

20 Writing Prompts for Quick and Creative Emails

Writing an email is easy. Just answer these questions:

What are you offering?
How will it help the reader?
What should they do next?

If you find yourself experiencing writer's block, use these 20 ideas as inspiration.

1. Share a memory of your first sale
2. Highlight your most popular items
3. What inspires you?
4. Look back on an early learning experience
5. Provide a "how-to" tutorial
6. Celebrate a milestone
7. Introduce one of your staff members
8. Send a thank-you note
9. Ask for feedback/advice
10. Preview something you look forward to all year
11. Let customers know how you get involved in your community
12. Share a video
13. Respond to industry trends or news
14. Share an interesting article
15. Feature a happy customer
16. Provide a gift guide
17. Highlight your social media profiles
18. Share local news/events
19. Take advantage of an obscure or fun holiday
20. Answer the question: Why do you do what you do?

