

Discover Kitsap Visitor's Guide

ARTS & ENTERTAINMENT | TOURS & ACTIVITIES | SHOPPING & MUSEUMS | BEACHES & PARKS



PREMIUM GLOSSY PAGE ADVERTISING

***Double your impact with
glossy full color ads!***

More impactful ads printed on
a heavier, brighter glossy page.

**Limited Availability*

Back Page.....	\$5,255
Inside Front.....	\$4,635
Inside Back.....	\$3,860
Inside Pages.....	\$2,760
1/2 Page Glossy.....	\$2,210

Distribution

- WA State Ferries to Kitsap
- Inserted in Kitsap newspapers **May 31:**
 - Bainbridge Island Review
 - North Kitsap Herald
 - Central Kitsap Reporter
 - Port Orchard Independent
- Online all year long at
KitsapDailyNews.com and BainbridgeReview.com

Standalone Ad Sizes & Rates

Full Page	7.29" x 9.0"	(4.4 col x 9.0)	\$1,855	FREE Color
2/3 Page H	7.29" x 5.9"	(4.4 col x 5.9)	\$1,395	FREE Color
2/3 Page V	4.75" x 9.0"	(2.9 col x 9.0)	\$1,395	FREE Color
1/2 Page H	7.29" x 4.4"	(4.4 col x 4.4)	\$1,165	FREE Color
1/3 Page V	2.38" x 9.0"	(1.5 col x 9.0)	\$820	FREE Color
1/3 Page H	7.29" x 2.9"	(4.4 col x 2.9)	\$820	FREE Color
1/3 Page SQ	4.75" x 4.4"	(2.9 col x 4.4)	\$820	FREE Color
1/4 Page	3.56" x 4.4"	(2.2 col x 4.4)	\$670	+\$250 Color
1/6 Page V	2.38" x 4.4"	(1.5 col x 4.4)	\$525	+\$250 Color
1/6 Page H	4.75" x 2.1"	(2.9 col x 2.1)	\$525	+\$250 Color
1/12 Page H	2.38" x 2.1"	(1.5 col x 2.1)	\$385	+\$250 Color

AD SPACE RESERVATION DEADLINE:

Friday, April 12, 2024

PUBLISHES: Friday, May 31, 2024

For space reservations, call your Account Executive today!

Contact your sales representative for more info!

K I T S A P
NEWS GROUP

SOUND
PUBLISHING INC.

206-842-6613 | KitsapDailyNews.com | BainbridgeReview.com

BAINBRIDGE ISLAND REVIEW | 98110 | NORTH KITSAP HERALD
PORT ORCHARD INDEPENDENT | CENTRAL KITSAP REPORTER | KINGSTON COMMUNITY NEWS

2024 Standalone Advertising Sizes



Increase your visibility with process CMYK color

FREE color on ads 1/3 page or larger.

Add \$250 for color on smaller ad sizes.



Full Page
7.29" w x 9" h
\$1855

Full Page Glossy
Image Area: 7.29" w x 9" h
Trim: 8.48" w x 10.5" h
with 0.25 bleed
\$2760 - \$5255

2/3 Page
4.75" w x 9" h
\$1395

1/4 Page
3.56" w x 4.4" h
\$670

1/2 Page
7.29" w x 4.4" h
\$1165

1/3 Page
Square
4.75" w x 4.4" h
\$820

1/3 Page
V
2.38" w
x
9" h
\$820

1/3 Page H
7.29" w x 2.9" h
\$820

1/12 Page
Square
2.38" w x 2.1" h
\$385

1/6 Page H
4.75" w x 2.1" h
\$525

1/6 Page
V
2.38" w x
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SPACE RESERVATIONS BY: FRIDAY, APRIL 12, 2024
PUBLISHES: FRIDAY, MAY 31, 2024

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2024

Discover Kitsap Group Pages

**Budget ads for shared
city pages and specialty businesses**

Kitsap Peninsula's premier tourism publication

ARTS & ENTERTAINMENT | TOURS & ACTIVITIES | SHOPPING & MUSEUMS | BEACHES & PARKS

Discover Kitsap is your advertising tool to capture your share of tourist dollars. Available on WA State Ferries to Kitsap beginning June 1. They will also be inserted in our Kitsap newspapers and available online all year long. Plan your summer advertising to include this award-winning tourism publication!



Double
\$480 BW or
\$565 Color
(3.39" w x 4" h)

Single
\$280 BW or
\$365 Color
(3.39" w x 1.8" h)

City
Pages

☐ Bremerton ☐ Port Orchard ☐ Silverdale
☐ Bainbridge Island ☐ Kingston ☐ Poulsbo

Specialty
Pages

☐ Kid's Page ☐ Wineries/Cideries
☐ Pet Services ☐ Hood Canal / Olympic
☐ Breweries/Distilleries ☐ Beyond Kitsap



Ask about
our **digital**
offerings &
Dynamic QR
codes!

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