your facility from being a CGSA member are far greater in value than the annual cost of membership. If your assistant or equipment technician are not members, consider a membership for these key staff.

Some of the key benefits NEW members receive in the "Essential" package include:

- Savings through our Golfmax Purchasing Program that far exceed the cost in dues
- Member rates for conference and events – New Members save \$150 more on an All – Access registration in their first year
- Accreditation Programs
- Awards and Scholarship Programs
- National Tournament Championships access & recognition
- Quarterly GreenMaster magazine, weekly and monthly newsletters, on-line membership directory
- Job Search, Surveys, Advocacy and much more

There are additional membership benefits options available to new members wishing to upgrade to either the Premium or Ultimate benefit package by visit www.golfsupers.com for a full list.

We have included the link to the 2019-2020 Membership Application form which includes a spot for the new member to put your name under *Who Referred You to CGSA?*, simply click [HERE](#) to download a copy of the membership application form.

So please get involved! Do your part and help recruit a new member in 2019, you will have done a great service for your profession.

If you have any questions, please contact Lori Micucci at: 1-800-387-1056/416-626-8873, ext. 27, or by e-mail at lmicucci@golfsupers.com at the CGSA office.

Sincerely,

John McLinden, Chair
CGSA Member Services Committee

* Criteria for this promotion:

New or Returning member must fit within the following membership categories: Superintendent, Assistant Superintendent, Golf Course Maintenance, Golf Equipment Technician, Industry Affiliate, and Associate.

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