

Prospectus
2nd Annual Watercolor Carson City 2022
September 17-18, 2022

This is a Watercolor Competition and Paint Out Opportunity

Best of Show Award \$1000
Over \$2000 in prize money

- Prospective artists for this competition will submit works completed on or after January 1, 2022, and not previously exhibited.
- Depending upon the number of entrants, the competition may need to be juried for selection.
- If selected, artists commit to delivering accepted paintings for exhibit and sales auction no later than September 17, 2022.
- *This is a charitable fundraiser event for local Carson City charities.*

Event Registration \$70
Artist's Guest Ticket* \$40 each

Event registration fee includes:

- 1) Consideration for juried entry and awards in a watercolor competition.
- 2) Ticketed entry to the Nevada Governor's Mansion Reception Fundraiser on Sunday, September 18, 2022 (\$50 value)
- 3) Tote "Swag Bag" (\$20 value)

** Artist's Guest Ticket(s) for Governor's Mansion Fundraiser Event.
Must be purchased at registration to save \$10 off regular ticket price.*



Best of Show
1st Annual Watercolor Carson City
Levitt Flatbed Concert
By Laura Lawrence

Important Dates in 2022

- | | | |
|--------------|--|-------------|
| Jul 2 | – Registration opens | Sat, Sep 17 |
| Aug 5 | – Registration & Image submission deadline | |
| Aug 7 | – Jury results emailed to registrants | |
| Sep 10 | – Last date to deliver paintings to FastFrame of Carson Valley for framing <i>if using event-sponsored framer.</i> | Sun, Sep 18 |
| Sep 17 | – Paint out, artist demonstration, and artist social. Painting delivery. | |

Schedule of Events (September 17 – 18)

ALL auction paintings delivered before 5pm
8am-3pm Paint Out (optional)
5-7pm – Juror Demonstration (optional)
7-9pm – Artists' Social & Dinner (optional)
1-4pm Governor's Mansion
Awards reception
Art Exhibition
Sales Auction
Light refreshments & live entertainment

Criteria for Juried Competition – Submissions due by August 5, 2022

1. Artists may submit up to **two** entries for jurors' consideration.
2. Must be created in 2022 and not previously exhibited.

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3. Must be created with water media on paper. Allowable media includes transparent watercolor, gouache, casein, and water-soluble inks. Graphite, acrylic, charcoal, pastel, or permanent ink accents okay if less than 20% of the whole. Oil-based and alcohol-based media not permitted.
4. Must be painted on **paper**. No hardboard, clay board, canvas surfaces, etc. permitted.
5. Size Restrictions: Minimum 80 in², maximum 330 in², not including mat and frame. Maximum frame plus mat width not to exceed 6 inches.
6. All works submitted must be the artist's own creation from source to completion. All source references must be the artist's own. Use of another's artistic work for reference, including photographs, is prohibited; including copyrighted, borrowed, or legacy family photographs.
7. Works completed under instruction are not permitted (Works done in group painting or open-studio sessions are permitted when not guided by an instructor).
8. Image(s) of painting submission(s) must be uploaded as directed and before the specified deadline.
9. Scenes or impressions of the Intermountain West, or Carson City, Nevada itself, are encouraged to promote sales by Carson City and Nevada auction patrons and sponsors.
10. All juried entries must be presented with; **frame, white or off-white mat, under glazing**, dust covers, identifying label(s), d-ring style hooks, and hanging wire. No sawtooth hangers, eyelet screws, varnish, or other alternative framing presentations permitted.
11. All auction paintings must be delivered **on September 17th no later than 5:00 pm** to CRME Exploring Watercolor, 400 W. King St., Suite 111, Carson City, NV 89703.
12. Artists agree to a 40% sales commission on all sales during the event and for 90 days after event.
13. All framed works must have a minimum bid of \$100 or more for the sales auction.

