



Muskegon Business Resource Connect Event

Do you know all the business resources available to you?

Get the Right Services to Make Your Business Prosperous



Key Note Speaker—Rob Ptacek

Winning at Recruitment and Retention through Company Culture

President of Competitive Edge Training & Consulting

Date: June 12, 2018

Location: Muskegon Innovation Hub

200 Viridian Dr.

Muskegon, MI 49440

Cost: No Cost to Attend (limited Seating)

Time: 8:00 am—11:30 am

Register: Eventbrite.com

(Search: Muskegon Business Resource Connect)

Agenda: Key Note Speaker

Breakout Sessions

- Company Culture, Talent Recruitment & Retention
- Workforce Development, Internships & Apprenticeships
- Marketing & Networking/Community Engagement
- Entrepreneurialism & Business Basics
- Strategic Business Planning for Growth
- Employee Safety

Questions: Muskegon Area First or
Muskegon Lakeshore Chamber of Commerce
at 231-722-3751

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