



**Presented By:**



# 2021 Governor's Summit on Rural Prosperity Agenda



**November 4th & 5th  
At  
Longwood University**

*Virginia Rural Leadership Reception at 6pm  
Hotel Weyanoke on November 3rd  
(Pre-Registration Required)*

# Virginia Rural Leadership Institute Reception

GOVERNOR'S SUMMIT ON RURAL PROSPERITY

## NEW EVENT

November 3rd from 6 to 8PM

### Virginia Rural Leadership Institute Reception

(Free Event, Pre-Registration Required)

Rooftop of Hotel Weyanoke

202 High St, Farmville, VA 23901



**Virginia Rural Leadership Institute**  
PRESENTED BY THE VIRGINIA RURAL CENTER

## VIRGINIA RURAL LEADERSHIP INSTITUTE RECEPTION

WEDNESDAY, NOVEMBER 3RD

WEYANOE HOTEL ROOFTOP  
202 HIGH ST FARMVILLE, VA 23901

FROM 6:00 TO 8:00 PM

Across the street from Longwood University



Join us for a reception to  
learn more about our new  
leadership program and  
network with other rural  
leaders

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**Virginia Tobacco Region  
Revitalization Commission**



PRESENTED BY THE VIRGINIA RURAL CENTER

# Day 1 - Thursday, November 4th

## GOVERNOR'S SUMMIT ON RURAL PROSPERITY

11:00 AM	Registration & Exhibit Area Opens
12:00 Noon	Rural Summit Begins
12:00 - 12:15 PM	<b>Welcome</b> <b>Kristie Proctor</b> , Executive Director, Virginia Rural Center <b>The Honorable Roslyn Tyler</b> , Chair, Virginia Rural Center <b>W. Taylor Reveley IV</b> , President, Longwood University
12:15 - 12:30 PM	<b>Keynote Address</b> <b>The Honorable Governor Ralph Northam</b>
12:30-1:00 PM	Lunch
1:00 - 1:30 PM	<b>Virginia Broadband Update</b> <b>Evan Feinman</b> , Governor Northam's Chief Broadband Advisor
1:30-2:00 PM.	Break/Exhibit Area is Open
2:00-3:00 PM	<b>Regional Entrepreneurship and Vibrant Communities Panel</b> <i>Highlighting GO VA Region 3 Entrepreneurship and Innovation grant with a discussion surrounding the Innovation Hub coming to Farmville and an understanding of the value of collaboration in our rural communities</i>  <b>Panel Introduction: Senator Monty Mason</b> , VA Senate District 1  <b>Moderator: Jeremy Satterfield</b> , Manager, Microsoft's TechSpark Program  <b>Panelists:</b> <ul style="list-style-type: none"><li>◦ <b>Sheri McGuire</b>, Associate VP for Community and Economic Development, Longwood University Office of Community and Economic Development</li><li>◦ <b>Dr. Andrew King</b>, Director, Flemming Center for Entrepreneurship and Innovation, Hampden-Sydney College</li><li>◦ <b>Carl Bassfield</b>, Small Business Owner, In-depth Productions, Blackstone, VA</li><li>◦ <b>Rebecca Rowe</b>, Associate Director, Community Revitalization Office, Virginia Department of Housing and Community Development</li></ul>
3:30-5:00 PM	<b>Interactive Tour</b> Guided walking tours of downtown Farmville highlighting recent community initiatives and projects  Guides will depart from Longwood at 3:30pm and return back at 5:00pm
5:00-6:00 PM	Break
6:00- 8:00 PM	<b>Evening Reception at Longwood University</b> <b>Welcome</b> <b>The Honorable David Whitus</b> , Mayor of Farmville <b>Keynote Speaker</b> <b>The Honorable Bettina Ring</b> , Virginia's Secretary of Agriculture & Forestry

# Day 2 - Friday, November 5th

**The Virginia Rural Center will invite the winner of Virginia's Gubernatorial election to join us on November 5th**

**8:30-9:30 AM US Census Update**

*Presentation outlining the findings in Rural Virginia*

**Hamilton Lombard**, Demographer, Demographics Research Group, Weldon Cooper Center for Public Service

**9:30 - 10:30 AM "Successful Broadband Partnerships" Panel**

*Discussion surrounding how rural Virginia counties are achieving universal broadband coverage and the innovative strategies that were implemented*

**Moderator: Tamarah Holmes, Ph.D** , Director of Broadband, Virginia Department Of Housing & Community Development

**Panelists:**

- **Rich Schollmann**, Executive Director, VA Telecommunication Industry Association
- **The Honorable Jennifer Boysko**, State Senator & Chair of the Virginia Broadband Advisory Council
- **Melissa Rollins**, County Administrator, Surry County
- **Ken McFadyen**, Director of Economic Development, Botetourt County

**10:30-10:45 AM Break/Exhibit Area is Open**

**10:45am- 11:45am Breakout Sessions**

## **1. Introduction of the 2022-2026 Virginia Rural Health Plan and Data Commons**

- **Aaron Schroeder PhD**, Research Associate Professor, Social & Decision Analytics Division, UVA
- **Sallie Ann Keller PhD**, Division Director, Biocomplexity Institute, UVA
- **Clarissa Noble**, Rural Health Manager, VA State Office of Rural Health
- **Sarah O'Connor**, Rural Health Program Coordinator, VA State Office of Rural Health

## **2. Commonwealth Connection**

Regularly scheduled monthly meeting led by the Governor's Broadband team  
*The Commonwealth Connect Coalition believes that every Virginian deserves access to quality broadband and the opportunity to fully participate in American life. Recognizing the importance of broadband access for all Virginians, the 135 member organizations wholeheartedly support meaningful funding for the Virginia Telecommunication Initiative (VATI) and the goal of universal broadband coverage across Virginia.*

## **3. Tour of Moton Museum**

*Virginia's former Robert Russa Moton High School, now a National Historical Landmark and museum, is the birthplace of America's student-led Civil Rights Revolution eventually leading to the Supreme Court Case: Brown v. Board of Education*

**Tour** - Buses will depart from Longwood at 10:50am for a tour of Moton Museum and return back to Longwood at 11:50am

**Buses** - There will be limited seating on buses, advanced registration will be required  
**Museum Address** - 900 Griffin Blvd. Farmville, VA 23901

**12 noon-1:00 PM Featured Lunch Speaker**

*"Economic Development in the Commonwealth: Opportunities to Strengthen the Future of Rural Virginia"*

**Dr. Stephen Moret**, CEO & President, Virginia Economic Development Partnership

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