

2018 MBIA BUILD Maryland Magazine

Maryland Building Industry Association's Official Online Magazine!

BUILD Maryland is the exclusive bi-monthly publication of the MBIA and an indispensable tool for members to stay updated on issues, developments and trends in the home building industry as well as keeping up with Association news.

Now reaching more than 5,000 decision makers in more than 85% of Maryland, *BUILD Maryland* almost guarantees you will reach your intended audience.

Don't miss this great opportunity to promote your business to other member businesses in the debut year of our online edition of *BUILD Maryland*.



NEW FOR 2018:

- * ONLINE ONLY *
- * INCREASE DISTRIBUTION *
- * NEW, LOWER RATES *
- * NEW AD POSITIONS *

12 BUILD MARYLAND July/August 17

13 BUILD MARYLAND July/August 17

FOR MORE INFORMATION PLEASE CONTACT:

Chris Baughan • cbaughan@marylandbuilders.org • 301-776-6231 • (M) 443-220-9322

BUILD Maryland Rates & Specs

ONLINE MAGAZINE RATES:

<u>SIZE</u>	<u>6x Rate</u>	<u>3x Rate</u>	<u>1 Issue</u>
Full Page	\$700	\$800	\$875
2/3 Page	\$600	\$675	\$725
1/2 Page	\$500	\$550	\$600
1/3 Page	\$350	\$400	\$500
1/4 Page	\$275	\$300	\$350
1/6 Page	\$200	\$225	\$250

PREMIUM ONLINE MAGAZINE POSITIONS:

Back Cover	\$800
Inside Front Cover	\$900
Inside Back Cover	\$800
Facing Page to Inside Front	\$900
Opp. Table of Contents	\$800

NEW 2018 ONLINE ADVERTISING POSITIONS:

Sponsor Page = \$1,250

(8 1/2" x 11" page to the left of front cover when viewing, Exclusive)

Skyscraper = \$1,000

(120px x 600px - Left and right of magazine while viewing, 2 available)

Banner = \$1,000

(468px x 60px - Top of magazine while viewing, Exclusive)

PRINT SPECIFICATIONS

AD SIZE

<u>AD SIZE</u>	<u>SPECS</u>
Full Page	8.5" x 11" with .125" bleed
2/3 Page	7.435" x 6"
1/2 Page Vertical	3.9" x 9"
1/2 Page Horizontal	7.435" x 4.25"
1/3 Page Vertical	2.7267" x 9"
1/3 Page Horizontal	7.435" x 3"
1/4 Page	3.9" x 4.5"
1/6 Page	2.7267" x 4.5"

Advertising Deadlines:

<u>ISSUE:</u>	<u>SPACE</u>	<u>ART</u>
Jan/Feb Issue	11/24/17	11/30/17
Mar/April Issue	1/12/18	1/19/18
May/June Issue	3/9/18	3/16/18
July/Aug Issue	5/17/18	5/24/18
Sept/Oct Issue	7/19/18	7/26/18
Nov/Dec Issue	9/14/178	9/21/18

FOR MORE INFORMATION PLEASE CONTACT:

Chris Baughan • cbaughan@marylandbuilders.org • 301-776-6231 • (M) 443-220-9322