



Muskegon In Focus



LEARN. GROW. ENERGIZE.

- Broaden your understanding of the community and its resources
- Work more effectively as a leader in the community and in your organization
- Network to expand your circle of personal and professional relationships
- Inspire others in your community

WHAT: The Muskegon Lakeshore Chamber of Commerce and Muskegon Community College have partnered to bring a diverse group of professionals together in a community-awareness program committed to enhancing and connecting leaders from business, non-profit and government. Muskegon In Focus will provide numerous experiences that give a behind-the-scenes look at opportunities to “make a difference”.

WHY: Service to community starts with understanding your “community as a system”-- its strengths and weaknesses, its challenges and opportunities as well as its past accomplishments in order to become more effective leaders who can impact its future.

WHEN: Wednesday’s beginning September 13, and ending November 8, 2017 -- See the *Schedule at a Glance* inside for times and details.

WHO: Applicants should have an interest in community involvement, a demonstrated commitment to the area and a desire to better understand what makes Muskegon a great place to live, work, play and learn.

WHERE: All sessions will take place at unique and exciting locations along the Muskegon lakeshore.



2017 Application

Over the past 30 years, 900+ individuals have graduated from this unique program and many have assumed leadership roles in Muskegon County on civic, community, non-profit and governmental boards and commissions. A selection committee will review all applications, giving special attention to leadership potential from a diverse participant group. For additional information, contact Pat Shafer at the Muskegon Lakeshore Chamber of Commerce at pshafer@muskegon.org or 231-722-3751.

Schedule At A Glance:

September 13 8:00 am – 4:00 pm	Getting to Know Your Community – The Past, Present and Vision for the Future Building a sense of “community” in the class and a “walking tour” of downtown Location: <i>Muskegon Lakeshore Chamber of Commerce</i>
September 20 8:00 am – 1:00 pm	An “Up Close and Personal” Look at Your Community Includes a narrated bus tour of Muskegon County Meet at: <i>Visit Muskegon</i>
September 27 8:00 am – 1:00 pm	The Environment and Community Sustainability Includes a Muskegon Lake cruise on the research vessel, the W.G. Jackson Location: <i>Grand Valley State University Annis Water Resources Institute</i>
October 4 8:00 am – 1:00 pm	Government Operations and Public Safety Highlights of local government collaborations and innovations in public safety, criminal justice and the judicial system Location: <i>Muskegon County Building– County Commission Board Room</i>
October 11 8:00 am – 1:30 pm	What’s “Manufactured in Muskegon?” Includes tours of local manufacturing facilities Meet at: <i>Muskegon Area Career Tech Center</i>
October 18 8:00 am – 1:00 pm	Education – The Pathway to Prosperity Includes an area superintendent discussion on educational challenges Location: <i>Muskegon Community College- Blue & Gold Room</i>
October 25 8:00 am - 1:00 pm	Health and Human Services in the Community Includes a tour of Muskegon’s unique, multi-agency senior services and activity center Location: <i>Tanglewood Park</i>
November 1 8:00 am - 1:00 pm	“Launching” Your Community Service and Involvement Includes meeting community “Agents of Change” & an introduction to non-profit organizations Location: <i>United Way of the Lakeshore Human Services Center</i>
November 8 8:00 am - 1:00 pm	Creating a Regional Perspective in Your Local Community Includes meeting regional leaders and hearing about the Regional Prosperity Initiative Location: <i>Grand Valley State University—Muskegon Innovation Hub</i>

PROGRAM SPONSOR:



PROGRAM PARTNERS:



APPLICATION FORM:

Muskegon In Focus



Complete this application and return it by September 1, 2017, to
Muskegon Lakeshore Chamber of Commerce, 380 West Western, Suite 202, Muskegon, MI 49440.
You may also access this application online at www.muskegon.org.

PERSONAL INFORMATION:

Last Name _____ First _____ Middle _____ Nametag _____
Home Address _____ Apt/Ste # _____
City _____ State _____ Zip _____
Home Phone _____ Home Email _____ Cell Phone _____
How long have you **lived** in the Muskegon area? _____ How long have you **worked** in the Muskegon area? _____

EMPLOYMENT INFORMATION:

☐ Employed ☐ Retired ☐ Self-Employed ☐ Other: _____
Employer Company _____ Position/Title _____
Employer Address _____ Apt/Ste # _____
City _____ State _____ Zip _____
Work Phone _____ Work Email _____ Work Fax _____
Employed Since _____ Preferred **Mailing** Address: ☐ Home ☐ Work Preferred **Email** Address: ☐ Home ☐ Work

DEMOGRAPHIC INFORMATION: *(This section is voluntary, however, the information will be helpful to ensure class diversity)*

Ethnic Identification (Please specify your ethnic heritage or background) _____
Date of Birth—_____/_____/_____
Month Day Year Gender: ☐ Male ☐ Female

EDUCATION:

Please specify highest degree earned through formal education:

☐ High School ☐ GED ☐ Associates ☐ BS/BA ☐ MA/MBA ☐ PHD ☐ JD

List Schools: _____

COMMUNITY INVOLVEMENT:

Please list your involvement in any professional organizations, business, and community board service and volunteerism:

Name of Group Affiliation	Positions Held or Assignments	Period of (year to year)
_____	_____	_____ to _____
_____	_____	_____ to _____
_____	_____	_____ to _____
_____	_____	_____ to _____
_____	_____	_____ to _____

APPLICANT STATEMENT: *(You may use a separate page if desired)*

Question #1 - What do you hope to gain by participating in Muskegon In Focus? _____

Question #2 - In what ways do you expect your particular skills and experience to contribute to our community? _____

COMMITMENT:

Attendance at all program sessions is required to achieve the full value of the program. If you cannot adjust your schedule to accommodate full participation, please consider a future program.

TUITION: (APPLY EARLY as class size is limited)

	<u>Tuition</u>	<u>Early Bird (Due August 1st)</u>
Sessions #1 through #9 - complete program	\$565	\$525

August 1, 2017—"Early Bird" Applications and "Early Bird" Tuition Due

September 1, 2017 – Applications Due

September 8, 2017 – Tuition Due

Checks should be made payable to the Muskegon Lakeshore Chamber of Commerce Foundation, and a **portion** may be eligible for a tax deduction under the Internal Revenue Code as a business expense.

Cancellations made after the final tuition deadline **WILL NOT BE REFUNDED**

To assure the diversity of the program, financial assistance may be extended to qualified organizations which may not otherwise be able to participate. Requests for scholarship assistance will be considered **ONLY** on the basis of demonstrated need and class composition. "Ask for what you need, but please need what you ask for," as scholarship assistance is limited.

FINANCIAL ASSISTANCE: Optional

☐ I am requesting \$_____ in scholarship funds

Generally, scholarship requests far exceed what MIF can grant; so, help us determine your level of need by explaining the reason(s) for this request:

Are you prepared to personally pay any portion of the tuition?

☐ No ☐ Yes, if Yes, how much \$ _____ Please explain

ACKNOWLEDGEMENT:

If selected, this employee will have my full support for the time required to participate in Muskegon In Focus, 2017.

Employer Signature: _____ Employer Title: _____ Date: _____

I will participate and devote the time required to complete Muskegon In Focus, 2017.

Applicant Signature: _____ Applicant Title: _____ Date: _____