Liga MAC

2021 DONOR REPORT

CHANGING LIVES
THROUGH EDUCATION!

OVERVIEW

- 2020 "the lost year"
- Donor confidence
- Volunteer dedication
- Student hardships
- Community needs
- Lessons learned
- Preparing for the future

Front cover photo: Liga MAC's 2021 university graduate, Irlanda Vanessa Lechuga Chico

When preparing the 2020 Donor Report in late 2019, Liga MAC's course was set and its future bright. Within a few months the world and Liga MAC would be reeling. As we reflect on "the lost year" of 2020, there were many take aways but for a small education based charity like Liga MAC the most striking outcome was the outpouring of support from our donors and volunteers.

Being a small organization with a pro-active Board of Directors, Liga MAC had the ability to make decisions quickly. Thus when our students needed help coping with online learning the call went out for laptops and funding for internet connectivity. Donors responded immediately and abundantly. When the pandemic closed down the economy and income sources dried up, donors again responded generously with funds for food hampers and medical supplies.

Beyond the generosity of our donors, responding to the needs of our students during the pandemic crisis also taught Liga MAC that local educational resources are woefully inadequate. Although many students in Liga MAC's educational support program are self-motivated, the majority are not. Working from home (with all the distractions that implies) further marginalized our students. As soon as it was safe to do so, Liga MAC resumed its supplemental programs: English as a Second Language, Alas and Aguilas (personal awareness programs), Health and Nutrition, Spanish and Math tutoring, Self-Esteem and Social Skills, and Choir. However, the need for a space to facilitate existing and future programs gained clarity.

In 2013, Liga MAC was blessed to have been gifted with a property in Zacatal which has operated as office space and the Centro de Apoyo (help centre) for 15 years. The Board, recognizing that the land space was under utilized, has set in motion a Capital Campaign to revitalize the Centro de Apoyo. The new facility will offer classroom space, offices, study areas, activity space, and resource centre. Again Liga MAC has been fortunate to attract a sponsor (please read more about the campaign and sponsorship on Page 6 and how you can help on Page 7).

The future may be uncertain but Liga MAC will ensure that, with the support of our donors and sponsors, our students will get the help they need to complete their education and become responsible members of the community.

LIGA MAC EDUCATIONAL SUPPORT PROGRAM

Student Statistics 2020 - 2021

Middle School (grades 7 - 9)	73
High School (grades 10 - 12)	136
University	20
Total	229*

2021 Graduates

56 students graduated from high school

42 will continue on to university

17 received full scholarships

1 student graduated from university

Donor Sponsored Assistance

94 Laptops granted to students

24 Students supplied with internet connection

487 Food vouchers supplied

*A Note about Student Numbers:

As soon as the pandemic was declared in March 2020, Liga MAC's Board of Directors adjusted the 2020 budget to reflect donation level uncertainties due to a lack of in-person fundraising events. As a result the intake number of students was reduced from 328 in the 2019 - 2020 school year to 229 in the 2020 - 2021 school year. Forecasting for the 2021 - 2022 school year adjusted the budget to accommodate more students and an increase in fundraising.

The call for student support program applicants in the spring and summer of 2021 however, highlighted some major concerns: fewer applicants and lower test scores. The lack of contact with educators and resources over the past 20 months due to the pandemic has created an educational crisis. In order to address the gaps, our plan is to increase the number of Math and Spanish tutor hours making the instruction available to more students.

We are again reaching out to our donors to help sponsor paid tutors so that the pandemic will not claim more victims. Please check out the "Giving Schedule" on Page 7.

COMMUNITY PARTNER PROFILE

Del Cabo Event Design

At Liga MAC, we rely on the generous support of individuals and organizations in the delivery of our critical support and services to our students and their families. This includes our committed staff, our many volunteers, our generous donors, and numerous community partners. Community partners either donate or deeply discount their services to Liga MAC which then allows us to fully optimize the precious funding that we receive.

