

Women in Golf- Education and Golf Day by Bayer Canada ES

Tuesday September 25, 2018

On Tuesday, September 25, 2018, Bayer hosted its third in a series of Women in Golf events. The Women in Golf program was founded by Bayer to provide an opportunity for women in the turf industry to network, learn and share their experiences. Each event is comprised of an educational component and provides an opportunity for networking. Quite fittingly, this education and golf event was held at the iconic Ladies Club that was established by Ada Mackenzie in 1924 as a club for Women only!

The education offering featured Dr. Jesse Benelli's informative presentation on dollar spot prediction and management using the Smith Kerns model and the value it provides to determine timing, impact on interval of control and the strength of Bayer products for summer solutions. The second half of the presentation focused on fall and winter snow mould solutions highlighting current research.

The Ladies course was in great shape thanks to John McLinden and his two assistants, Amanda Frend and Carol Turner. The day concluded with a fantastic dinner and open discussion around the table sharing and learning more about their challenges and experiences.

Bayer is proud to continue its longstanding dedication to turfgrass professionals across Canada. The "Women in Golf" initiative along with the long running "Green Start Academy" professional development program for Assistant Superintendents are great examples of this commitment. For information on either of these programs please visit www.bayeres.ca.