

For Immediate Release

February 25, 2021

Turf Prophit Announces Sponsorship of Canadian Touring Professional Taylor Pendrith

Guelph, Ontario, Canada – Turf Prophit is thrilled to announce they will be an official sponsor of Canadian touring professional Taylor Pendrith of Richmond Hill, Ontario. The sponsorship will see Taylor wearing the Turf Prophit brand on his apparel for the 2021 season with options on future seasons.

Turf Prophit provides golf course superintendents and their teams a cloud-based software solution for managing their labour and resources as well as a number of other important communication, safety and HR related tools that assist them and their clubs in gathering key data and managing risks. The system can be accessed by desktop, laptop, tablet or phone. A short video of Turf Prophit can be seen here: <https://turfprophit.com/wp-content/uploads/2019/09/Turf-Prophit-Promo.mp4>

Pendrith is building an impressive resume post playing his collegiate golf at Kent State. Currently, he sits 2nd in the 2021 Korn Ferry Tour rankings with over \$300,000 in earnings and capped 2020 with a 23rd place finish, while being low Canadian, at the US Open at Winged Foot.

"We are so excited to have forged this partnership with Taylor and to be able to share this with our Turf Prophit client base as well as our national and international "Powered by Turf Prophit" partners. They made this possible! Beyond our industry and turfgrass related partnerships with folks like the National Golf Course Owners Association (NGCOA) and the Canadian Golf Course Superintendents Association (CGSA) here in Canada, this is yet another way we can continue to give back to the golf industry and support a young Canadian professional who is clearly on the rise." – **John R. Bladon, Director and COO, Turf Prophit**

"I am certainly proud of the new partnership with this great Canadian company and one that is so close to my roots. Just as I rely on data to improve my game, I know the men and women who care for our golf courses use data for the very same purpose. Turf Prophit is clearly a best-in-class solution that helps them accomplish that goal." – **Taylor Pendrith**

About Turf Prophit

Turf Prophit was founded in 2013 and is proudly Canadian. Owned wholly by Turf Prophit, Inc, the company is a boutique software engineering firm who builds and supplies cloud-based software solutions to the golf course management and professional turfgrass management industry. The company has offices in Guelph, Ontario, Canada. To learn more about how Turf Prophit and how they can help your business, please visit www.turfprophit.com

Key Contacts

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