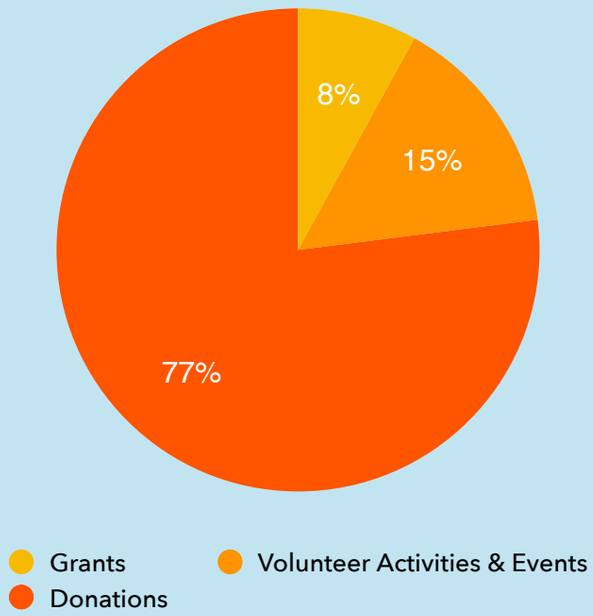
As an organization, we have been both honored and grateful for the support that we have received from Del Cabo Event Design for many years. Founded by the successful hotelier Yahwe Garcia in 2005, Del Cabo Event Design is the leading event planning company in the Los Cabos area. Del Cabo Event Design specializes in staging corporate events and weddings across the Los Cabos area through a multi-disciplinary, committed team of professionals. As Yahwe says "our goal is to turn dreams into reality". Del Cabo Event Design has generously donated their expertise and services to Liga MAC over the years in the staging of our various fundraising events such as the annual gala.

When we asked why the commitment to Liga MAC, Yahwe simply states "I believe in giving back to the community, it is something that my parents impressed upon me as I was growing up. It is simply the right thing to do. And I have always been very impressed by the Liga MAC organization, its mandate, and the commitment of their staff. It just seemed like a perfect match for me and my organization."

It has indeed been a perfect match for Liga MAC as we simply could not have been as successful as we have been without the commitment of the generous support of Yahwe, his organization and the many other community partners who have supported us throughout the years. On behalf of our staff and our students and their families-a heartfelt "thank you" for the support.

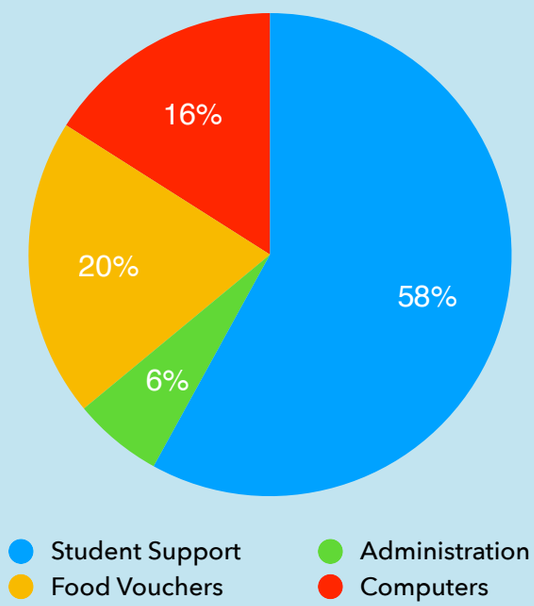
LIGA MAC FINANCES

For the year ending Dec. 31, 2020



Income:

- limited opportunity for in person events
- no volunteer fundraising activities
- majority of income from personal donations



Expenses:

- extraordinary food voucher support helped 178 families throughout the pandemic
- less spent on student support expenses with no in-person classes; no uniforms required
- extraordinary laptop and internet expenditure: 94 laptops supplied to Liga MAC students
- extraordinary administration involvement to followup with every student; delivery of food vouchers and laptops; wellness checks
- one staff member resigned in March 2020 and was not replaced further reducing administration costs

