



The Canadian Golf Superintendents Association (CGSA) Announces Jim Flett, AGS as the 2022 CGSA/Bayer Superintendent of the Year Award Recipient



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For immediate release

MISSISSAUGA, ON - The Canadian Golf Superintendents Association (CGSA) and Bayer Environmental Science Canada (Bayer) are pleased to announce Mr. Jim Flett, AGS from the Muskoka Lakes Golf & Country Club in Port Carling, Ontario as the CGSA/Bayer Superintendent of the Year for 2022.

The CGSA/Bayer Superintendent of the Year award recognizes a member of the CGSA who has held the position of golf course superintendent for a minimum of five years and who has distinguished her or himself through dedication to the profession, performance as a golf course superintendent and contributions to their profession and their community.

"Jim has made an impression on the Golf Industry. Through his dedication, tremendous support of the association and humble leadership; he helped lead CGSA through very challenging times in the association's history. What a great ambassador for our industry! It was my distinct pleasure to personally notify Jim and congratulate him on being selected as the CGSA / Bayer Superintendent of the Year. I hope all of you will come out and support Jim in British Columbia when we recognize him for winning this prestigious award!" Pierre Vezeau, AGS, CGSA President.

The entire team at Bayer are extremely pleased in recognizing Jim Flett on being awarded the 2022 CGSA/ Bayer Superintendent of the Year Award. Jim is known for his professionalism and his willingness to help others in the turfgrass profession, and this award recognizes those efforts. We look forward to interacting with Jim at a number of Bayer and CGSA events over the next year. "Congratulations Jim!" Colin White, Marketing Manager, Bayer Environmental Science – Canada.

"My involvement in the CGSA has tremendously elevated my career through the professional development opportunities and Canada-wide networking over the years. I was lucky enough to serve as President of the CGSA in 2017 when Canada celebrated its 150th Birthday. I always thought it was important to instill the sense of Canadian pride in our association. So, it was a big thrill to bring home the cup when the CGSA held its first Can Am Cup Canada/US cross-border golf competition in New Jersey at Baltusrol Golf Club and Canoe Brook Country Club where we were delighted to have Bayer Environmental Science as Presenting Sponsor of the event. Most of all golf has been a part of my life since I was a child and over the years, I've met so many amazing people I would not have met otherwise." Jim Flett, AGS, Superintendent, Muskoka Lakes Golf & Country Club.

As the CGSA/Bayer Superintendent of the Year winner, Jim will receive the following:

- Attendance at and participation in the 2022 Fall Field Day in Winnipeg, this includes all travel and hotel costs;
- Jim and his companion will receive an "All-Access" registration to *The Canadian* Golf Course Management Conference in Vancouver, British Columbia from February 22-24, 2023, and 4 nights' accommodation at the Fairmont Hotel Vancouver and transportation costs;
- A site visit with a written agronomic report from a Bayer Green Solution Specialist;
- Including a \$5,000 Bayer plant protection package for the golf course; and
- A trip for two to attend a Bayer educational opportunity that would include golf.

Jim has been a CGSA member since 1990. He has held the Accredited Golf Superintendent (AGS) designation since 2007. Jim was the CGSA President in 2017 and is a Past President of the Ontario Golf Superintendent's Association (OGSA). He has been the Superintendent at the Muskoka Lakes Golf & Country Club since 1992. He received his Bachelor of Science degree from Texas A&M in 1988 after completing the University of Guelph's Turf Associate Diploma program in 1985. Jim apprenticed under two Canadian superintendent mentors Gordon Witteveen and David Gourlay both CGSA Superintendent of the Year past winners.

Mr. Flett will be recognized during The Canadian Golf Course Management Conference and presented with his award during the Award Luncheon in 2023.

Congratulations to Jim on being named CGSA/Bayer Superintendent of the Year for 2022!

This award is completely funded by Bayer – a **PLATINUM** sponsor of the CGSA. Thanks to Bayer for its partnership with the CGSA.

About CGSA:

The CGSA represents golf course superintendents, assistant superintendents, equipment technicians, and others involved in golf course management across Canada. CGSA was founded in 1966 and has approximately 1,000 members. Its mission is to promote excellence in golf course management and environmental responsibility through the continuing professional development of its members. For more information, please visit www.golfsupers.com.

About Bayer:

Bayer Environmental Science is a leader in the turf and ornamental industry in Canada. Bayer is dedicated to the research, development and marketing of plant production products that provide customers with first choice solutions to protect and care for the environment, in which we all live, work and play. For more information, please visit <http://www.es.bayer.ca>.

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