



Presented By:



Rural Center
Partnership of the Center for Rural
Virginia and the Council for Rural Virginia

2021 Governor's Summit on Rural Prosperity Agenda



**November 4th & 5th
At
Longwood University**

*Virginia Rural Leadership Reception at 6pm
Hotel Wyanoke on November 3rd
(Pre-Registration Required)*

Virginia Rural Leadership Institute Reception

GOVERNOR'S SUMMIT ON RURAL PROSPERITY

NEW EVENT

November 3rd from 6 to 8PM

Virginia Rural Leadership Institute Reception

(Free Event, Pre-Registration Required))

Rooftop of Hotel Weyanoke

202 High St, Farmville, VA 23901



Virginia Rural Leadership Institute
PRESENTED BY THE VIRGINIA RURAL CENTER

VIRGINIA RURAL LEADERSHIP INSTITUTE RECEPTION

WEDNESDAY, NOVEMBER 3RD

WEYANOKE HOTEL ROOFTOP
202 HIGH ST FARMVILLE, VA 23901

FROM 6:00 TO 8:00 PM

Across the street from Longwood University



Join us for a reception to
learn more about our new
leadership program and
network with other rural
leaders

THANK YOU TO OUR EVENT SPONSOR

Virginia Tobacco Region
Revitalization Commission



PRESENTED BY THE VIRGINIA RURAL CENTER

Day 1 - Thursday, November 4th

GOVERNOR'S SUMMIT ON RURAL PROSPERITY

12:00 - 12:15 PM

Welcome

Kristie Proctor, Executive Director, Virginia Rural Center
The Honorable Roslyn Tyler, Chair, Virginia Rural Center
W. Taylor Reveley IV, President, Longwood University

12:15 - 12:30 PM

Keynote Address

The Honorable Governor Ralph Northam

12:30-1:15 PM

Lunch - Invocation Prayer: Liz Povar, Principal, The RiverLink Group

1:15 - 1:45 PM

Introductory Comments

Cassidy Rasnick, Virginia's Deputy Secretary of Commerce and Trade for Rural Economic Development

Virginia Broadband Update

Evan Feinman, Governor Northam's Chief Broadband Advisor

1:45-2:00 PM

Break/Exhibit Area is Open

2:00-3:00 PM

Regional Entrepreneurship and Vibrant Communities Panel

Highlighting GO VA Region 3 Entrepreneurship and Innovation grant with a discussion surrounding the Innovation Hub coming to Farmville and an understanding of the value of collaboration in rural communities

Panel Introduction: The Honorable Monty Mason, VA Senate District 1

Moderator: Jeremy Satterfield, Manager, Microsoft's TechSpark Program

Panelists:

- **Sheri McGuire**, Associate VP for Community and Economic Development, Longwood University Office of Community and Economic Development
- **Dr. Andrew King**, Director, Flemming Center for Entrepreneurship and Innovation, Hampden-Sydney College
- **Carl Bassfield**, Small Business Owner, In-depth Productions, Blackstone, VA
- **Rebecca Rowe**, Associate Director, Community Revitalization Office, Virginia Department of Housing and Community Development

3:00 PM

Sponsorship Spotlight

Appalachian Power

Ron Jefferson, State Governmental & Environmental Affairs Manager

3:30-5:00 PM

Interactive Tour

Guided walking tours of downtown Farmville highlighting recent community initiatives and projects

6:00- 8:00 PM

Evening Reception at Longwood University

Welcome

The Honorable David Whitus, Mayor of Farmville
The Honorable Mark Peake, VA Senate District 22

Keynote Speaker

The Honorable Bettina Ring, Virginia's Secretary of Agriculture & Forestry

Day 2 - Friday, November 5th

The Virginia Rural Center will invite the winner of Virginia's Gubernatorial election to join us on November 5th

8:30-9:30 AM **Speaker Welcome - Bryan David**, Council For Rural Virginia, Chair & Program Director, UVA Weldon Cooper Center for Public Service/GO Virginia Region 3 Council

US Census Update

Presentation outlining the findings in Rural Virginia

Hamilton Lombard, Demographer, Demographics Research Group, Weldon Cooper Center for Public Service

9:30 - 10:30 AM **“Successful Broadband Partnerships” Panel**

Discussion surrounding how rural Virginia counties are achieving universal broadband coverage

Moderator: Tamarah Holmes, Ph.D, Director of Broadband, Virginia Department Of Housing & Community Development

Panelists:

- **Rich Schollmann**, Executive Director, VA Telecommunication Industry Association
- **The Honorable Jennifer Boysko**, State Senator & Chair of the VA Broadband Advisory Council
- **Melissa Rollins**, County Administrator, Surry County
- **Ken McFadyen**, Director of Economic Development, Botetourt County

10:30 AM **Sponsorship Spotlight**

Dominion Energy

Emil Avram, Vice President of Business Development, Dominion Energy

10:35-10:45 AM **Break/Exhibit Area is Open**

10:45- 11:45 AM **Breakout Sessions**

1. Introduction of the 2022-2026 Virginia Rural Health Plan and Data Commons

- **Aaron Schroeder PhD**, Research Associate Professor, Social & Decision Analytics Division, UVA
- **Sallie Ann Keller PhD**, Division Director, Biocomplexity Institute, UVA
- **Clarissa Noble**, Rural Health Manager, VA State Office of Rural Health
- **Sarah O'Connor**, Rural Health Program Coordinator, VA State Office of Rural Health

2. Commonwealth Connection

Regularly scheduled monthly meeting led by the Governor's Broadband team

The Commonwealth Connect Coalition believes that every Virginian deserves access to quality broadband and the opportunity to fully participate in American life. The 135 member organizations wholeheartedly support meaningful funding for the Virginia Telecommunication Initiative (VATI) and the goal of universal broadband coverage across Virginia.

3. Tour of Moton Museum

Virginia's former Robert Russa Moton High School, now a National Historical Landmark and museum, is the birthplace of America's student-led Civil Rights Revolution eventually leading to the Supreme Court Case: Brown v. Board of Education

Tour - Buses will depart from Longwood at 10:50am and return back at 11:50am

Museum Address - 900 Griffin Blvd. Farmville, VA 23901, advanced registration required

12 noon-1:00 PM **Lunch**

Speaker Welcome -The Honorable Frank Ruff, Virginia Senate District 15

Featured Lunch Speaker

“Economic Development in the Commonwealth: Opportunities to Strengthen the Future of Rural Virginia”

Dr. Stephen Moret, CEO & President, Virginia Economic Development Partnership

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