TODAY: The Liga MAC Help Centre

TOMORROW: The Liga MAC Learning Centre

LEARNING CENTRE CAPITAL CAMPAIGN

To better meet the needs of our students, Liga MAC's Board of Directors with the generous support of Bonnie and Tom McCloskey, the principles involved in Querencia Private Golf & Beach Club, are developing plans for a multipurpose learning centre. The McCloskey's have provided Querencia's architectural team to design (see rendering on right above) the new facility on the grounds of Liga MAC's Centro de Apoyo in Zacatal. They will also be sponsoring a fundraising gala celebrating Liga MAC's 25th anniversary to be held March 30, 2022 at Querencia.

Included in the new project:

- classrooms for 30 to 40 students
- study space and computer lab
- offices for professional support from counsellors, doctors, dentists
- outdoor physical activity area and outdoor events
- healthy kitchen facility
- staff offices, washrooms, parking

GIVING SCHEDULE

How to give:

- One time annual gift
- Sustained giving options through automatic monthly/ quarterly gifts
- Endowment

What your donation provides:

- $10,000 USD equips 20 students with a laptop and internet connectivity for one year
- $4,750 USD provides 10 university students with their annual tuition fees (2 semesters)
- $1,500 USD provides 10 high school students with their annual tuition fees (2 semesters), OR 10 students with high school uniforms for one year
- $600 USD provides 6 students with one hour of Mathematics or Spanish tutoring per week for the entire school year

Other ways to give:

- Used laptops in good working condition
- New or gently used clothing suitable for a student in grades 7 to 12

CAPITAL CAMPAIGN 2022

In the coming months, Liga MAC will be launching a Capital Campaign to revitalize its Centro de Apoyo located in Zacatal. The plans are to build a new facility focusing on safe classroom and study space for our Liga MAC students. The pandemic has taught Liga MAC that our students need not only a location from which to access consistent internet but also access to in-person learning with a focus on core subjects as well as our already successful educational programs. We have started a Learning Centre Capital Fund and there will be opportunities for contributions large and small. Please stay tuned to Liga MAC monthly updates for more information on how you can help invest in our students' futures!

HOW TO DONATE AND RECEIVE A TAX RECEIPT:

US residents: *Baja Community Foundation (bajacommunityfoundation.org)*

Canadian residents: *Monarca Canada Foundation (monarcafoundation.ca) *Please indicate your donation is for LigaMAC and advise Liga MAC of your donation by email to elva@ligamac.org*

Mexican citizens: *Liga MAC, A.C. (ligamac.org)*

LIGA MAC STAFF:

Executive Director:
Elva Haro

Co-ordinator of Social Services:
Consuelo Espinosa

Educational Support Coordinator:
Karen Castro

BOARD OF DIRECTORS:

President	Maria Lindenberg
Secretary	Dr. Deneb Poli
Treasurer	Leeann LeBoeuf
Directors	Tadd Chapman
	Susan Cornelius
	Lina Gonzalez
	Pat Hill
	Julian Ponton
	Fernando Romero Meza

LIGA MAC MISSION:

Liga MAC's mission is to offer consistent financial, social, and health related support to the students selected for our Educational Support Program and their families, as they transition through middle and high schools and onto college or a trade to become educated, contributing and responsible members in their communities.

FOR MORE INFORMATION ABOUT LIGA MAC:

Check out our website at: ligamac.org

Visit us at Centro de Apoyo Liga MAC (corner of Margarito Sandez and Luis Castro Streets, Zacatal, San Jose del Cabo, Mexico

Call us at 624 120-1060 for an appointment

JOIN US:

At Liga MAC's 25th Anniversary Celebration on March 30, 2022 at Querencia Private Golf and Beach Club

For more information and tickets contact Elva at:
elva@ligamac.org