How to prepare and participate in Deck the Windows

Downtown Bremerton is turning our storefronts into a holiday walking gallery, and we want your window in it. Decorate your street-facing window, and visitors will vote for their favorite on Black Friday and Winter Fest weekend. The window with the most votes wins **$500**.

Why join?

- Free to enter
- Your business is featured on the official contest map, our social media, and our newsletter
- Voters walk right up to your door during the busiest shopping weekend of the year
- A chance to win $500 and bragging rights

Who can enter?

Any business with a street-facing window inside the DBA Main Street Boundaries: shops, restaurants, cafes, bars, salons, offices, services, and nonprofits. Check the boundary map here and on page two below. Businesses outside the Main Street Boundaries, including Callow Avenue and Manette, are not eligible.

Key dates

- **Oct 19 to Nov 9:** Applications open.
- **Nov 16:** Participants confirmed and added to the contest map; we'll pass out your contestant number.
- **Nov 23 by 12 pm:** Windows completely decorated. We'll photograph every window that afternoon for the voting ballot.
- **Nov 24 at 9 am to Nov 28 at 4 pm:** Public voting window.
- **Nov 28:** Winner announced at Winter Fest around 6:45 pm

How it works

1. Apply by November 9 using the form linked here
2. We'll confirm your entry and deliver your numbered window sign by November 20.
3. Decorate your window by November 23 and post your numbered sign where it's easy to see.
4. Visitors use the contest map to find you and vote on Friday and Saturday until 4 pm. You are welcome to encourage visitors to come inside your business how ever you choose to engage in the contest.
5. The business with the most votes wins $500, announced at Winter Fest.
    a. In the event of a tie, we will divide the winnings equally between the two businesses with the most votes.
    b. If there is a three-way tie, we will move to rank-choice voting from the public (these will be collected at the time of voting).

Tips for a winning window

- Pick a theme and go big: lights, color, and movement catch eyes from far away.
- Make sure it looks great after dark; many voters will come in the evening.
- Show off what you do or sell in a festive way.
- Invite your customers and followers to vote for you. Share the voting link on your own social media!

Questions? Contact Dina at events@downtownbremerton.org.


EVERGREEN ROTARY PARK
SHELDON BLVD
Port Washington Narrows
ELIZABETH AVE
PARK AVE
12TH ST
11TH ST PL
11TH ST
11TH ST
10TH ST
McKENZIE AVE
10TH ST
WARREN AVE
9TH ST
MANETTE BRIDGE
8TH ST
8TH ST
COGEAN AVE
PACIFIC AVE
PLEASANT AVE
HIGHLAND AVE
WASHINGTON AVE
8TH ST
DR ML KING WAY
DR ML KING WAY
POST OFFICE
6TH ST
NORM DICKS GOVERNMENT CENTER
LIBRARY
5TH ST
WARREN AVE
PARK AVE
4TH ST
PACIFIC AVE
QUINCY SQUARE
WASHINGTON AVE
Port Washington Narrows
BURWELL ST
PUGET SOUND NAVAL SHIPYARD & NAVAL BASE KITSAP
2ND ST
1ST ST
HARBORSIDE FOUNTAIN PARK
BREMERTON FERRY TERMINAL
Downtown BREMERTON ASSOCIATION
Main Street Boundaries
Greater Downtown Area
Puget Sound Naval Shipyard & Naval Base Kitsap Boundaries
Parks & Greenspace
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