OPTIONAL Carson City Paint Out and Plein Air Painting Submission

This is an OPTIONAL evolution for registered artists

1. An event paint-out evolution is scheduled for 9 am – 3 pm, September 17, 2022. Check in before 8:45 am required.
2. **Registered artists may** submit up to **three** plein air works for bin art exhibit and auction sales at the Nevada Governor's Mansion event, September 18.
3. Submissions for the "flip-through bin" portion of the auction must be plein air efforts created in 2022 and not previously exhibited.
4. Size Restrictions: Minimum 35 in², maximum 330 in², not including mat and frame. Mat width not to exceed 4 inches.
5. Plein air submissions will **not be juried or considered for awards**. Images are desired but are not required. Image delivery instructions to follow.
6. Must be created **on paper** with water media. Allowable media includes transparent watercolor, gouache, casein, acrylic painted in a water-media way, and water-soluble inks. Other media allowed if less than 20% of the whole. Oil-based and alcohol-based media not permitted.
7. Any plein air entries submitted for auction sales must be presented in a sealed clear protective package with a white or off-white mat, foam core backing, and identifying bid sheet (bid sheets will be available at check-in). Deliver plein air works (along with juried paintings) to 400 W. King St., Suite 111, Carson City, NV 89703 **no later than 5:00 pm on September 17th**.
8. Mat packages satisfying display requirements will be available for sale at special pricing rates at the event check-in location. *Available in sizes to fit typical watercolor paper and frame opening sizes.*
9. Artist agrees to a 40% sales commission on all sales during this event and for 90 days after event.
10. All plein air bin art submissions must have a minimum bid of \$50 or more for the sales auction.

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Image Submissions

1. All images must be uploaded via the *Painting Submission Form* by the submission deadline.
 - No emailed images will be accepted.
 - Ask for help! Contact [Colleen](#).
2. *Jurors should see the best match of the work that will be presented for exhibit.*
 - Submit image(s) that represent the work that will show when displayed at auction.
 - Tips: Crop out mat, frame, or other extraneous background. Capture photograph(s) with good, even lighting, eliminating cast shadows. Ensure image is not skewed. Take photo with the camera face parallel with the painting surface.
 - Any digital photo manipulation detected during jurying will exclude the entry.
 - Recommend uploading images less than 5M in overall size.
 - Ensure camera's date and time settings are accurate.
3. Participating artists are asked to capture image(s) of artworks prior to packaging or framing.
4. Entering artists grant permission of use of images for promotional purposes.

Event Sales

1. Auction Sales

Minimum Bid* - Artists *must* assign a minimum bid for all competition entries. Minimum bids must be:

 - **\$100 or more** for a framed entry in the Watercolor Competition. Artists submit the minimum bid price, along with other entry details, during image submission entry.
 - **\$50 or more** for a matted entry. Artists submit the minimum bid price, along with other entry details, during painting entry drop-off. Matted entries are due by 5pm on September 17th.

**To determine an artwork's minimum bid price, artists should calculate the costs for creating the artwork (including framing costs), the 40% event commission, and the desired minimum profit for each art piece submitted. For example; on a \$100 sale, the artist will receive \$60 after the 40% event commission is assessed.*

"Buy Now" Pricing – Artists *may* assign a "Buy Now" price. Buy Now prices are not required.

 - A prospective buyer at auction may opt for a "Buy Now" price to avoid being out-bid by another buyer.
 - Artists who want to **encourage competitive bidding** during the auction sales event should **not** assign a "Buy Now" price.
2. Participating artists agree that all event entries are subject to the 40% sales commission for sales occurring before, during, and 90 days after the event. *Artists agree that "side deals" offered before, during, or after the event are prohibited.*
4. Artists can expect to receive payment for all auction sales, less commission, within 30 days of the event closing.
5. Artists are responsible for retrieving all unsold entries at the conclusion of the reception and auction event, September 18. If not attending reception, participating artists must arrange for pick-up.

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Compliance (the “Sticky Icky Stuff”)

Registering artists are competing for limited exhibit space. In other words, selected artists are “taking up seats” that are prized and valued by all competing artists. It is therefore incumbent upon all entering artists to agree to the entry obligations of the competition. Artists agree to the following penalties for non-compliance of **any of the terms for entry**, as specified in this prospectus:

1. A two-year prohibition from entering future *Watercolor Carson City* competitions.
2. A \$40 fee will be assessed for each **selected** painting not presented for the auction sales event or presented with inadequate framing.