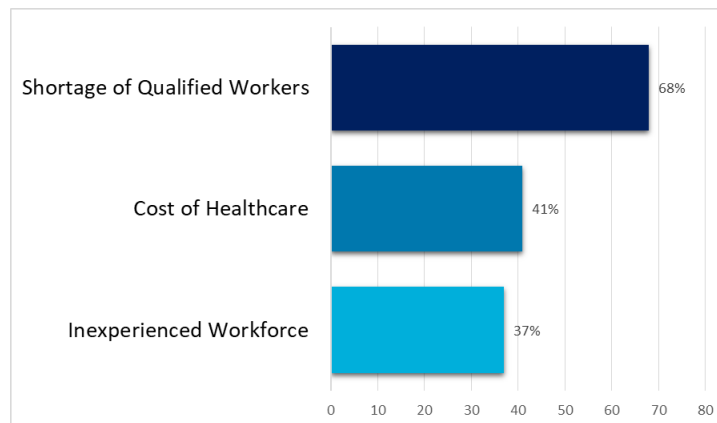




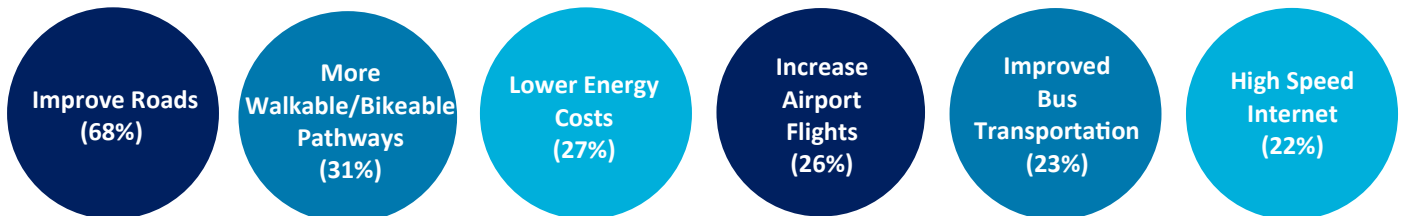
2017 MEMBER SURVEY

SUMMARY RESULTS

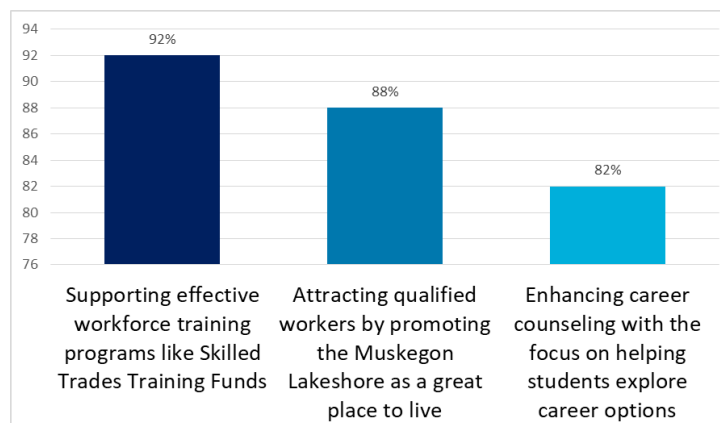
The top three challenges among Muskegon County businesses impacting growth or management are:



Good Infrastructure attracts investment, jobs, and people to a community. The top priorities for Muskegon County per the business community are:

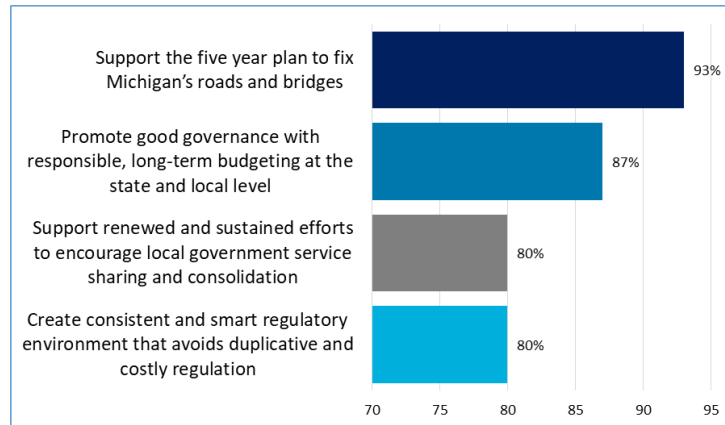


Your chamber has been a lead supporter of the Muskegon Area Promise Scholarship Program and Career Education. Below are other high-priority projects the Muskegon Lakeshore Chamber of Commerce should take on.





Below are the highest priorities for public policy and fiscal management concerns:



Quality of Life – A strong community is where people want to live, work and play. We have an abundance of natural resources in our state and county parks. We need to concentrate more efforts and resources on:



Continued development of Muskegon County waterfronts and port
(92%)



More shops and entertainment
(65%)



Enhance recreational parks, playgrounds, ball fields, etc.
(64%)



More walking, hiking, and biking paths
(64%)

The most valued chamber member benefits are:

