

Updated 3.25.20



## **Contents**

- Pop! Promos: Company Background
- Pop! Promos: Medical Solutions
- Pop! Promos: Medical Solutions: PPE Supply Capabilities
- Pop! Promos: Medical Solutions: Philosophy/Limitations
- Pop! Promos: PPE Customers
- Our Process
- Our Products
- How to Contact
- Company Documentation



# Pop! Promos: Company Background

- Founded in 2011 by Sterling Wilson and Erin Reilly while studying at the University of Southern California and Johns Hopkins University, respectively.
- Headquartered in Philadelphia, PA, with offices in Shanghai, China and Clark, Philippines.
- Promotional products industry leader in the "Rapid-Import" category, with over \$50 million in revenue to date, including sales to over 300 Fortune 500 companies.
- Industry leading standards for safety and compliance (full third party testing to CPSIA and Prop 65 + Social Compliance Auditing), including production for Disney, Coca-Cola, and Walmart.
- Ships product from Philadelphia, PA with exemptions from site closures due to the critical nature of goods supplied (PPE)



# Pop! Promos: Company Accolades



















# How We Can Help

We are experts in rapid-import from China to the US and can deliver the following Personal Protective Equipment (PPE) to you within ten business days:



N95 Masks



KN95 Masks



Nitrile Gloves



Protective Glasses



Sterile Gowns



Surgical Masks

Our goal is to introduce ourselves, our business, and how we can work together toward the common goal of supplying critical PPE to the US healthcare community.



# Pop! Promos Medical Solutions: PPE Supply Capabilities

- WE MOVE FAST: Pop! Promos specializes in rapidly manufacturing goods with high quality standards, moving them around the world within extremely tight timeframes. We guarantee delivery of custom-manufactured goods to our clients in as little as 10 days.
- WE ARE A KNOWN ENTITY WITH CUSTOMS AND FDA: The Pop! Promos office has been an FDA-Accredited Medical Device Importer since 2012. Our customs brokers clear thousands of custom-manufactured orders per quarter, including FDA regulated products (e.g., sunglasses).
- FACTORY RELATIONSHIPS: INFORMATION, TRUST, CREDIT: Our deep relationships with our factories in China allow us to get real-time PPE pricing from people we trust. Our credit allows our suppliers to buy inventory of PPE equipment and ship to the US without awaiting funds clearance or funds interception.



# Pop! Promos Medical Solutions: Philosophy/Limitations

#### • Philosophy:

- No Profiteering: We are buying these products at elevated prices in China, shipping them around the world via the fastest available service, and paying duty on the goods. We will never charge exorbitant prices. If prices fall at our factories in China, we will immediately pass along the savings to our customers through updated pricing lists.
- Medical Community First: We are servicing a dire need in the US medical community. We believe these needs must be met before
  addressing the public's desire for PPE.

#### • Limitations:

- Cashflow: We are experiencing overwhelming demand for PPE from large institutions. Although our new customers have good credit, they are sometimes slow to pay. We need deposits and need to be paid quickly to avoid a cash crunch as we supply a large quantity of PPE.
- o **Product Specific Knowledge**: Pop! Promos has deep experience producing and safety-testing products in China and quickly moving them around the world; however, we do not have prior experience in the production or import of PPE. We are relying on our customers to direct us to the applicable specifications and testing requirements for PPE



# **Existing Customers**



The State of Florida
Ordered 800,000
N95 masks on a
rolling delivery
schedule. First
deliveries made 3/22



#### **BAYADA**

20,000 N95 masks ordered on 3/17 and delivered on 3/23



#### **ROTHMAN**

10,000 N95 masks ordered on 3/20 for delivery on 3/31



#### **Stonerise Health**

50,000 surgical masks ordered on 3/17 and delivered on 3/24



#### VNA Health Group

50,000 surgical masks ordered on 3/19 for delivery on 3/27



## **Our Process**

1.

#### **Needs Assessment**

- How many employees do you have? What products do you need?
- What is your estimated demand per week for the next ten weeks?

2.

#### **Order Placement**

- Customer confirms number of units, shipping instructions, and delivery date.
- Pop! Promos shares W9 & payment instructions, first 50% deposit received

3.

#### **Order Acquisition and Export**

- Materials acquired at factory to fill your order
- Exported from China
- Shipped via express international air service, second 30% deposit received.

4.

#### **Import and Delivery**

- Materials cleared through customs and/or FDA
- Delivered to Pop! Promos FDA-Registered facility in Philadelphia
- Shipped out to you via trucking company or UPS, 20% balance due Net 5.

5.

#### Guarantee

• You either get your product or your money back, guaranteed.



## **Our PPE Products**

#### **Products**

- N95 Masks
- KN95 Masks
- FFP2 Surgical Masks
- Nitrile Gloves
- Protective Glasses
- Sterile Gowns

#### **General Information**

- Sourced from FDA-regulated factories (when required).
- Third party compliance documentation available
- Pop! Promos is an FDA-registered medical device importer.

#### **Terms of Orders**

Delivery Time	Delivery to USA within 10 business days of order placement	
Delivery terms	Pricing Includes delivery to 1 Continental US Location of Choice (provided location is approved to receive goods by FDA). If not FOB 19123	
Payment Terms	50% Deposit at order placement, 30% Before Delivery, Balance Net 5	



## **Our Products: N95 Masks**

An N95 mask is an air-purifying respirator that protects by filtering particles out of the air the user is breathing.

In order to be compliant with the CDC's standard regulations for N95 masks in a medical setting, a masks manufacturer AND model number must be approved by the CDC.

The CDC has a list of <u>surgically approved N95 mask</u> models and manufacturers. In March 2020, the CDC expanded the list of approved N95 mask models and manufacturers to include those <u>masks approved for industrial use</u>.

We currently have two models of N95 masks and have successfully purchased 100,000 of them to date, however the supply is unstable. In the event we are not able to fulfill your order of N95 masks within 10 business days, we will refund your order in full.

In light of the current COVID crisis and the severe shortage of CDC approved N95 masks, the <u>CDC provided information</u> about respirators that are approved under standards used in other countries that are similar to the NIOSH-approved respirators. While not officially approved by the CDC, this list of N95 masks provides a much larger base of supply and a strong list of alternatives for healthcare professionals to consider.

We currently have access to the KN95 mask shown on <u>this list</u> and are confident in our ability to fill orders of this model within 10 business days.



## Our Products: CDC-approved N95 Mask: Dasheng - DTC3B

This manufacturer (Shanghai Dasheng) and model number (#DTC3B) are listed on the approved NIOSH CDC list for N95 masks

More images and specs of this mask available here: <a href="http://www.dashengmask.com/">http://www.dashengmask.com/</a>

Note: the supply for this item is unstable. In the event we are not able to fulfill your order of N95 masks within ten business days, we will refund your order in full.

Shanghai Dashing Health Products Manufacture Co., Ltd.

FDA Registration #: 3006534188



Manufacturer Name	Mask Model Number	Minimum order quantity	Price per piece	Production Capacity	Carton Packaging	Carton Dimesions	Carton Weights
Shanghai Dasheng	DTC3B	10,000	\$6.65	50,000 per day	20pcs/box 20boxes/ctn	21"x17"x13"	13.2 lbs



## Our Products: CDC-approved N95 Mask: Makrite 9500-N95

This manufacturer (Makrite) and model number (#9500-N95) are listed on the approved NIOSH CDC list for N95 masks.

More images and specs of this mask available here:

http://www.makrite.com/products/?&SingleProduct=2942

Note: the supply for this item is unstable. In the event we are not able to fulfill your order of N95 masks within ten business days, we will refund your order in full.



Manufacturer Name	Mask Model Number	Minimum order quantity	Price per piece	Production Capacity	Carton Packaging	Carton Dimesions	Carton Weights
Makrite	9500-N95	10,000	\$6.65	30,000 Per Day	20pcs/box 20boxes/ctn	21"x17"x13"	13.2 lbs



## Our Products: CDC "Alternative": KN95 Masks



Note: This KN95 Mask is NOT currently approved by the CDC for use in a clinical setting. However, the CDC has <u>listed this as an alternative</u> in the event of shortage.

There are multiple KN95 manufacturers.

Order Delivery within ten business days of placement.



#### **KN95**

#### 自吸过滤式防颗粒物呼吸器产品说明书

【产品名称】自吸过滤式防颗粒物呼吸器

【产品型号】QD-KN95级

【产品规格】成人均码

【产品组成】无纺布、熔喷过滤层、耳挂、鼻梁夹

【执行标准】GB2626-2006

【有效期限】两年

[Product name] Self-imbibition filter respirator against particulate matter

[Product model] QD-KN95

[ Product Specifications ] Free size for adults

[ Product composition ] Non-woven fabric, meltblown filter layer, ear hook, nose

[Executive Standard] GB2626-2006

[ Validity Period ] Two years

Manufacturer Name	Mask Model Number	Minimum order quantity	Price per piece	Production Capacity	Carton Packaging	Carton Dimesions	Carton Weights
Multiple Manufacturers	KN95	10,000	\$2.88	50,000/day	20 pcs/box, 50 boxes/carton.	27"x17"x16"	23lbs/carton



## **Our Products: Surgical Masks**

Product: Disposable Face Mask

Type: Ear Loop Style

Classification: FFP2

Test Standard: EN 149 2001

Test Date: March 13, 2020

Jiangsu Jichun Medical Devices Co Ltd

FDA Registration #: 10062829

Order Delivery within 10 business days of placement.







Manufacturer Name	Product	Min. order quantity	Price per piece	Production Capacity	Carton Packaging	Carton Dimesions	Carton Weights
Jiangsu Jichun Medical Devices Co.	FFP2 Surgical Mask	50,000	\$1.45	200,000/day	50 pc/box, 100 boxes/ctn	32"x16"x18"	20 lbs

Drice breaks	are available	at larger	augntities.
I TICE DIEUNS	are available	ut lui gei	qualities.

Quantity	100,000	300,000	500,000	1,000,000
Price per piece	\$1.45	\$1.25	\$1.15	\$0.95

We are here to help! ppe@poppromos.com



## **Our Products: Protective Glasses**

**Product: Protective Glasses** 

Type: No face shield

Taizhou Feihong Glasses Co., LTD.

FDA Establishment Number: 301058953

Product passes Applicable FDA Tests including Dropball

Test

Order Delivery within 10 business days of placement.

Manufacturer Name	Product	Min. order quantity	Price per piece	Production Capacity	Carton Packaging	Carton Dimesions	Carton Weights
Taizhou Feihong Glasses	Protective Glasses (Price per pair)	500	\$ 2.67	1000 Pieces/Day	1 pc/indiv polybag. 10 pcs/inner box, 25 inner box/carton	32"x10"x17"	34lbs



## **Our Products: Sterile Gowns**

**Product: Sterile Gowns** 

Production Quality Assurance Test expires: 1/18/2023

Third Party Testing Certificate available for review

Hefei C&P Nonwoven Products

FDA Registration #: 3009449190

Order Delivery within 10 business days of placement.





Manufacturer Name	Product	Minimum order quantity	Price per piece	Production Capacity	Carton Packaging	Carton Dimesions	Carton Weight
Hefei C&P Nonwoven Prod.	Sterile Gown	5,000	\$19.10	50,000 pcs/day	1PC/Polybag, 50 pcs/Carton	24"x16"x22"	49lbs



## **Our Products: Nitrile Gloves**

Product: Nitrile Gloves

Type: S, M, L, XL

Product Classification: I

Compliance report available

**Shandong Yinghong Medical Products** 

FDA-registered factory

510(K) Number: K110981

Order Delivery within 10 business days of placement.



Product	Min. Order Quantity	Price per carton when buying 5,000 pairs of gloves	Production Capacity	Carton Packaging	Carton Dimesions	Carton Weights
Nitrile Gloves	10 cartons of 500 pairs (5,000 pairs)	\$ 161.85	100,000 pcs/day	50pairs/inner box, 10 inner boxes/carton	14"x11"x11"	11 lbs

Price breaks are available at larger quantities:

# Pairs	10,000	25,000	50,000	100,000	200,000	500,000	1,000,000
Price per carton at quantity	\$160.08	\$158.36	\$156.68	\$150.49	\$149.03	\$140.85	\$131.29

We are here to help! ppe@poppromos.com



# We are here to help!

For additional questions/compliance information: <a href="mailto:sterling@poppromos.com">sterling@poppromos.com</a>

To place an order: <a href="mailto:ppe@poppromos.com">ppe@poppromos.com</a>

To set us up as a vendor: <a href="mailto:paul@poppromos.com">paul@poppromos.com</a>

To speak with someone directly about your order, please call: 317- 281- 2617



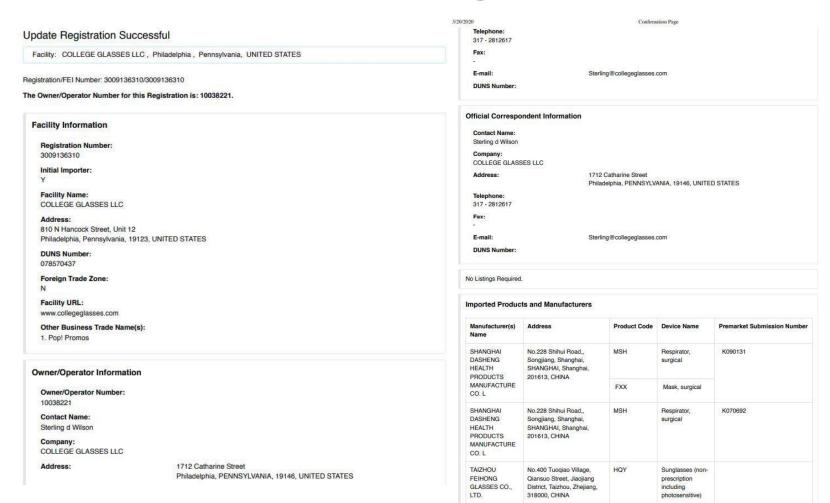
# **Additional Company Documentation**

Please note our business name is "College Glasses LLC d/b/a Pop! Promos"

Our corporate address is: 810 N. Hancock St Philadelphia, PA 19123



# Pop! Promos FDA Registration





Date of Initial Registration: 2012-12-17 09:31:53.0



# Pop! Promos W9

	W-9 ctober 2018)	Identification Numb					rec	re Form	. Do r
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	Pop! Promos								
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